

Media Release

Celebrate Love and Prosperity at Sentosa in the Year of the Rooster

Highlights include free Island Admission and Cable Car rides for guests born in the Year of the Rooster, Merlion Magic Lights! and much more!



Singapore, 18 January 2017 – Usher in the Lunar New Year and celebrate love this springtime with your family, friends and loved ones at Sentosa! The State of Fun welcomes guests with **Love in Springtime** (爱在春季) - a series of exciting festivities, auspicious promotions, and fun activities from 21 January to 26 February, including free island admission and cable car rides for guests born in the Year of the Rooster.

Love in Springtime brings together two of the biggest occasions in Chinese and Western cultures – Lunar New Year and Valentine’s Day. Areas including Palawan Green, Merlion Plaza and Beach Plaza will turn into a festive playground of lights, entertainment and activities for everyone, with a captivating showcase of 12 Zodiac lanterns at Palawan Green, each stylised to tell heart-warming love stories.

The highlights also include *Merlion Magic Lights!* as well as a concert beside the beach on the 15th day of the Lunar New Year, featuring well-known folk songs by active members from the 1980s local music scene.

That’s not all! Special promotions from *Festive Bundles* (福袋) to lucky draws for Mastercard cardholders are in store for guests of all ages, including families and children. Please refer to page 2 and 3 for more details on the various activities and promotions.

“Love in Springtime celebrates togetherness, love, and wishes for a bountiful year – ideals that transcend cultures. Our line-up of activities offers both traditional and unconventional options for

those seeking a fun-filled spring celebration of love. The festivities provide great opportunities for families and friends to come together and celebrate in The State of Fun. As we march into the year of the Rooster, we wish our guests a year of luck, prosperity and good health,” said Ms Agatha Yap, Director of Sales & Marketing at Sentosa Development Corporation.

A special treat for those born in the Year of the Rooster

Guests born in the year of the Rooster will get a rousing start to the Lunar New Year with exclusive perks! They can enjoy one free island admission ticket and one free Singapore Cable Car Sky Pass for use within the first three days of the Lunar New Year (28 January to 30 January). Guests just have to present their identity cards to collect the complimentary tickets at the redemption booth at Sentosa Station (Vivocity) from 21 – 22 January, 9am – 9pm. Terms and conditions apply.

Enjoy a Love Story this Springtime

Love in Springtime encourages all to celebrate love in its many forms, with abundant opportunities for families and loved ones to bond.

Strike a pose in front of 12 huge **Zodiac lanterns** at Palawan Green, and enjoy stories of kinship, friendship and romance from 21 January to 26 February, 11am – 11pm. Measuring up to two metres in height, the lanterns feature light-hearted depictions of acts of love by the 12 Chinese Zodiac signs. Learn about the meanings behind each story and take pictures with the colourful lanterns in the day, or bask in the glow of the lanterns after dark.

As the night falls, all eyes (and ears) will also be on our beloved Sentosa Merlion, with the **Merlion Magic Lights!** The ever-popular light show will feature projections of icons and colours, coupled with music, for a mesmerising performance. Showtimes from 21 January to 26 February start at 7.45pm, with 30-minute show intervals till 9.15pm. Two additional shows will be held on weekends, eve of public holidays and public holidays.

That’s not all. Guests can also enjoy free tang yuan (sweet glutinous rice balls) and have a picnic on the 15th day of the Lunar New Year (元宵节) at Palawan Green, while they enjoy a mini concert, **Thank You For the Music** (音乐的傻瓜). Bond with your extended family or friends over folk songs, oldies and *Xin Yao* music by active members from the 1980s local music scene, or enjoy the love songs as couples celebrate the special day, which is also considered the Chinese Valentine’s Day. This is the first time that this concert series is held outdoors.

More festive activities will be lined up at Merlion Plaza and Beach Plaza between 21 Jan and 26 Feb, including Pen-A-Wish trees, Prosperity Drums, and the debut of the “Ai at First Sight” sculpture by local artist Peter Draw. Also from 28 to 30 January, guests will be entertained by lion and dragon dance performances, Chinese circus acts, a palm reading kiosk and more!

More festive deals and experiences for good fortune

90 Days of Fun, an unprecedented series of promotions and deals on the island resort, will continue to add festive cheer until 9 February. Guests can check out www.sentosa.com.sg/90daysoffun as new deals are unveiled each week. From 13 January to 12 February 2017, Mastercard cardholders will be able to purchase **Festive Bundles** (福袋), filled with Sentosa attraction passes and F&B deals. Mastercard cardholders can also win attractive prizes in the **Spin-the-Prosperity Wheel** lucky draw.

In addition, popular island attractions will offer festive programmes and dining options in conjunction with the celebrations. At KidZania Singapore, kids can not only enjoy role-play activities,

learn to make Lunar New Year decorative items, but also receive red packets of KidZos (the kid-sized city's currency). Foodies can meanwhile eat their way through Lunar New Year at celebrity chef restaurants and stand to win prizes in lucky draws at Resorts World Sentosa. For a different take on the celebrations, families and friends can choose to tuck into barbeque delicacies at the BBQ Beach Party on 21 January, held at Wave House Sentosa.

For more information on ***Love in Springtime*** and its fringe activities, please refer to the Annex, visit www.sentosa.com.sg/cny or call 1800-SENTOSA (7368672).

- END -

About Sentosa

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, operation of the various leisure offerings and management of the residential precinct on the island. The Corporation also manages the Southern Islands, and owns Mount Faber Leisure Group which runs Singapore's only cable car service.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops.

The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women's Champions, featuring some of the world's best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: www.sentosa.com.sg.

Issued by Asia PR Werkz on behalf of Sentosa Leisure Management

Media Contacts:

Lim Wee Ling
Mobile: +65 9768 6827
Email: weeling@asiaprwerkz.com

Chua Wei Sin
Mobile: +65 9723 7177
Email: weisin@asiaprwerkz.com

Joanne Tham
Mobile: +65 8125 7990
Email: joanne@asiaprwerkz.com

Annex: Key Programme Highlights for Love in Springtime – Lunar New Year Celebrations in Sentosa

Dates	Event/ Activity
Love in Springtime 爱在春季 <i>*All activities are free unless otherwise stated</i>	
21 Jan – 26 Feb <u>Weekdays</u> 7.45pm, 8.15pm, 8.45pm, 9.15pm <u>Weekend, PH & Eve of PH</u> Additional 2 shows at 9.45pm & 10.15pm	Merlion Magic Lights! (Lunar New Year Edition) Merlion Plaza
21 Jan – 26 Feb 11am – 11pm	12 Zodiac Lanterns Palawan Green
21 Jan – 26 Feb	Ai Sculpture by Peter Draw Beach Plaza
28 Jan – 30 Jan various timings	Festive Performances <ul style="list-style-type: none"> • Lion Dance on Pole & LED Dragon Dance (Beach Plaza) • Chinese Circus Act (Merlion Plaza) • Walkabout Characters & Stilt Walkers (Merlion Plaza and Beach Plaza) • The Jay Show (Merlion Plaza)
28 Jan – 30 Jan 11am – 8pm	Activity Kiosks – Calligraphy and Palm Reading Beach Plaza
21 Jan – 26 Feb, 11am – 8pm (Merlion Plaza)	Pen-A-Wish & Prosperity Drums

Dates	Event/ Activity
28 Jan – 11 Feb, 11am – 8pm (Palawan Green)	
11 Feb 6.30pm – 8.30pm	Thank You For The Music 音乐的傻瓜 3 Palawan Green
Festive Promotions & Deals	
<u>Redemption Period</u> 21 & 22 Jan, 9am – 9pm <u>Validity Period</u> 28 – 30 Jan	Free Island Admission and Cable Car Ride Exclusively for Singaporeans and local residents born in the Year of Rooster: Simply present your identity card at Sentosa Station redemption booth from 9am – 9pm, 21 – 22 Jan 2017 to receive one Island Admission Ticket and one Singapore Cable Car Sky Pass for free entry to Sentosa between 28 Jan - 30 Jan 2017. More details on www.sentosa.com.sg/cny
11 Nov – 9 Feb	90 Days of Fun Guests can visit www.sentosa.com.sg/90daysoffun for details on the weekly deals.
13 Jan – 12 Feb	新年福袋 Festive Bundle Exclusive for Mastercard cardholders, enjoy Sentosa attractions and F&B deals with Prosperity, Fortune and Reunion Bundle available at store.sentosa.com.sg
13 Jan – 12 Feb Imbiah Station	Spin-the-Prosperity Wheel \$15,000 worth of prizes including Mastercard® prepaid card up for grabs. Get a chance to spin the wheel with every \$68 charged to your Mastercard® on Sentosa between 13 Jan – 12 Feb. Sentosa Islander members and Festive Bundle 新年福袋 customers enjoy an additional spin. Refer to www.sentosa.com/cny for full terms and conditions. Spin Dates: 27 – 29 Jan, 3 – 5 Feb, 10 – 12 Feb Time: 2pm – 8pm Venue: Merlion Plaza

Dates	Event/ Activity
Attractions	
Now – 12 Feb	<p>Blossom & Prosper at Resorts World Sentosa Eat your way through Chinese New Year at Celebrity Chef restaurants (Feng Shui inn and Forest 森) and enjoy \$8 lobster porridge at Resorts World Sentosa’s Supper Club. Spend \$100 in a single receipt and stand to win prizes worth over \$3 million dollars, a Citroën C4 Hatch and \$88,000 cash. Be present on 5 and 12 Feb to be in the running for the grand draws. Details: rwsentosa.com/cny.</p>
21 Jan	<p>BBQ Beach Party at Wave House Sentosa Indulge with family and friends at this tantalising affair at Wave House Sentosa. Tuck into the barbecue delicacies such as chicken cheese sausages, striploin steaks, lamb shoulder chops and more. Every BBQ set purchased (\$200 per set) gets you four complimentary 1-hour flowriding vouchers (worth \$160). Details: beachbbqparty.peatix.com.</p>
21 Jan – 12 Feb Park Opening Hours Daily: 10am – 5pm *Park admission charges apply	<p>New Beginnings at KidZania Singapore Ring in the Year of the Rooster with New Beginnings at KidZania Singapore. The kid-sized City comes to life as it celebrates its first Lunar New Year with a host of activities that is sure to bring happiness for the whole family.</p> <p>KidZania will recreate selected role-play activities with inspiration from the traditions of the Lunar New Year. Kids can look forward to learning more about Lunar New Year customs and culture through its role-play activities, and discover why this is the most important day in the Chinese calendar. Special in-park activities will be available to teach children to make their own festive decorations.</p> <p>All returning and new B.KidZanian CitiZens will each receive a Hongbao with 80 kidZos as part of the B.KidZanian Hongbao Giveaway upon entering the City.</p> <p>Details: www.kidzania.com.sg</p>