

# MEDIA RELEASE FOR IMMEDIATE RELEASE

### MAKE IT COUNT AT SILOSO BEACH PARTY

Set your New Year's resolutions in style surrounded by great friends and music at Singapore's only beach countdown party

**Singapore, 2 November 2015** – End your year on a neon-high by dancing to pumpup beats and counting down to the New Year on the beach with your friends. Headlined by DJ Don Diablo and complemented by a line-up of local and international DJs, the Siloso Beach Party is the countdown to be at as the years converge at the stroke of midnight.

Bringing hours of unbridled revelry back to the island, Singapore's ultimate beach countdown party will have you grooving to rad tunes with your friends on the neon-bright Siloso shoreline and treating yourself to delightful bites from dusk to dawn. As the New Year culminates, raise your hands to a spectacular display of fireworks and New Years' Resolutions raining down on partygoers. The confetti of wishes, which will have been penned earlier in the evening upon registration, will make for a stunning shower of New Year's blessings, wishes and resolutions, marking renewed hope for the future.

"New Year's Eve is an opportune time to reflect on the past year's achievements and lessons, while being unafraid to dream big for an even greater year ahead. Similarly, for this year's Siloso Beach Party, we took inspiration from past editions while exploring new possibilities and ideas to create an even more amplified beach countdown experience. Now visitors can share their New Year's wishes with us and one another, and we're certain they will enjoy the unique experience of starting the year on Singapore's hottest beach destination amid fellow party and beach lovers," said Agatha Yap, Director of Sales and Marketing at Sentosa Leisure Management.

Leading the neon-themed beach party is Dutch DJ and producer DJ Don Diablo, a regular and crowd favourite at festivals such as *Tomorrowland* and *Ultra Music Festival* as well as hotspots including Ministry Of Sound (London) and Pacha (Ibiza).

Fans of the "Origins" hit-maker, a song that has racked up over 10 million plays on YouTube, can look forward to dancing up a storm as the musical maestro works his magic on the decks as the new year unfolds on the sandy shores.

Also taking to the deck are local pioneers and fast-rising beat droppers such as DJ Funky T, DJ Ollie Des, DJ Inquisitive, DJ Charlotte, and 2015 Sentosa DJ Spin-Off winner, DJ Caden. These DJs mean Siloso Beach Party goers are in for up to 10 hours of non-stop music, from deep house to trance and Top 40s to reggae.

Early-bird tickets are available from now to 30 November at \$48 per person, while advance tickets bought between 1 and 26 December will be priced at \$55 per person. Standard registration will then open on 27 December, with standard tickets selling at \$65 per person and VIP passes at \$98. Those holding VIP passes get priority entry into the party, access to the VIP tent and three complimentary drinks. MasterCard and Sentosa Islander holders get 15% off early-bird tickets and 10% off advance tickets.

Understanding that the Siloso Beach Party is something you will want to attend with your friends, 'The State of Fun' has also made group bookings available with the Early Bird Party of 5 for \$192 from 27 October to 30 November. A bundle package for four with a bottle of vodka and a jug of energy drink is also available for \$380 from 27 October to 30 December.

Siloso Beach Party tickets can be purchased online at <a href="mailto:store.sentosa.com.sg">store.sentosa.com.sg</a>. For more information, please visit <a href="www.sentosa.com.sg/silosobeachparty/">www.sentosa.com.sg/silosobeachparty/</a>.

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## **TICKETING DETAILS**

	EARLY BIRD	ADVANCE	STANDARD
DATES	1 - 30 Nov	1 - 26 Dec	27 - 31 Dec
INDIVIDUAL PRICE*	S\$48	S\$55	S\$65 (standard) S\$98 (VIP)
BUNDLE DEALS	S\$192 (party of 5)	-	S\$380 (party of 4 with drinks ends 30 Dec)
WEBSITE	store.sentosa.com.sg		

<sup>\*</sup>MasterCard and Sentosa Islander holders get 15% off early-bird tickets and 10% off advance tickets.

#### **About Sentosa**

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, operation of the various leisure offerings and management of the residential precinct on the island. The Corporation also manages the Southern Islands, and owns Mount Faber Leisure Group, which runs Singapore's only cable car service.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences - making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive residential enclave. By 2014, it will be bustling with some 2,000 homes, romantic quayside restaurants, and retail and specialty shops. Offering Singapore's only truly oceanfront residences, Sentosa Cove is fast becoming the world's most desirable address.

The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. In 2013, Sentosa Golf Club hosted the HSBC Women's Champions, featuring some of the world's best female golf professionals. This prestigious ladies event will continue teeing off at the Serapong till 2015.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit <a href="https://www.sentosa.com.sg">www.sentosa.com.sg</a>.

# Issued by Full Circle Public Relations Pte Ltd on behalf of Sentosa Leisure Management

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