









press release

Sentosa HarbourFront Lights Up for Christmas on 19 November

First Christmas collaboration between Sentosa Development Corporation, Resorts World Sentosa, VivoCity, HarbourFront Centre and Mount Faber Leisure Group

SINGAPORE, 17 November 2011 – This festive season, visitors can look forward to spectacular Christmas lights at the Sentosa HarbourFront as the five biggest partners in the precinct unite for the first time to spread Christmas cheer to all.

On 19 November 2011 at 8pm, Sentosa Development Corporation, Resorts World Sentosa, VivoCity, HarbourFront Centre and Mount Faber Leisure Group will switch on their Christmas lights at the same time. Through the symbolic partnership, Sentosa HarbourFront will be lit in synchrony by hundreds of thousands of iridescent lights.

Sentosa HarbourFront is a synergetic and compelling waterfront retail and entertainment cluster that is strategically linked to the leisure destination of Sentosa Island. The cluster encompasses Singapore's first integrated resort, Resorts World™ Sentosa and its movie theme park, Universal Studios Singapore®, the luxuriant Sentosa Boardwalk, Singapore's largest retail and lifestyle destination, VivoCity, HarbourFront Centre, St James Power Station and The Jewel Box atop Mount Faber which is home to the Singapore Cable Car.

"The precinct's leisure, entertainment and retail giants are joining hands for an inaugural light-up of the Sentosa HarbourFront precinct. It will be an endless stretch of fun that runs from Sentosa Island into Sentosa HarbourFront and all the way up Mount Faber, and vice versa", added Susan Ang, Divisional Director, Commercial, Sentosa Leisure Group. "With the light-up and festivities, all guests can experience the collective buzz and twinkling charm of the entire precinct from the strategic location of the Sentosa Boardwalk, as they make their way to and from the Island."

"Together, in the jolly spirit of Christmas, the Sentosa HarbourFront precinct partners will put up a mesmerising display of the most sparkling Christmas lights, which includes a special light-and-sound show at the waterfront of Resorts World Sentosa and roving characters on stilts that will make their way from one end to the other of the Sentosa HarbourFront", said Noel Denis Hawkes, Vice President of Travel Partner Relations at Resorts World Sentosa. "Precinct-wide celebratory promotions from Mount Faber to VivoCity, HarbourFront Centre and Sentosa Island will ensure everyone shares in the Christmas cheer."

"Every Christmas, VivoCity takes special attention to dress up the mall and our iconic Christmas tree that 'grows' a foot taller every year , putting together Christmas programmes and promotions that will delight the whole family", said Mr. Chang Yeng Cheong, General Manager of VivoCity. "This Christmas, we are thrilled to take this a step further and have a light-up together with our partners", he said.

"The Jewel Box is always aglow with the wonder of Christmas and our programmes have been a yearend staple for locals and tourists alike. This event will not only enhance the views from The Jewel Box but will also present the Sentosa HarbourFront in a different light, as another exciting and vibrant venue for all leisure seekers to play, dine and shop", said Mr Chan Chee Chong, General Manager of Mount Faber Leisure Group. "Moreover, the involvement of Singapore Cable Car, an iconic attraction of Singapore, alongside other partners in the precinct, will present an attractive complement to the nation's annual Christmas Light-Up."

With the region's tallest Christmas Tree standing at the Bullring[™] of Resorts World Sentosa, VivoCity's iconic 105 feet high Christmas tree, along with its illuminated Promenade and Sky Park, Resorts World Sentosa's iconic facades aglow, and the Sentosa Boardwalk alit with fairy lights – all these coupled with the scenic view of docking ships and lights of cable cars glistening in the distance from The Jewel Box - the Sentosa HabourFront will make for a picturesque Christmas this year.

Marking the first-ever Sentosa HarbourFront Christmas light-up with special deals

To commemorate the first-ever Sentosa HarbourFront Christmas light-up, there will be celebratory one-day promotions offered on 19 November 2011:

- Resorts World will be offering 1-for-1 Dinner Specials at KT's Grill and Hollywood China Bistro, a
 1-for-1 Universal Studios Singapore Sling in a free collector's glass, 1-for-1 Dessert at Fish & Crab
 Shack and a special package to Maritime Experiential Museum & Aquarium for 2 adults & 2
 children* at \$28 (U.P. \$34).
- Mount Faber Leisure Group will be offering all Singapore Cable Car adult tickets at \$19 (U.P. \$26) and child tickets at \$11 (U.P. \$15).
- Sentosa will having special promotions at The Wine Company, Gelateria Venezia, Queens and Sentosa Souvenirs located at the Sentosa Boardwalk for the entire month from 19 November onwards,
- VivoCity will be having 11% discount and \$11 offers in its mall,
- HarbourFront Centre will be offering 11% discount and \$11 offers in its mall.

Marked as the first of future collaborations to come, Resorts World Sentosa, Sentosa Development Corporation, VivoCity, HarbourFront Centre and the Mount Faber Leisure Group will be working together on festivals and signature events beyond Christmas to add to the vibrancy and appeal of the Sentosa HarbourFront area, such as the upcoming Sentosa Flower Festival and during the school holidays period in 2012.

- Ends -

About Sentosa Island

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, operation of the various leisure offerings and management of the residential precinct on the island. The Corporation also owns Mount Faber Leisure Group, which runs Singapore's only cable car service, and manages the Southern Islands.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences - making Sentosa a vibrant island resort for business and leisure. In 2010, Sentosa welcomed Singapore's first integrated resort, Resorts World Sentosa, which will operate South East Asia's first Universal Studios.

Situated on the eastern end of Sentosa island is Sentosa Cove, an exclusive residential enclave. By 2014, it will be bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. Offering Singapore's only truly oceanfront residences, Sentosa Cove is fast becoming the world's most desirable address.

The island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. Since 2006, Asia's richest national open, the annual Barclays Singapore Open, has teed off on The Serapong with star-studded line-ups featuring international players and golf professionals from Asia, Europe and the USA playing to nail-biting finishes.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play.

For more information, please visit <u>www.sentosa.com.sg</u>.

About Resorts World Sentosa

Resorts World Sentosa (RWS), Singapore's first integrated resort is located on the resort island of Sentosa. Spanning 49 hectares, the resort has welcomed over 15 million visitors since it opened in January 2010. RWS is home to the region's first-and-only Universal Studios theme park, a casino, luxurious accommodation in four unique hotels, the Resorts World Convention Center, celebrity chef restaurants as well as specialty retail outlets. The resort also offers entertainment ranging from its resident theatrical circus spectacular Voyage de la Vie, to public attractions such as the Crane Dance and the Lake of Dreams. RWS most recently unveiled the first attraction under the second phase of the Resort –its Maritime Experiential Museum and Aquarium. Still to come are the world's largest oceanarium called Marine Life Park, a destination spa and two additional hotels. Resorts World Sentosa is wholly owned by Genting Singapore, a company of the Genting Group.

For more information, please visit <u>www.rwsentosa.com</u>.

About Mount Faber Leisure Group

Starting off as a cable car operator in 1974, Mount Faber Leisure Group has since established itself as a leading player in the leisure and tourism industry and has managed to transform Mount Faber into a one-of-a-kind destination in Singapore.

Operating Singapore Cable Car, an aerial link from Mount Faber on the main island of Singapore to the resort island of Sentosa, and other key businesses including dining, entertainment, shopping, tours and attraction management at The Jewel Box, Mount Faber Leisure Group's business expertise helped in the reinvention of a cable car station into an Iconic Hilltop Destination.

The Jewel Box, an upscale tourist destination, houses four dining venues - Black Opal, Sapphire, Empress Jade and Moonstone – serving as perfect venues for dining and accompanied with facilities suitable for seminars, conferences and weddings to cater to both the business and leisure market.

Through Faber Tours, a full-fledged tour operator and wholly owned subsidiary of Mount Faber Leisure Group, the group is able to provide both inbound tours, coach services and other travel-related services.

The group's direction and diversification have not only led to continuous growth in revenue but a strong market recall, as evidenced by numerous accolades and awards both in the business and tourism sector.

For more information, please visit www.mountfaber.com.sg.

About HarbourFront Centre

HarbourFront Centre is a shopping mall in the heart of the 24-ha HarbourFront Precinct, an area bursting with vitality. Its three-storey retail podium offers a wide array of fashion, food and beverage, electronic goods, sporting equipment and more, serving tourists and shoppers of all ages as well as the office crowd. HarbourFront Centre, which also houses ten levels of offices and an international cruise centre, is linked to Singapore's largest retail and lifestyle destination, VivoCity, via walkways (Level 1) and two link-bridges (Level 2).

For more information, please visit www.mapletree.com.sg/hfc.

About VivoCity

With over 1 million square feet of lettable floor space attracting a diverse mix of over 300 retailers, large event spaces, including an outdoor amphitheatre, a 20,000sf open plaza and a 300metre-long waterfront Promenade, VivoCity is Singapore's largest and most diverse retail and lifestyle destination. Designed by world-renowned architect Toyo Ito, VivoCity is the centre-piece of Singapore's newest lifestyle hub at the HarbourFront, which also includes Sentosa and Resorts World Sentosa, Mt Faber, the Singapore Cruise Centre and St James Power Station. VivoCity is a Mapletree Commercial Trust property.

For more information, please visit www.vivocity.com.sg

Notes to Editor:

- High resolution images can be downloaded from link: http://www.sendspace.com/file/4az7xy
- 2. All images are to be attributed to the respective credits indicated below.

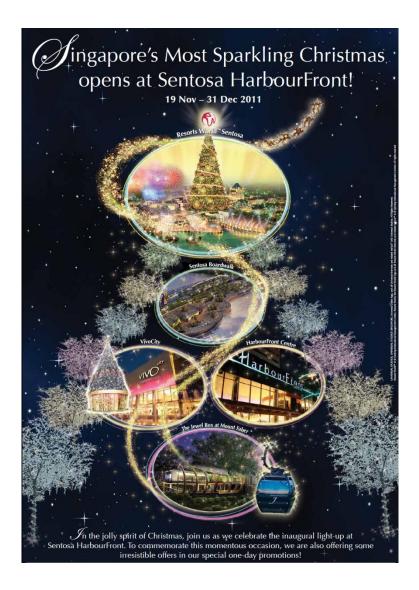


Image Caption: Sentosa HarbourFront lights up in synchrony for Christmas this year with an exciting trail of Christmas lights and festivities from the precinct's leisure, entertainment and retail giants.

Annex D - Key Highlights of Sentosa HarbourFront's Christmas Trail

A Fairytale Christmas at Resorts World Sentosa 12 November – 31 December 2011



Image credit: Resorts World Sentosa elements and all related indicia TM & © 2011 Resorts World at Sentosa Pte. Ltd. All Rights Reserved.

Exclusively on 19 November, RWS offers 1-for-1 Dinner Specials at KT's Grill and Hollywood China Bistro, a 1-for-1 Universal Studios Singapore Sling in a free collector's glass, 1-for-1 Dessert at Fish & Crab Shack and a special package to Maritime Experiential Museum & Aquarium for 2 adults & 2 children* at \$28 (U.P. \$34).

*4-12 years

This Christmas, Singapore's first integrated resort, has been transformed into a fairytale land aglow with glittering lights in hues of blue, yellow and white, beautifully-illuminated arches, decorative fairy figures and character-lookalikes including Red Riding Hood, Snow White and Prince Charming. Savour sumptuous fairytale-themed Christmas menus at the resort's many restaurants and shop at the mini Christmas village of six fairytale carriages for delectable treats.

Taking centerstage at the resort's Bull Ring is Southeast Asia's tallest Christmas tree at 38 metres which has sprung up from the pages of the fairytale. Soak in the atmosphere as 20 carollers perform at the foot of the tree or chill with a relaxing night of jazz performances set out at its waterfront.

The festivities continue at Universal Studios Singapore where the fairytale charm takes to a new height with a 10 metre Christmas tree in front of the lagoon, special choral performances and not-to-be-missed — the world premier of TRANSFORMERS The Ride.

The Jewel Box Hilltop Celebrations 19 November 2011 to 7 January 2012



Image credit: Mount Faber Leisure Group Pte Ltd.

Exclusively on 19 November, Mount Faber Leisure Group will be offering all Adult Singapore Cable Car tickets at \$19 and Child tickets at \$11.

The Christmas atmosphere is set to reach a new high the very moment you step into Singapore Cable Car's Christmas themed decorated cabins and make your way to The Jewel Box's Christmas Village.

Be dazzled by the visual spectacle of lights stretching from the The Jewel Box, located at the peak of Mount Faber, where 300 meters of fairy lights will line the perimeters of the habourfacing restaurants. The sparkling splendour continues with a string of approximately 3,000 twinkling LED lights on the Singapore Cable Car towards HarbourFront Tower 2 and Sentosa island.

Step off the cable car and into a Christmas village like no other. Be entertained with a magical Christmas show presented in 3-D, Singapore's first Video Mapping Christmas show. Watch a magical tale unfold in 3-D before your very eyes. Get up close and personal with a roving magician, take a peek into Santa's Tree House or just relax late into the night with accompanying music by a live band.

Christmas at Sentosa Boardwalk 19 November to 31 December 2011



Image credit: Sentosa Development Corporation.

From 19 November to 31 December, enjoy special promotions at The Wine Company, Gelateria Venezia, Queens and Sentosa Souvenirs located at the Sentosa Boardwalk.

With the year-end school holidays just round the corner, step onto the Sentosa Boardwalk and be dazzled by the festive charm of the entire Sentosa HarbourFront precinct as you play and bond with your families and friends.

The festivities continue at the Sentosa Boardwalk promontory as international puppeteer Frankie Malachi engages guests with a special Christmas puppet show, Merry Marionettes packed with lots of laughter and fun. Joining the entertaining line-up, Circus Swingapore will delight you with their acrobatic skills on static trapeze, silks and lyra, set against the scenic backdrop of the Sentosa HarbourFront. You could also realise your dreams of performing tricks, hangs or stunts in the air, under the guidance of friendly instructors. Step out to the Sentosa Boardwalk and join our Christmas friends for some festive fun.

Alternatively, drink in the view, as you enjoy special promotions under the night sky at The Wine Company, Gelateria Venezia and Queens, and experience the dazzling charm of the entire precinct from the Sentosa Boardwalk.

Christmas at VivoCity 11 November – 31 December 2011



VivoCity will be having 11% discounts and \$11 offers on 19 November only.

The highlight for this year's Christmas decorations at Singapore's largest retail and lifestyle destination is the 105ft tall Christmas tree at the Sky Park. Since 2007, the tree has grown by a foot each year from the original 101ft to the current 105ft. This also signifies the 5th Anniversary of VivoCity this year.

The colour theme used for the decorations is mainly gold, silver and pink. Creating a magical feel, they sparkle in the night and as the day dusks. The use of bows as part of the Christmas ornaments also symbolizes the bond of love during the festive period and more importantly the love that binds everyone together.

Christmas Comes Alive at HarbourFront Centre



Enjoy 11% discount and \$11 offers on 19 November 2011 only, valid at participating outlets.

Christmas comes alive at HarbourFront Centre (HFC) where a 24ft Santa Claus Christmas tree will 'move' on a timer. There is also a Christmas house dressed as giant present for photo taking opportunities located on Level 3 of the mall.

The outdoor plaza and the link-bridge leading to HarbourFront Towers as well as selected trees along HarbourFront Place road are lined with fairy lights to enhance the festivity and mood around the precinct.

MEDIA CONTACTS:

Resorts World® Sentosa

Angeline Ng

Manager, Communications

Tel: + 65 6577 9772 Cell: +65 9773 9598

angeline.ng@rwsentosa.com

Mount Faber Leisure Group

Melissa Chang

Senior PR & Marcom Executive, Marketing

Communications

Tel: +65 6377 9641 Cel: +65 9154 4321

melissa.chang@mountfaber.com.sg

HarbourFront Centre

Lim Wee Yin

Assistant Manager, Advertising & Promotions

Group Retail

Tel: +65 6377 6360 Cell: +65 9662 2796

lim.weeyin@mapletree.com.sg

Sentosa Development Corporation

Jolene Ng

Manager, Communications Sentosa Leisure Management

Tel: +65 6279 1120 Cell: +65 9844 0810

jolene_ng@sentosa.com.sg

VivoCity

Jasmine Oh

Senior Manager, Marketing Communications

Tel: +65 6376 9180 Cell: +65 9795 5144

jasmine.oh@vivocity.com.sg