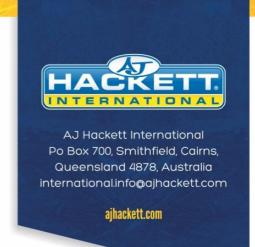
# MEDIA RELEASE FOR IMMEDIATE RELEASE 27<sup>TH</sup> MAY 2016



# Construction Commences for Singapore's First Bungy Tower

AJ Hackett Sentosa at Siloso Beach to offer thrilling activities

Get ready for more thrills, as construction for Singapore's first Bungy Tower begins at Siloso Beach on **Sentosa**, **The State of Fun**. The internationally acclaimed leader in Bungy Systems, **AJ Hackett International**, will be offering a myriad of unprecedented experiences from this 50-metre Tower. The tower is custom-built for the world's first **Duo Giant Swings** and commercial **Vertical Skywalk**, Singapore's first **Bungy** as well as a **Skybridge**. Construction is estimated to be completed by the end of 2016, with opening details to be announced later.

Thrill-seekers can look forward to attempting several different jump styles at *AJ Hackett Sentosa*'s 47-metre *Double Bungy* jump decks. The new attraction will also take giant swings to new heights with the world's first double swings of its kind, where two groups of participants can race each other towards the ground at speeds of over 100km/h.

Sentosa will also be the first site in the world to offer a full-time commercial *Vertical Skywalk*, which is more commonly used by military and uniformed forces for training, giving guests the opportunity to experience



the freedom and excitement of walking vertically 44 metres down the centre shaft of the tower. For the less adventurous, the 40-metre long vertical Skybridge positioned 50 metres above the ground will allow participants of all ages to take a walk along an open-air bridge, taking in sights of Siloso Beach and jumpers leaping off the tower.

"We are absolutely excited about bringing our world renowned adventure tourism systems to Singapore, offering a line-up of unprecedented attractions tailored for the island destination of Sentosa. A lot of time and effort has been put into the design and flow of this site, and in working with all stakeholders, we've tried to create a destination where people of all ages and adventure levels can challenge themselves and be entertained," said Mr AJ Hackett, company founder and CEO.

"AJ Hackett Sentosa will augment the wide range of thrilling attractions we have on The State of Fun, further strengthening Siloso Beach's position as the place to be for the young and trendy," said Ms Susan Ang, Divisional Director for Island Investment & Branding at Sentosa Development Corporation. She added, "We are confident that such a unique offering will give both locals and tourists even more reasons to visit Sentosa."

A limited number of tickets will be put up for auction prior to the attraction's opening. To be among the first to experience this thrilling attraction, register your interest at www.ajhackett.com/sentosa.

For updates on the project, stay tune to our website or follow us on Facebook at www.fb.com/ajhackettsentosa.

- Ends -

#### **About AJ Hackett International**

The AJ Hackett worldwide groups of companies (AJ Hackett, Australia, France, Macau, Russia, New Zealand, Singapore) represent the ultimate innovation and commitment to excellence in adventure tourism. Inspired by the vine jumpers of Vanuatu, pioneer AJ Hackett has won international acclaim for turning Bungy jumping into an extreme sports phenomenon. AJ Hackett International also operates many other innovative personal challenge experiences outside of Bungy jumping and continues to challenge the norm in all aspects of culture and business. For more information, visit www.ajhackett.com.

## **Media Contact**

**AJ Hackett Sentosa** 

Stefan Roos General Manager

Email: stefan.roos@ajhackett.com

(Issued on behalf of AJ Hackett in Singapore)
Sentosa Development Corporation

Clement Ng

Manager, Communications

Email: clement ng@sentosa.com.sg

## **Editor's Note**

For high-res images, please email <a href="mailto:pr@ajhackett.com">pr@ajhackett.com</a>. Please credit all photos to "AJ Hackett International".

###