



Sentosa celebrates its BIG 4-0 birthday and everyone is invited

- *Free island admission* for all on 1 September*
- *Five play zones for a full day of celebration*

Singapore, 17 August 2012 – Sentosa is marking its big 4-0 with a birthday bash on Saturday 1 September, and everyone's invited to the Open Day celebrations! The island will be decked out with party decorations and there will be birthday treats for all island guests.

Complimentary island admission will be extended to all guests who enter Sentosa via the Sentosa Boardwalk or the Sentosa Express to enjoy the activities on Open Day. In addition, Singapore residents who were born in 1972 and turn 40 years old in 2012 alongside Sentosa, can visit Sentosa for free* in August and September.

"We are immensely proud that more than 150 million guests have visited Sentosa over the past 4 decades, and that more than half of them have been Singapore residents", said Mike Barclay, CEO of Sentosa Development Corporation. "We want to thank our local fans by encouraging them to take advantage of our Open Day on 1 September. So bring along your friends and family and take part in our 40th anniversary celebrations!"

The celebration will span five play zones on the island, where guests can enjoy a variety of activities and promotions.

Over at VivoCity, at the Sentosa Express monorail station, a colourful exhibition tracing Sentosa's forty-year development will open to the public for the entire month of September and admission is free. The exhibition will extend to six regional libraries in a roving installation depicting the public's favourite memories of Sentosa. The photos were submitted online in the recent My Sentosa Memories photo collection campaign.

Birthday Activities and Treats around the Island

The celebration will get underway with a host of activities for all ages that will transform the island into a big birthday playground. There will be something for everyone.

Ice Playground by the Beach @ Palawan Beach

Have a go on the first ever ice slide by the beach in Asia! The 'Ice Playground by the Beach' is located next to Sentosa's latest family attraction, 'Port of Lost Wonder' and will feature two ice slides, measuring five-metre and

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eight-metre. The fun gets 'cooler' on an ice train sculpture and guests can enjoy cold drinks from a drink dispenser sculpted like an ice luge.

Sandy Treasures @ Beach Plaza

See the transformation of Sentosa over 40 years in five unique sand sculptures. The main sculpture measures 18-metre and is 2.5-metre high. It tells the story of Sentosa's transformation from an idyllic fishing village to a buzzing island resort destination. Catch a glimpse of old favourites like Fantasy Island on the amazing sculptures!

Fiesta! @ Merlion Plaza

Get in the groove with exciting dance and busker performances in a carnival at the Merlion Plaza. Stilt walkers sporting colourful balloon costumes will add a splash of fun and colour to your photos. Don't miss the dancers from Jitterbugs Swingapore.

At sundown, a rousing display will light up the Merlion Tower and transform the majestic 37-metre icon into a digital canvas. 3D video images will be projected onto its façade and the vibrant finale will culminate in a fireworks display. A thousand cupcakes will be given out to guests to sweeten the celebration. .

Sentosa Buskers Festival @ Sentosa-HarbourFront

The action continues into the night with the 'Sentosa Buskers Festival' which returns for the third year, and will feature more fun and entertaining acts. Some 14 international buskers from 11 countries will perform the wackiest acts on Sentosa. Enjoy a clown juggler and a strong woman crushing apples with her biceps. This year's festival will extend to Resorts World Sentosa and Mount Faber.

Flea for Good @ The Sentosa Boardwalk

Make a stop at the Sentosa Boardwalk for Sentosa's first flea market on the boardwalk, 'Flea for Good'. Proceeds from the rental of each booth will be donated to charity. Rental rebates will also be extended to social entrepreneurs and those who sell eco products.

More Island Promotions on 1 September

Guests who are born in 1972 can experience the Sentosa 4D Magix and Skyline Luge for free, while all guests will enjoy a 40% discount on tickets to Images of Singapore, Fort Siloso, the Merlion and Songs of the Sea.. One thousand limited edition Sentosa Islander individual and family memberships will also be offered at 40% off the regular price.

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