



MEDIA RELEASE

iFly Singapore takes flight

iFly Singapore celebrates official opening with distinguished guests

18 May 2011, Singapore – Reinforcing Singapore’s position as a world-class tourist destination, another exciting development opened on Sentosa today. iFly Singapore, the world’s largest indoor skydiving wind tunnel celebrated its official opening among more than 200 special VIPs, exclusively invited guests and media. The opening celebrations were officiated by special guest-of-honour, Minister of Foreign Affairs, Mr George Yeo.

The official opening celebrations showcased an exciting array of flying demonstrations from iFly Singapore’s very own professional instructor team who wowed guests with their jaw-dropping flight skills and acrobatics. Some lucky guests also had the chance to fly for the first time, and some even with the idyllic backdrop of fireworks from Songs of the Sea lighting up the night sky. But what really got the crowd going was a special thrilling, yet heart-melting flying display by Singapore’s first and youngest flying duo. The two girls who are just eight and nine years old have been engaged by iFly Singapore as their youth ambassadors and as part of iFly Singapore’s wider youth engagement programme.

The state-of-the-art wind tunnel allows anyone from first time flyers, as young as seven years old to 106 years old, to professional skydivers, the opportunity to experience the thrills and excitement of the sport of skydiving in a safe, realistic and affordable indoor setting.

Dedicated to fostering the next generation of flying talent, iFly Singapore announced that it will be committing resources to the search and training of young and enthusiastic children who have a dream of flying, in the aim of forming Asia’s first youth indoor skydiving team that can compete at a professional level internationally. Globally there are number of youth flying teams competing professionally already in adult categories, however the circuit has yet to launch a dedicated youth competition category.

At a height of 56.5ft and diameter of 16.5ft, iFly Singapore can accommodate up to 20 professional flyers at any one time, making it an ideal site for hosting world class competitions. iFly Singapore’s next goal is to host one of the future World Indoor Skydiving Championships here within the next two to three years and introduce and sponsor a dedicated children’s category.



Commenting at the opening Mr Lawrence Koh, Founder and Managing Director of iFly Singapore said, "I am very pleased that my dream of being able to share my love for flying with everyone has finally come true. It has been an exciting, yet humbling journey, and we thank all our enthusiastic fans for their patience while we have been ironing out the final finishing touches. I am delighted by our finished product, and I think everyone will be too! Personally from visiting a number of wind tunnels around the world, I can confidently say that iFly Singapore has revolutionised the indoor flying experience."

iFly Singapore has invested more than SGD25 million to make it the most modern and advanced indoor skydiving facility yet, promising a truly first-of-its-kind experience and flight journey from the moment flyers enter the doors. Visitors can look forward to a futuristic airport terminal inspired interior, special effects and the latest in flight manifesting technology.

Mr Koh added, "We are also extremely honoured that Minister George Yeo was able to be with us to mark this special occasion. He has been a great support for iFly Singapore since the very beginning. We admire his enthusiasm, leadership and continued commitment to the community and youth engagement, qualities that mirror the core values of the iFly Singapore vision."

Congratulating Mr Koh on the soft launch, Mr David Goh, Senior Divisional Director, Leisure Management said, "The international brands and world class attractions that have opened here on Sentosa have brought a new buzz to the island resort. iFly Singapore, alongside with other clusters of attractions, beach bars and hotels, will raise the overall fun factor on Sentosa and will continue to draw more and more international leisure seekers to Singapore. Families and friends looking for unique play-time together have an array of choices in one destination, and for local guests, they don't have to travel far for such quality recreation."

iFly Singapore's exciting new website and exclusively designed and user-friendly online booking system will be live on 31st May. As a special thank you to all our patient fans, iFly Singapore will be offering a variety of special discounted introductory flight packages. Introductory rates for beginner flight packages, inclusive of comprehensive training and two flight experiences will start from only SGD65 (U.P. SGD89) for adults and SGD55 (U.P. SGD69) for children until 31st July 2011.

iFly Singapore is not just about the flyers, the other visitors and spectators have not been forgotten. iFly Singapore also offers more than 10,000 sq ft of food and beverage space, including Sentosa's first McDonalds, an O'Briens and a Bora Bora Margarita Bar. In addition, an iFly retail outlet offering an array of high quality merchandise, such as personalised memorabilia and flight videos and photos and a number of function rooms and a rooftop terrace for corporate or social events.



Notes to editors

About iFly Singapore

iFly Singapore, located at Siloso beach on Sentosa, is the world's largest indoor skydiving wind tunnel. A first-of-its-kind for Singapore, the state-of-the-art wind tunnel allows anyone from first time flyers, to professional skydivers, the opportunity to fly in an easily accessible, realistic, safe and affordable setting. At a height of 56.5ft with a diameter of 16.5ft, iFly Singapore can accommodate up to 20 professional flyers at any one time. iFly Singapore was spearheaded by founder and managing director, Mr Lawrence Koh and was designed and built in conjunction with SkyVenture USA.

For more information on iFly Singapore, please log on to www.iflysingapore.com

About Sentosa

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, operation of the various leisure offerings and management of the residential precinct on the island. The Corporation also manages the Southern Islands, and owns Mount Faber Leisure Group which runs Singapore's only cable car service.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences - making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive residential enclave. By 2014, it will be bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. Offering Singapore's only truly oceanfront residences, Sentosa Cove is fast becoming the world's most desirable address.

The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. Since 2006, Asia's richest national open, the annual Barclays Singapore Open, has teed off on The Serapong with star-studded line-ups featuring international players and golf professionals from Asia, Europe and the USA playing to nail-biting finishes.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play.