



## Media Release

# ENJOY SPORTS LIKE NEVER BEFORE AT SENTOSA'S BEACHES

**Singapore – 16 April 2018** – Sports lovers including avid spectators, leisure athletes and serious competitors will have a slew of reasons to get into a new routine starting this month, as Sentosa - The State of Fun curates a never-before line-up of beach sports from April to June!

Featuring a novel list of some 20 local and international events – ranging from a Garfield-themed run and yoga fiesta to the global tournament, FIVB Beach Volleyball World Tour Singapore 2018 – the host of unique sporting activities will be available only in The State of Fun! The workouts include:

### **NATIONAL STEPS CHALLENGE™ SEASON 3 – THEMATIC CHALLENGE**

Looking for a fun way to clock your steps before the National Steps Challenge™ Season 3 concludes? Then, be sure to check out the **Beach Bash with Timberland Challenge** on 28 April, held in collaboration with the Health Promotion Board.

Have fun completing tasks in a scavenger quest, and stand to win exciting prizes including Timberland merchandise, Sentosa FUN Passes, a staycation package and more. Also, get your hands on one of the 3,000 giant inflatable slippers that will be given out at Palawan Beach, and be part of a record-breaking event while at that!

### **RUNS CAN BE FUN**

Runs don't have to be dreary and monotonous, at least not in The State of Fun. With a series of themed running events bringing participants across the resort island's golden beaches and picturesque landscapes, you might just forget that you're actually having a workout!

The series of running events will kick off on 21 April with **The Music Run by AIA**, featuring audio speakers along the route to fuel one's running beat and an epic party at Palawan Green.

Meanwhile, kids who love their sports can make a beeline for the **Cold Storage Kids Run 2018!** Taking place on 20 May at Palawan Green, Singapore's first kids-centric run doesn't just provide young athletes a chance to expose themselves to competition, it also serves as a stepping stone to bigger events for first-time runners.

For some feline fun, consider the **Garfield Carnival and Run**. To be held on 8 June to celebrate the iconic cat's 40<sup>th</sup> birthday, the 3km run will take place alongside a whole line-up of entertainment, attractions, life-sized Garfield photo booths and carnival kiosks, where you stand to win exclusive Garfield 40<sup>th</sup> Birthday Bash prizes!

## HAVE A BALL OF A TIME

Sports is most fun when you're playing with your loved ones – add in the sun, sand and sea and you get an experience like no other! With beach volleyball nets available across the island's beaches and vast pockets of sandy spaces, there are plenty of opportunities for all kinds of ball and team sports in The State of Fun.

If you are unfamiliar with beach sports and looking for some inspiration to get the ball rolling, head down to the **FIVB Beach Volleyball World Tour Singapore 2018** at Siloso Beach from 21 to 24 June and catch the lightning fast serves and spikes of the world's best beach volleyballers. Game play aside, spectators can also look forward to clinics, music festivals and dance parties!

## MORE UNIQUE WORKOUTS

For even more adrenaline pumping sports, check out **Flow Jam** on 5 May, Wave House Sentosa's flagship flow boarding competition that features high performance surf shredding action. In the lead up to the event, Wave House Sentosa will be holding a series of lessons for all, training participants on different tricks and moves progressively each week.

Two-wheeled junkies will also be thrilled to know that the **Singapore MX Beach Race 2018**, a motocross race on the beach, will be returning for another year. From 5 to 6 May, Siloso Beach will serve as a unique track for racers to battle it out and be crowned the national motocross champion.

## UNWIND AT THE BEACH

If you're looking to chill after all the thrills, Sentosa has got you covered. Tanjong Beach Club's **Smack My Beach Up** on 29 April will feature a coastal feast with free-flow rosé wine! As a special treat, feed your soul with a complimentary Lululemon yoga session by the beach.

Plus, connect with your inner self on International Yoga Day on 23 June at District 1's **Yoga Fiesta SG 2018**. The first stop of its Southeast Asian tour, the event at Palawan Green promises an unprecedented experience of yoga fusions, with celebrity guest instructors, trainers and booths by the most prominent yoga brands.

If you are into films, or simply looking for a different way to enjoy the sunset, then be sure to head to Tanjong Beach for the **Peroni Sunset Cinema** from 2 to 13 May. Featuring award-winning new films, DJs, coastal cuisine and sunset drinks, it is no wonder that the inaugural edition was sold out last year. So, be sure to gather your friends and secure your tickets early for a truly memorable cinematic experience.

With such an extensive line-up of activities catering to sports and fitness enthusiasts across all levels of skill and interest, and an entire spectrum of sports, Sentosa is the place to be to reconnect with the pure, unadulterated joy of sports.

For more information, please visit <https://www.sentosa.com.sg/sports-at-sentosa>

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### **About Sentosa**

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The New Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women's Champions, featuring some of the world's best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: [www.sentosa.com.sg](http://www.sentosa.com.sg).

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### **Editors' Note:**

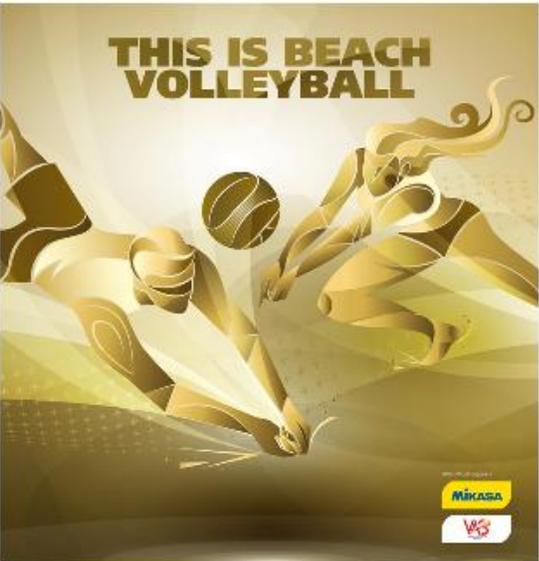
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## ANNEX: BEACH SPORTS CAMPAIGN ACTIVITIES

April		
Date & Venue	Event	Description
<p>Dates: 7, 14, 21 and 28 April</p> <p>Venue: Wave House Sentosa</p>	 <p><b>FlowRiding Progression Lessons</b></p>	<p>Unleash the inner surfer in you! A series of different tricks and moves will be taught progressively each week. Participants will be treated to a real challenge for their last session - riding the world famous FlowBarrel.</p> <p>Website: <a href="https://wavehousesentosa.org/">https://wavehousesentosa.org/</a></p>
<p>Date: 21 April</p> <p>Venue: Palawan Green</p>	 <p><b>The Music Run 2018</b></p>	<p>The uplifting running series features audio speakers along the route to fuel your running beat, making The Music Run an experience like no other.</p> <p>Want to join in the fun without breaking a sweat? There's something for everyone with a choice of an untimed 5km fun run, or timed 5km and 10km races. Complete the race, collect your finisher's medal and celebrate with an epic finish line party.</p> <p>Website: <a href="http://www.themusicrun.com">www.themusicrun.com</a></p>
<p>Date: 28 April</p> <p>Venue: Palawan Green</p>	 <p><b>Beach Bash with Timberland Challenge</b></p>	<p>Calling all National Steps Challenge™ participants! Soak up a weekend of fun and sun with at Sentosa's Palawan Beach! Stand to win exciting prizes including merchandise from Timberland, Sentosa Fun Passes, a staycation package, and more!</p> <p>All registered participants also get to bring home a free inflatable life-size slipper float! Sign up today on the Healthy365 app and have a splashing good time!</p> <p>Website: <a href="http://www.stepschallenge.sg">www.stepschallenge.sg</a></p>

<p>Date: 29 April</p> <p>Venue: Tanjong Beach Club</p>	 <p><b>Smack My Beach Up Labour Day Special</b></p>	<p>Say yes to a coastal feast and glasses of rosé that magically refill. As a special treat, feed your soul to a complimentary Lululemon yoga session by the beach (limited spaces, more details available upon reservation). What better way to live your best life than a weekend at the beach?</p> <p>Website: <a href="http://www.tanjongbeachclub.com">www.tanjongbeachclub.com</a></p>
<b>May</b>		
<p>Date: 5 May</p> <p>Venue: Wave House Sentosa</p>	 <p><b>Flow Jam</b></p>	<p>More than just a flow boarding competition, FlowJam features the best of Californian beach lifestyle with sunset BBQ party, DJ sets and high performance surf shredding action. Don't miss out on all the action!</p> <p>Website: <a href="https://wavehousesentosa.org/">https://wavehousesentosa.org/</a></p>
<p>Date: 5-6 May</p> <p>Venue: Siloso Beach</p>	 <p><b>MX Beach Race</b></p>	<p>The Singapore MX Beach Race returns for another round of high adrenaline action on the beaches of Sentosa! This year's event will see riders battle it out over 3 rounds for the coveted title of Singapore's first-ever Motocross National Champion. If you're an extreme sports fan or just looking for some excitement, this is an event you won't want to miss.</p> <p>Website: <a href="http://www.singaporemxbeachrace.com">www.singaporemxbeachrace.com</a></p>

<p>Date: 20 May</p> <p>Venue: Palawan Green</p>	 <p><b>Cold Storage Kids Run</b></p>	<p>Singapore’s first kids-focused running event is back! Cold Storage Kids Run does not just provide seasoned child runners a chance to expose themselves to competition – it also serves as a stepping stone for first time runners, introducing them to the world of healthy and active living. The 2018 edition of the run will also be accompanied by other fringe activities to help the kids unlock their potential. Who knows, they might pick up a new hobby or two!</p> <p>Website: <a href="http://www.coldstoragekidsrun.com.sg/index.html">www.coldstoragekidsrun.com.sg/index.html</a></p>
<p>Date: 30 May</p> <p>Venue: Siloso Beach</p>	 <p><b>Pocari Sweat – Sweatosa</b></p>	<p>Special-edition Pocari Sweat bottle caps; that’s all you need for a day of excitement at Sweatosa! Collect them from schools across Singapore or Sentosa on 30 May and exchange them for sweat-filled activities at Siloso Beach. Sign up and stand to win prizes today! #PocariSG #GoSweat.</p> <p>Website: <a href="http://pocarisweat.com.sg/go-sweat">http://pocarisweat.com.sg/go-sweat</a></p>
<b>June</b>		
<p>Dates: 8-10 June</p> <p>Venue: Palawan Green</p>	 <p><b>Garfield Carnival &amp; Run</b></p>	<p>Garfield will celebrate his 40th birthday this coming June with a weekend of carnival and a fun run at the Garfield Carnival Singapore!</p> <p>All are invited to join Garfield for an awesome birthday celebration. Be treated to a line-up of entertainment, life-size Garfield photo booths, attractions, and carnival game kiosks where you stand to win exclusive Garfield 40th Birthday Bash prizes.</p> <p>Website: <a href="http://www.garfieldcarnival.com">www.garfieldcarnival.com</a></p>

<p>Date: 23 June</p> <p>Venue: Palawan Green</p>	 <p><b>District One Yoga Fiesta</b></p>	<p>Singapore's first ever experience of Yoga fusions, with celebrity guests instructors, trainers &amp; favourite brands, will all be coming together to celebrate this occasion in line with International Yoga Day.</p> <p>Website: <a href="https://www.facebook.com/districtoneyoga/">https://www.facebook.com/districtoneyoga/</a></p>
<p>Dates: 21-24 June</p> <p>Venue: Siloso Beach</p>	 <p><b>FIVB Beach Volleyball World Tour Singapore 2018</b></p>	<p>Experience first hand the hot tempo and enthralling emotions as the world's best beach volleyball teams compete in this spectacular World Tour Series!</p> <p>With four action-packed days of game play, clinics, musical festivals and dance parties, the event will offer spectators an up-close and exciting glimpse at the world of competitive sand sports with every match anticipated to be exciting, fast-paced, and fun!</p> <p>Website: <a href="http://www.vas.org.sg/sgwt2018">www.vas.org.sg/sgwt2018</a></p>