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MEDIA RELEASE

Singapore's largest Asian-themed Halloween returns to Sentosa

Spooktacular 2010 features even more characters over four haunted venues

Singapore, 07 October 2010 – Singapore's largest Asian-themed Halloween event, Sentosa Spooktacular, returns for 2010! For five hair-raising evenings, from 22 to 31 October 2010, an expanded dark force, featuring dozens of freakish Asian ghouls, will rule over four distinct venues at Sentosa. This year, the darkness will spread beyond Images of Singapore to include the Merlion and Tiger Sky Tower. We dare you to brave through these unexplored areas.

Sentosa Spooktacular 2010 will feature four venues, two of which are located within Images of Singapore. Get lost in the terrifying darkness of a cannibal village on Palau Hantu whose inhabitants have been killed by plague, or wander through the labyrinth of dead bodies preserved in a wax in The Wax Museum. More horror awaits guests in The Merlion, which opens its doors for the first time to guests hoping to experience a cursed island in South East Asia, where mysterious sea creatures lurk below the sea. For a terrifyingly-elevated experience, guests can also opt to soak in the spooky ambience of the Tiger Sky Tower, which rises 131 metres above sea level. There, they will be greeted by ghostly characters and other supernatural forces.

The forecourt area located outside Images of Singapore will also be home to exciting activities and a bazaar featuring Halloween merchandise and devilish F&B treats.

"Halloween has traditionally been a western-celebration, but in recent years, it has become increasingly popular in Singapore, especially among the youth. We received an overwhelming response when we held the inaugural Sentosa Spooktacular last year so this year, we will be

introducing more characters, story lines and scare points to enhance the whole Asian Halloween experience for guests, We are very excited about the event! ” said Jimmy Wong, Events Director, Sentosa Leisure Group.

Sentosa Spooktacular is developed in conjunction with Temasek Polytechnic, under the Sentosa Apprentice Programme. This programme, which started in 2008, provides students specialising in Festivals and Events Management, an opportunity to acquire hands-on learning experience. Students worked in groups to submit an event proposal of various themes and the winning team will be given an opportunity to intern with Sentosa. The six students from the winning team are now interns with Sentosa, and are working to produce the event with guidance from Sentosa’s events team.

“This is the second time that staff and students from Temasek Polytechnic’s Diploma in Leisure and Resort Management have worked with Sentosa in staging Spooktacular. The programme, which sees Sentosa staff guide and mentor our students to stage an actual commercial event targeting the youth, provides an ingenious platform for our students to showcase their creativity and energy,” said Desmond Lim, Course Manager, Temasek Polytechnic, School of Business, Diploma in Leisure and Resort Management. “We are confident that Spooktacular will attract even more guests this year.”

Sentosa Spooktacular is a multi-sensory production featuring digital sound effects, special lighting effects and movie-quality costumes and makeup. The production involves a cast of 100 performers, makeup artists and costume designers and took three months to prepare.

Guests are advised that Sentosa Spooktacular is not suitable for everyone and guests under 15 must be accompanied by an adult. Images of Singapore and the Merlion will close at 5pm on the event days to prepare the attraction for a change-over and will reopen its doors at 7pm.

Event details

Dates: 22, 23, 29, 30 & 31 October 2010

Time: 7pm – 11pm (last admission at 10.30pm)

Venue: The Merlion, Tiger Sky Tower, Images of Singapore Route 1 and 2

Nearest MRT station: HarbourFront.

Ticket Prices: \$28 (Early bird tickets purchased before 22 October)
 \$38 (At the door)

Note: Each ticket permits its holder entry into four venues (e.g. 4 entries to The Merlion or 1 entry each to The Merlion, IOS route 1, IOS route 2 and Tiger Sky Tower)

Ticketing Counters: Sentosa Station (VivoCity level 3)
 Sentosa Express Station
 Imbiah Express Station
 Waterfront Express Station
 Beach Express Station
 Imbiah Lookout
 Images of Singapore
 Merlion Plaza

Online ticket purchase is available at www.spooktacular.com.sg (launch date TBC)

- Online tickets can be purchase before the event day
- Online ticket redemption is only available at Merlion Plaza ticketing counter

www.sentosa.com.sg or 1800-SENTOSA (736-8672)

www.facebook.com/spooktacular

ABOUT SENTOSA APPRENTICE

The Sentosa Apprentice was developed in late 2008 in collaboration with Temasek Polytechnic, School of Business. The programme aims to provide students pursuing the core subject Festivals and Events Management for the Diploma in Leisure and Resort Management and the Diploma in Hospitality and Tourism Management, an opportunity to “practise what they learn” from an academic and practical perspective. The students are divided into “companies” (teams/groups) and given a “brief” using Sentosa as the “event venue”. The course instructors provided guidance to each group in developing the event proposal. These proposals were graded by the school as part of their academic course, and the team with the winning concept will get an apprenticeship with Sentosa and bring the event to fruition.

ABOUT SENTOSA ISLAND

Sentosa is Asia’s leading leisure destination and Singapore’s premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, operation of the various leisure offerings and management of the residential precinct

on the island. The Corporation also manages the Southern Islands and has a significant stake in the Mount Faber Leisure Group, which runs Singapore's only cable car service.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences - making Sentosa a vibrant island resort for business and leisure. Sentosa island will soon welcome a new mega attraction and Singapore's only integrated resort targeted at families, Resorts World Sentosa, which will operate South East Asia's first Universal Studios Singapore.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive residential enclave. By 2014, it will be bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. Offering Singapore's only truly oceanfront residences, Sentosa Cove is fast becoming the world's most desirable address.

The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. Since 2006, Asia's richest national open, the annual Barclays Singapore Open, has teed off on The Serapong with star-studded line-ups featuring international players and golf professionals from Asia, Europe and the USA playing to nail-biting finishes.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play.