



SENTOSA ISLAND WELCOMES ITS 150 MILLIONTH GUEST

Singapore, 22 June 2012 – After 40 years as an iconic playground for Singaporeans and foreign guests alike, Sentosa welcomed its 150 millionth guest today!

As the island resort prepares to mark its Ruby anniversary on 1 September 2012, the arrival of its 150 millionth guest was celebrated with much fanfare. At 11.02am, 14-year-old Nur Athirah Bte Kamal received a warm and loud welcome as they crossed from mainland Singapore into Asia's favourite playground via the Sentosa Express.

They were ushered to the Merlion Plaza where confetti rained down on them and they were surprised by a flash mob of dancers. But the biggest surprise was the \$10,000 bundle of 'island-riffic' treats, sponsored by Sentosa Development Corporation and 16 Island Partners. These treats include hotel stays, attraction tickets, dining vouchers, the new iPad, a camera, and an Islander family membership which offers unlimited complimentary island admission for an entire year.

"Over the last 40 years, Sentosa has been transformed from a quiet and relatively isolated island into a must-visit leisure and lifestyle resort destination," said Mike Barclay, Chief Executive Officer, Sentosa Development Corporation.

"Continually re-inventing the island's leisure offerings has helped to ensure that Sentosa remains relevant to our diverse mix of guests. Today, we are proud to achieve a new milestone as we welcome our 150 millionth guest to Sentosa. This occasion only deepens our resolve to keep on offering a playful and memorable Sentosa experience to our guests."

In 1972, Pulau Blakang Mati was renamed 'Sentosa' and developed into a leisure and recreation resort. In the early days, Sentosa had nine attractions which included the Coralarium, the Maritime Museum and the Swimming Lagoon, and the island received 650,000 guests. Today, Sentosa is home to more than 200 leisure and lifestyle offerings. Last year, Sentosa was proudly named the Best Visitor Attraction Experience at the prestigious Singapore Experience Awards, and according to statistics by the Singapore Tourism Board, was the most visited gated attraction in Singapore in 2011.

To keep guests excited by the Sentosa experience, Sentosa continues to introduce new and fun attractions for the whole family. These include the recently launched Port of Lost Wonder, Singapore's first kids club by the beach (April 2012), Combat Skirmish Live, laser tag games within the historic Fort Siloso (April 2012) and KidZania, a much-raved indoor edutainment theme park (due in 2014).

The island is abuzz with exciting activities in celebration of its 40th anniversary and guests are invited to Sentosa's big birthday bash on 1 September. Singaporeans born in 1972 and who will turn 40 alongside Sentosa will enjoy free island admission via the Sentosa Express monorail and Sentosa Boardwalk throughout August and September. For more details, the public can log on to www.sentosa40.com or follow Sentosa's Facebook page (search "Sentosa (Official)") and Twitter feed (@Sentosa_Island).

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Over 150 amazing treats for Sentosa's 150 millionth guest

Top treats include:

- A two-night stay for four at Shangri-La's Rasa Sentosa Resort (Superior Hill View Room, with breakfast)
- The new iPad
- Universal Studios Singapore® 10 One-Day Passes, sponsored by Resorts World Sentosa
- 10 MegaZip Adventure Park Tiger Packages (MegaZip, ClimbMax and ParaJump)
- 10 tickets to each of the following: Desperados in 3D, Sentosa 4D Magix, Sentosa CineBlast
- Sky Dining for four on the Singapore Cable Car
- 10 hours of Surfing on the FlowRider at Wave House Sentosa
- 10 Fish Reflexology sessions at Underwater World Singapore
- A night's stay for two at the Mövenpick Heritage Hotel Sentosa (Deluxe Room, with breakfast)

(Please see the annex for the full list of treats.)

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ABOUT SENTOSA ISLAND

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, operation of the various leisure offerings and management of the residential precinct on the island. The Corporation also manages the Southern Islands, and owns Mount Faber Leisure Group which runs Singapore's only cable car service.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive residential enclave. By 2014, it will be bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. Offering Singapore's only truly oceanfront residences, Sentosa Cove is fast becoming the world's most desirable address.

The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. Since 2006, Asia's richest national open, the annual Barclays Singapore Open, has teed off on The Serapong with star-studded line-ups featuring international players and golf professionals from Asia, Europe and the USA playing to nail-biting finishes.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play.

ANNEX - Over 150 Island-riffic Treats for Sentosa's 150 Millionth Guest

Hotel Stays

- A two-night stay for four at **Shangri-La's Rasa Sentosa Resort**, Superior Hill View Room with breakfast
- A night's stay at the **Mövenpick Heritage Hotel Sentosa**, Deluxe Room with breakfast

Dining

- **Sky Dining** for 4 on the Singapore Cable Car
- \$150 in Dining vouchers at Tanjong Beach Club (for 2 people)
- \$100 in Dining vouchers at Casserole (for 2 people)
- The Coffee Bean Card (10 pieces, \$10 each)

Spa

Fish Reflexology for 10 at Underwater World Singapore

Others

The **new iPad**
Sony Digital Camera

***Top prizes in bold**

Attraction Tickets

- **Universal Studios Singapore® 10 One-Day Passes**, sponsored by **Resorts World Sentosa**
- 10 **MegaZip Adventure Park** Tiger Packages (MegaZip, ParaJump and ClimbMax)
- 10 tickets to **Desperados in 3D**
- 10 tickets to **Sentosa 4D Magix**
- 10 tickets to **Sentosa CineBlast**
- 10 hours on the FlowRider at **Wave House Sentosa**
- 10 tickets to Underwater World Singapore
- 10 rides on the Singapore Cable Car
- 6 GoGreen Guided Eco Adventures
- 10 tickets to Combat Skirmish Live (Indoor Maze)
- 10 tickets to Butterfly Park & Insect Kingdom
- 1 Luge Family License (up to 4 family members)
- 10 tickets to Tiger Sky Tower
- 10 tickets to Songs of the Sea
- 10 tickets to Fort Siloso
- 10 GoGreen Segway Fun Rides
- 10 swings on The Flying Trapeze
- 10 tickets to The Merlion
- The Maritime Experiential Museum 10 One-Day Admission Passes