

Media Release



COUNT DOWN TO AN "X-CEPTIONAL" SILOSO BEACH PARTY!

- Singapore's reigning beach countdown party in Sentosa presents an Epic 12-hour fun party with international and local DJs, the decade's best party music and dazzling fireworks;
- Celebrating its 10th edition with Exclusive Give
- aways and Early Bird Ticket sales from 10 October 2016, 10am

SINGAPORE, X (10) OCTOBER 2016 – Mark your countdown to a new year of hope and good beginnings with a big **X**! Siloso Beach Party (SBP), Singapore's only beach countdown party, turns X (roman numeral for 10) this year. Held annually on 31 December in **Sentosa** – **The State of Fun**, this iconic party has grown into one of the most definitive beach countdown parties in the region, drawing high-energy party-goers who seek a night of unfettered excitement and blessings for a brighter new year. Guests can look forward to 12 hours of non-stop exhilarating fun, entertainment and cheer with an expected turnout of over 10,000 local and overseas party revellers to give thanks for 2016 and ring in 2017 at one of Singapore's most scenic outdoor party venue.

With a decade of experience in curating top-quality entertainment, SBP 2016 presents Dutch DJ and producer Quintino, leading top regional and local DJs, both new and returning, to pump up the jams all night long. SBP 2016 will also kick-start a series of activities to thank its partygoers - from a hunt for beach babes and hunks, to ticket giveaways and a chance to win a dream holiday getaway.

International headliner and local DJs to rock the stage for an epic 12-hour party

Headlined by Dutch DJ and producer Quintino, electronic music will remain the mainstay at the Siloso shoreline this year. The highly talented Quintino was named No. 80 in the Top 100 DJs list in the DJ Mag in 2015, and one of the leading forces in the global music scene today. He has worked with legendary names to produce the iconic Ultra Music Festival anthem.

In addition, a stellar line-up of regional and local DJs will rock the stage, such as Kat DJ (Only female resident DJ of The Palace Manila) from the Philippines and Singapore's DJ Kaylova (resident DJ at Club Cubic, Macau's most prestigious club). With the aim to groom and offer local talented DJ exposure and experience in performing at large-scale events, SBP 2016 will showcase Caden (Winner of the Inaugural Sentosa DJ Spin Off in 2015) who returns to SBP, Shawny Shawn (Winner of Sentosa DJ Spin Off in 2016), DJ Jensen (Siloso Beach Party's residential DJ), and more.

Details of the guest DJs are available in the **Annex – SBP 2016 DJ Profiles**.

Ten Years of the Best Party Music, New Year Resolutions and Dazzling Fireworks

The signature foam pool will take revellers on a musical journey through time of SBP's best party music for the last decade, in line with SBP's 10th Anniversary. Performed by veteran DJ Kevin O'Hara, this special music segment will take place from 10pm to 11.45pm.

In addition, a pampering session awaits ladies at SBP 2016 amidst the partying. Presented by Kao, the ladies-only booth will offer female party-goers the opportunity to freshen up and pamper themselves as they get ready for the next round.

Revellers will also get to pen their resolutions on a resolution board, and enjoy a spectacular display of fireworks at the stroke of midnight. Guests are welcome to come in their most relaxed beach wear and flip flops, dance to their heart's content with their friends, and party from dusk to dawn.

The Countdown Starts Now With Prizes and Surprises

With an "Are you ready for X?" theme, SBP 2016 challenges party-goers to take the unbridled revelry beyond imagination and limits. 'X' signifies the event's 10th anniversary as well as the infinite possibilities that a new year offers.

As part of the milestone celebrations, SBP 2016 will embark on a hunt to find and reward Beach Babes and Hunks ahead of the event. They can look forward to win special once-in-a-lifetime experiences for themselves and their best party-friends. More details will be shared closer to date.

To reward supporters, a contest will also be held to give away 100 complimentary tickets to SBP 2016. Participants will need to re-create a photo of them and their friends at any past Siloso Beach Party, share it on <u>Sentosa (Official)</u> Facebook page or <u>Sentosa Island</u> on Instagram and stand to win SBP tickets for the whole group. The contest runs from today till 31 October 2016.

A luxurious getaway awaits 4 lucky revellers! Party-goers can stand to win a getaway for two (worth \$6,300 each) or return air tickets for two (worth \$3,400 each) to beautiful Fiji with any purchase of VIP tickets via the Sentosa Online Store (store.sentosa.com.sg) from now till 30 November 2016.

"Countdown parties all over the world are loved for that magic and hope for a new and better beginning. Ten years ago, we made the decision to own a New Year's Eve countdown party – to touch everyone's hearts with joy and hope, while they let their hair down and have fun. Today, we remain Singapore's only beach countdown party, and offer one of the most sought-after countdown experiences in Singapore and the region. We hope that the activities and music line-up will once again offer every guest a memorable multi-sensory experience, as we look forward to more decades of fun," said Ms Agatha Yap, Director of Sales & Marketing at Sentosa Leisure Management, a Subsidiary of Sentosa Development Corporation.

Early Bird Tickets Now Available with Attractive Savings

Siloso Beach Party will be held on 31 December 2016 from 6pm to 1 January 2017 6am at Siloso Beach on Sentosa. Tickets are available for purchase online (store.sentosa.com.sg) from 10 October 2016 10:10 hours (Singapore time) to 31 December 2016 16:00 hours. Enjoy up to 28% savings off standard tickets (\$\$67) with early bird tickets at \$\$48 per pax, for tickets purchased from 10 October to 30 November. On 31 December 2016, limited tickets are available at the door at \$\$77. Special VIP tickets and packages for small groups are available as well. More details are available in *Annex – Ticketing Details for Siloso Beach Party 2016*.

Siloso Beach Party 2016

Date: 31 December 2016 – 1 January 2017

Time: 6pm - 6am

Venue: Siloso Beach, Sentosa

Pricing: Starting from \$\$48 for early bird tickets

Minimum Age of Entry: 18 years old

For more information and updates on Siloso Beach Party 2016, visit www.sentosa.com.sg/silosobeachparty or call 1800-SENTOSA (7368672).

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About Sentosa

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, operation of the various leisure offerings and management of the residential precinct on the island. The Corporation also manages the Southern Islands, and owns Mount Faber Leisure Group which runs Singapore's only cable car service.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences — making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops.

The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women's Champions, featuring some of the world's best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: www.sentosa.com.sg.

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Annex – Ticketing Details for Siloso Beach Party 2016

Ticket Pricing	Entitlements
10 Oct – 26 Dec	
Early Bird (10 Oct – 30 Nov): \$\$48	Includes 1 standard drink
Advance (1 Dec – 26 Dec): S\$55	Includes 1 standard drink
27 Dec – 31 Dec	
Standard (27 Dec – 30 Dec): S\$67 (Online	Includes 1 standard drink
purchase till 31 Dec, 4pm)	
At the Door (31 Dec): S\$77	Includes 1 standard drink
VIP and Group Packages	
VIP: S\$100	Priority entry + VIP tent access + 3 standard drinks
Celebration Package of 4: \$\$380	Event entry for 4 + 1 bottle of House Pour (Vodka) + Mixer (3
	bottles of 1.5 litres Coca-Cola or 1 Jug Monster Energy Drink)
Party of 6: S\$550	Event entry for 6 + 1 bottle of House Pour (Vodka) + Mixer (3
	bottles of 1.5 litres Coca-Cola or 1 Jug Monster Energy Drink) +
	6 Cups of Singha Beer (12 Oz)

Annex - SBP 2016 DJ Profiles





Quintino (Quinten van den Berg)

Having worked with legendary names such as Tiësto, and Afrojack, he is one of the fast-rising stars in today's global music scene signed by the world's largest dance label, Spinnin' Records. He is a regular and crowd favourite at festivals such as Tomorrowland and Ultra Music Festival as well as hotspots including Ministry Of Sound (London) and Pacha (Ibiza). Notable work include the anthem of Ultra Music Festival in 2013, and tracks like 'Go Hard', "Scorpion", "Totally", and a remix of R3hab & Trevor Guthrie's hit "Soundwave". He made his debut in the DJ Mag Top 100 DJs in 2014, at the 86th position, and rising to the 80th position in 2015. He is the anchor DJ for SBP this year.



Kat DJ (Katrina De Jesus)

Winning the competition and garnering the titles – GSM Blue Mix Master (2011), and Manila Mix Off Champion (2012), Kat DJ is one of the few female DJs in Manila. She has opened and performed alongside prominent foreign acts such as David Guetta, Alesso, Steve Aoki, Icona Pop, Charli XCX, and Afrojack. She is the only female resident DJ of The Palace Manila (Valkyrie Nightclub, Revel and Palace Pool Club), and headlined for clubs, parties, festivals and special events across the different provinces of the Philippines. She also made overseas appearances in Hong Kong, Malaysia, and Cambodia.



DJ KAYLOVA (Erica Ng Yanshan)

Singapore-based DJ KAYLOVA is the newly-appointed resident DJ at Club Cubic, the most prestigious club in Macau. In 2014, she trained at the Official Pioneer DJ School in Amsterdam, and became the first and only female DJ from Singapore to be signed for DJ residency at Shanghai's biggest luxury club, Fashion TV Shanghai. Weaving all-time favourites of club and commercial remixes in Electro, Progressive, and Tribal House together seamlessly, she keeps the crowd grooving all night long. This is her second appearance at SBP.



CADEN (Caden Neo)

Winner of the inaugural Sentosa DJ Spin Off 2015, CADEN is touted as the rising musical talent to look out for. One of the top 5 finalists of the Live Mix Maestro competition by Pioneer, Lenovo, and Zouk, he went on to be a guest DJ at Vietnam's Fuse Club in Hanoi. Having garnered a following, he is now a resident DJ at the new SPACE club.



Shawny Shawn (Shawn s/o Somo)

Winner of the Sentosa DJ Spin Off 2016, he will be making his SBP debut this year. A self-taught DJ, he has played at numerous clubs such as Avalon, Avatar, New Asia Bar, Mambo Beach Club, and Etc. With the ability to mix any genre of music, Shawny Shawn brings "Party Rock" to a whole new level.



DJ Funky T (Chan Ti Eu)

The pioneer of 'LIVE' MUSIC VIDEO Mixing in Singapore since 2010, he mixes BOTH music and videos, pumping out high definition music videos on screens that are synchronized LIVE to the hottest party music. A 5- year veteran of SBP, DJ Funky T is a crowd favourite, injecting a surge of adrenaline into the party-goers.



DJ Jensen (Jensen C Ho)

No stranger to this annual extravaganza, he has helmed SBP for 10 consecutive years. Electrifying clubbers with his flair and signature sound of progressive and trance music, he is a frequent guest DJ at local clubs such as Zirca, Filter, and The St James Power Station. He has also made his presence felt overseas in the United States, Malaysia and Indonesia.



MR BOO (Abu Sufian Yap)

One half of DJ Duo, Kill the Tempo, and former frontman of electronic dance band, SONOFA, Mr Boo, is the official hypeman for SBP. A versatile MC and hypeman, he has shared the stage with some of the best DJs in the Singapore party scene. A regular feature at the biggest and most popular clubs in Singapore, he has hyped for international DJs like the Tha Trickaz (FRA), Will Bailey (UK), Stanton Warriors (UK) and Oliver Twizt (NL).



Kevin O'Hara (Kevin Shamus O'Hara)

With 29 years of experience under his belt, DJ Kevin O'Hara has honed his DJ and hosting skills at various clubs, and shows. Knowledgeable in most categories of music genres, his versatile repertoire ranges from Retro, The Groovy 70s, 80's, 90's to Current Commercial Top 40's, R&B, Rap, Hip Hop, Contemporary, Pop Jazz, House, Rock, to Latin.



K3NSHO (Kensho Heng)

Having won the third place in the Sentosa DJ Spin Off 2016, K3NSHO is an up-and-coming Japanese-Malaysian DJ in the Asian music scene. Performing regularly at reputable venues such as Millian, and Avalon Singapore, he excels at performing EDM, Trap, and Future House.



FATBOYGANG (Hoe Guo Ning)

The young aspiring DJ emerged as one of the top 8 semi-finalists from the Sentosa DJ Spin Off 2016. Coached by DJ Rattle, FATBOYGANG enjoys playing on turntables and infuses turntablism into his sets. He plays a wide range of genres from Hip-Hop, R&B, Twerk, Trap to EDM.

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