

# sentosa

## MAKE A SPLASH AT ASIA'S GROOVIEST BEACH COUNTDOWN PARTY!

*Bar hop to five different beach parties at Sentosa this New Year's Eve*

MEDIA ADVISORY

**SINGAPORE, 17 December 2010** – Take off your dance shoes, hit the beach, and get ready to usher in the New Year at Singapore's largest New Year's Eve beach party!

The Siloso Beach Party takes place on 1.2-kilometres of Singapore's hippest beach, which will be transformed into a mega dance floor, featuring five unique zones and different music genres – the Main Arena, Coastes, Café Del Mar, Wave House Sentosa and Azzura. Local and international DJs and performers like DJ Jensen, DJ LTN, DJ J-Stylz, DJ Shy, video DJ Funky T and SIXX, will be heating up the dance floor with their unique brand of music and styles.

Party-goers can also expect heart-thumping live acts, a dip in the signature party foam pool, choreographed dances and pyrotechnics displays. Roving ambience characters dressed in giant ape suits and Parkour free runners will greet you with their sleek moves. Thrill-seekers, the Supreme Scream ride and Rodeo Challenge await you at the party ground.

This year, the New Year festivities go on from 6pm till dawn. For a truly unique experience, revellers can head on down to one of the beach bars or restaurants along the three beaches for an early New Year's Eve dinner, before dancing the night away. There, more DJ and live band acts have been lined up to complement the countdown party.

"Great music, great atmosphere and the right crowd are the ingredients for a fabulous party. At Siloso Beach Party, we have thrown in 1.2 kilometres of pristine beach into the mix as well, for a truly unique and memorable countdown experience," said Jimmy Wong, Events Director, Sentosa Leisure Group. "So join us as we paint the beach red this New Year's Eve. After all, we like to say '*As the sun sets, the nights get hotter on Sentosa!*'"

Sentosa's annual beach countdown party is set to attract over 15,000 visitors this year.

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## **Event Details**

Date: 31 December 2010, Friday

Time: 6pm to 6am

Ticket Prices includes event admission and one drink

\$39 (Early Bird – now till 20 December 2010)

\$49 (Standard Price – from 21 December 2010 till 1 January 2011)

UOB Card members and Sentosa Islanders receive 20% off ticket prices (now till 30 December 2010)

**This Rain or Shine event admits those aged 18 years and above only.**

Nearest MRT station: HarbourFront

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