

## Media Release

### SENTOSA BRIGHTENS UP YOUR NIGHT!

- *Quench Thirsty Thursdays with free entry into Sentosa via GrabShuttle, and experience authentic Oktoberfest by the Beach*
- *Get mesmerised by Singapore's only Boat Light Parade and neon light displays along Siloso Beach*
- *Welcome the New Year at Singapore's only beach countdown – the 11<sup>th</sup> Siloso Beach Party*

**Singapore, 28 Sep 2017** – Nights will get brighter in *Sentosa* from October, with a slew of exhilarating after-dark activities that will bring the island's diverse array of offerings to life at night. From captivating light displays on water and land to attractive after-work dining deals, guests can look forward to discovering night-time gems at *The State of Fun* with the launch of Bright Nights at Sentosa!

#### **Celebrate Oktoberfest at Siloso Beach & Quench Thirsty Thursdays!**

From 5<sup>th</sup> October, unwind and chill-out in Sentosa after a hard day's work, with authentic Oktoberfest celebrations kicking off about three months' worth of Thirsty Thursday deals at beachside bars, restaurants, hotels and attractions across the resort island:

- Between 5<sup>th</sup> and 8<sup>th</sup> October, enjoy a unique *Oktoberfest* at Singapore's hippest shoreline - Siloso Beach - with authentic German beer and cuisines served by staff in traditional Bavarian costumes, while watching German music performances and taking part in games including Hammer a Nail, Speed Cage soccer and Golf Bunker Challenge. Look forward to great food and beverage deals, as C Side, Mambo Beach Club, Ola Beach Club, and Wave House Sentosa, together with Siloso Beach Resort Sentosa, AJ Hackett Sentosa and Mega Adventure Park partner Singapore's only German Microbrewery - Paulaner Bräuhaus - to deliver an Oktoberfest experience exclusive to *The State of Fun*.
- *Oktoberfest* celebrations will also mark the start of attractive Thirsty Thursday deals in Sentosa. From 5<sup>th</sup> October to 28<sup>th</sup> December, head to Sentosa after work to de-stress with fascinating promotions like one-for-one packages at AJ Bar & Beach Dining, Bikini Bar, Coastes, FOC Sentosa, Hotel Michael - Michael's Lounge, Ola Beach Club, Hard Rock Hotel Singapore - Rock Bar and Wave House Sentosa.

Additionally, those working in the Pasir Panjang and HarbourFront areas can also enjoy free entry into Sentosa and complimentary rides to the doorsteps of these F&B outlets by hopping onto special GrabShuttle every Thursday from 5<sup>th</sup> October to 28<sup>th</sup> December, starting from 6.00pm. Real time bus arrival timings will be available on the GrabShuttle App:

- I. **1 and 2 Sentosa - Thirsty Thursday Bus:** Guests working in the Pasir Panjang area can board the GrabShuttle service at Mapletree Business City and Mapletree Business City II. Departing at about every 30 minutes, the bus will bring guests to FOC Sentosa, Coastes, Bikini Bar / Ola Beach Club, Wave House Sentosa / AJ Hackett, Hard Rock Hotel / Hotel Michael and VivoCity.  
**[Last boarding at 1<sup>st</sup> stop (Mapletree Business City) is at: 9.30pm]**
- II. **3 Sentosa - Thirsty Thursday Bus:** Guests working in the HarbourFront area can board the GrabShuttle service at VivoCity, Bank of America Merrill Lynch Singapore, HarbourFront Tower One and Keppel Bay Tower. Departing at about every 45 minutes, the bus will bring guests to FOC Sentosa, Coastes, Bikini Bar / Ola Beach Club, Wave House Sentosa / AJ Hackett, and Hard Rock Hotel / Hotel Michael.  
**[Last boarding at 1<sup>st</sup> stop (VivoCity) is at: 9.15pm]**

*\*Please refer to ANNEX A for GrabShuttle bus route illustration.*

### **Get enthralled by Singapore's only Boat Light Parade and light displays across Sentosa**

From 20<sup>th</sup> October to 12<sup>th</sup> November, those looking for the perfect Instagram moment can check out captivating neon light art displays at Siloso Beach, curated by urban artist Samantha Lo (aka Sticker Lady) and Singaporean visual artist, soph O. The artistic ambience decorations coupled with the interactive activities including UV Tattoo, Light Painting Booth, and interactive Doodle Wall, are set to mesmerise guests both visually and emotionally.

Further, from 18<sup>th</sup> to 19<sup>th</sup> November, head to Sentosa Cove, Siloso Beach, and Resorts World Sentosa in the evening to catch Singapore's only ONE°15 Christmas Boat Light Parade, featuring a flotilla of power and sail boats dressed in bright lights and other decorations. Offering a mesmerising sight like no other, the Boat Light Parade will set sail from ONE°15 Marina Club in Sentosa Cove on these two days, before passing by Siloso Beach, Resorts World Sentosa, and the Sentosa Boardwalk.

### **Party on at Singapore's only beach countdown for the 11<sup>th</sup> year**

Singapore's only new year's countdown on the beach - Siloso Beach Party 2017 - is set to return to Sentosa's sandy shores on 31<sup>st</sup> December 2017 (from 6.00pm to #6.00am) for the 11<sup>th</sup> consecutive year. With tickets going on sale in November 2017, party-goers should gear up for 12 hours of non-stop music and fun with their friends, as they welcome 2018 at one of the region's most iconic countdown parties. More electrifying details will be revealed at a later stage.

"We are excited to offer our guests endless excitement from day to night. Through a plethora of exciting after-dark activities and events, Bright Nights at Sentosa will bring the diverse array of night-time offerings in *The State of Fun* to life, capitalising on assets like our beaches to create unique experiences for our guests. As we continue to curate more after-dark activities, we look forward to welcoming more guests to Sentosa at night," said Ms Lynette Ang, Chief Marketing Officer at Sentosa Development Corporation.

- For more info on the **free Thirsty Thursday shuttle service**, please refer to Annex A.
- For more info on the **programmes and activities**, please refer to Annex B or visit [www.sentosa.com.sg/brightnights](http://www.sentosa.com.sg/brightnights)

- END -

## About Sentosa

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The New Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women's Champions, featuring some of the world's best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: [www.sentosa.com.sg](http://www.sentosa.com.sg).

 /SentosaOfficial

  @sentosa\_island

#thestateoffun

### Media Contacts:

Daniel Chan  
Manager, Strategic Communications & PR  
Tel: +65 6279 3415 / 9747 0035  
Email: [daniel\\_chan@sentosa.com.sg](mailto:daniel_chan@sentosa.com.sg)

Eunice Lim  
Executive, Strategic Communications & PR  
Tel : +65 6279 3290 / 97730212  
Email : [eunice\\_lim@sentosa.com.sg](mailto:eunice_lim@sentosa.com.sg)

### Editors' Note:

Please download hi-res image(s) at [LINK](#), credited to "Sentosa Development Corporation".

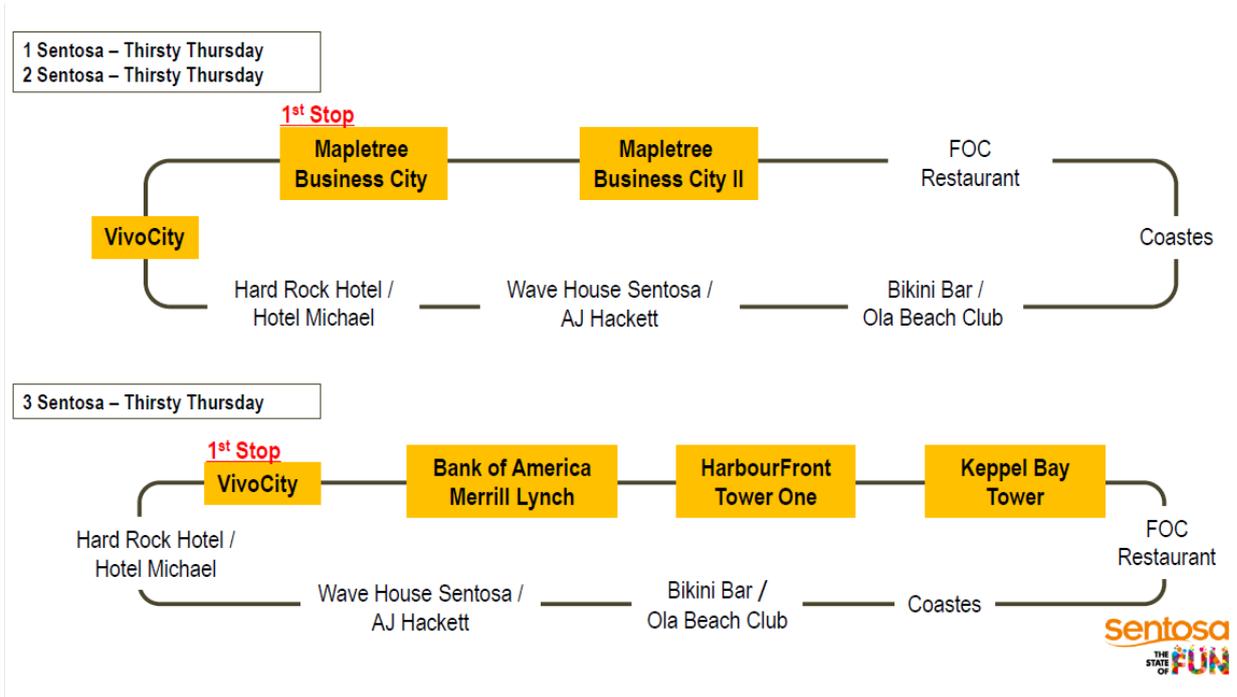
## ANNEX A: Complimentary Thirsty Thursday GrabShuttle Bus Route

### Note:

Sentosa island admission fee are waived for guests travelling on the GrabShuttle.

The last boarding from the respective 1<sup>st</sup> stop of both routes as below:

- Bus 1 and 2: 9.30pm
- Bus 3: 9.15pm



## ANNEX B: EVENT LISTING

- Information accurate as of press time.
- Terms & Conditions may apply.
- For more information, please visit [www.sentosa.com.sg/brightnights](http://www.sentosa.com.sg/brightnights)

### Merlion Magic Lights!

Get your cameras ready and stand in awe as the majestic 37-metre Sentosa Merlion comes to life with vibrant and colourful lights and projections, when night falls! The ever-popular light and music extravaganza features a new neon theme for the first time!

**Date:** From 1 September to 29 October

**Time:**

- Weekdays: 7.45pm to 9.15pm (30-minute show intervals)
- Weekends: 9.45pm to 10.15pm (Additional show)

**Venue:** Merlion Plaza (Imbiah Station, Sentosa)

### Oktoberfest at Siloso Beach: An experience exclusive to *The State of Fun*

Enjoy a unique Oktoberfest at Singapore's hippest shoreline - Siloso Beach - with authentic German beer and cuisines served by staff in traditional Bavarian costumes, while watching German music performances and taking part in games including taking part in games including Hammer a Nail, Speed Cage soccer and Golf Bunker Challenge. For more info, please visit <http://www.sentosa.com.sg/State-Specials/Events/Oktoberfest-at-Siloso-Beach>

**Date:** From 5 to 8 October

**Time:**

- Thurs-Fri: 6.00pm to 10.00pm
- Sat: 12.00pm to 12.00am
- Sun: 12.00pm to 10.00pm

**Venue:** All participating bars and restaurants along Siloso Beach

### Thirsty Thursday: After-work drinks in Sentosa now a breeze

Head to Sentosa after work to de-stress with fascinating promotions including one-for-one packages! Plus, those working in the Pasir Panjang and HarbourFront areas can also enjoy free entry into Sentosa and complimentary rides to the doorsteps of these F&B outlets by hopping onto special GrabShuttles every Thursday from 5 October and 28 December, between 6.00pm and 10.00pm. Shuttle timings will be available on the GrabShuttle App. For more info, please visit <http://www.sentosa.com.sg/thirsty4>

**Date:** From 5 October to 28 December

**Time:** Every Thurs: 6.00pm to 10.00pm

**Venue:** Selected bars and restaurants at Siloso Beach and Resorts World Sentosa

### Pop Up Night

Curated by urban artist Samantha Lo (aka Sticker Lady), special neon light art installations will be put up at prominent areas along Siloso Beach, including the jetty, Ola Beachfront, Emerald Pavilion, just to name a few. During which, there will be a range of activities including UV Tattoo, Light Painting Booth, interactive Doodle Wall, to engage the guests with. For more info, please visit <http://www.sentosa.com.sg/brightnights-events>

**Date:** From 20 October to 12 November

**Time:** 7.00pm to 11.00pm

**Venue:** Siloso Beach

### Popcorn Movie Nights @ Sentosa

Join us at Singapore's first beachfront outdoor movie screening series at Palawan Green. The weekly free outdoor cinematic experience combines awesome food, music and film for the perfect mid-week escape. For more info, please visit <http://www.sentosa.com.sg/State-Specials/Events/Popcorn-Movie-Nights>

**Date:** 18 & 25 October 2017

**Time:** 6.00pm

**Venue:** Palawan Green (Beach Station), Sentosa

**Halloween Horror Nights® 7**

Singapore's most anticipated after-hours Halloween event is back, with spine-chilling, 'Sinister' thrills. 7 Deadlier Sins from the abyss of macabre and evil, to bring horror to one and all. Halloween Horror Nights 7 promises an adrenaline pumping experience with all new themes – across 5 terrifying haunted houses, 2 frightening scare zones and 2 killer live shows. A 10% discount is available when tickets are purchased through Sentosa Online Store. For purchase of tickets, please visit <https://store.sentosa.com.sg/main/attractions/halloween-horror-nights-7-/244#!/>

**Date:** 29 September to 29 October

**Time:** 7.30pm till late

**Venue:** Universal Studios Singapore® at Resorts World Sentosa

**Skechers Blacklight Run™ Singapore**

A 5km nighttime fun run that promises to be the talk of town. Runners get "glowed" in special Blacklight Zones, thanks to special neon-coloured powder. All runners will also enjoy the "Glow Thrill" – an explosion of UV Neon Glow Powder by the Foam Canon almost every 15 minutes. For more info, please visit <http://www.sentosa.com.sg/State-Specials/Events/Skechers-Blacklight-Run>

**Date:** 28 October 2017

**Time:**

- 4.30pm to 8.30pm (Check-in / Race)
- 8.30pm till late (Post Run Party)

**Venue:** Palawan Green (Beach Station), Sentosa