

MEDIA RELEASE FOR IMMEDIATE RELEASE

ENJOY 90 DAYS OF FUN IN SENTOSA

Non-stop weekly deals for local guests to play to their hearts' content, with a year-end Playcation and Festive Programmes starting this November

Singapore, 1 November 2016 – Round up 2016 and say cheers to 2017 with a blast of non-stop fun in Sentosa! *The State of Fun* is upping the ante for festive cheer with *90 Days of Fun* - an unprecedented series of tantalising promotions, a year-end Playcation, seasonal treats and more, specially for Singaporeans and local residents. From 11 November, weekly tie-ups with various island attractions and special promotional packages will be on offer.

"There's so much to discover and do in Sentosa. We want to encourage Singapore to show us just how fun they can be. 90 Days of Fun is all about inviting our local guests to come explore, play, and create memorable moments here on Sentosa – and try something new every week. Through the curated promotions and programming, we hope that guests can rediscover hidden gems as they celebrate with their loved ones this festive season," said Ms Agatha Yap, Director of Sales & Marketing at Sentosa Leisure Management, the island management arm of Sentosa Development Corporation.

Never Before Deals for Non-stop Fun

From November 2016 to early February 2017, be surprised and pampered by Sentosa's series of flash deals that will delight your senses – in a pocket-friendly way. With more than 30 attractions, hotels and dining options available across the entire island resort, guests can expect many fantastic deals to be unveiled over the next 90 days beginning with the award-winning outdoor night show Wings of Time priced at \$8 (standard ticket usual price: \$18).

What's more, these offers will include complimentary island admission via the Sentosa Express or 8 hours of free parking at the Sentosa Beach Station carpark. Deals will be announced and made available exclusively online <u>www.sentosa.com.sg/90daysoffun</u>. The island will also be abuzz with a bevy of fun festive activities that will give everyone a reason to head over to the State of Fun this special season for family outings, action-packed adventures, or simply to chillax with friends.

Sentosa's loyalty Islander card members will enjoy further privileges during the 90 Days of Fun. Each card member will receive a free Islander Pouch at FUN Shop Beach Plaza (worth \$5.90) and enjoy 30% off a Good Old Days buffet (U.P. Adult \$20, Child \$15), limited to 1 redemption per card. Islander card members enjoy priority purchase of the weekly deals a day in advance.

New sign-ups will also enjoy 20% off Islander Individual and Family Membership during the campaign period.

Have a year-end Playcation on Us!

A visit to the island is not complete until you have caught the Merlion Magic Lights! Don't miss out on this special edition of the light show, set against Sentosa's majestic and dazzling icon, the 37m-tall Merlion. Showtimes start from 7.45pm, with 30-minute show intervals until 9.15pm. Two additional shows will be held on weekends, eve of public holidays and public holidays.

Fun-filled Festive Feastings

Festive feasts also await at the Port of Lost Wonder and Merlion Plaza to complete the joyous experience.

Families with young children can check out the Port of Lost Wonder's festive play and dining options, with Christmas Brunch sessions on 24 and 25 December. Port of Lost Wonder members enjoy 20% off.

For a Christmas get-together outdoors, grab your buddies and head over to the Merlion Plaza for some good music. Tap your feet to local bands performing Christmas favourites while catching the sunset from 23 - 26 December, 4.30pm – 9pm.

More details on the programmes and festive promotions are available in the Annex.

For more information, visit <u>www.sentosa.com.sg/90daysoffun</u> (website will go live on 11 November) or call 1800-SENTOSA (7368672).

- END -

About Sentosa

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, operation of the various leisure offerings and management of the residential precinct on the island. The Corporation also manages the Southern Islands, and owns Mount Faber Leisure Group which runs Singapore's only cable car service.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops.

The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. Sentosa Golf Club hosts the SMBC

Singapore Open and the HSBC Women's Champions, featuring some of the world's best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: <u>www.sentosa.com.sg</u>.

Issued by Asia PR Werkz on behalf of Sentosa Leisure Management

Media Contacts: Lim Wee Ling Mobile: +65 9768 6827 Email: weeling@asiaprwerkz.com

Joanne Tham Mobile : +65 8125 7990 Email: joanne@asiaprwerkz.com Chua Wei Sin Mobile: +65 9723 7177 Email: weisin@asiaprwerkz.com