

# **EVENT ADVISORY**

# Party into the new decade at Singapore's only beach countdown party! Siloso Beach Party returns with 12 hours of non-stop partying to rock in the New Year



**Singapore, 31 October 2019** - Siloso Beach Party is back for its 13<sup>th</sup> edition bigger than ever, with two stages featuring 12 hours of non-stop chart toppers across music genres! So let your hair down and just come as you are to bid goodbye to the decade of the 2010s and usher in 2020 at the only beach countdown party in Singapore!

Hit up the Main Stage where top regional DJs will spin an electrifying mix of party music as water jets thump the dance floor. If you are looking for a different beat, head over to the second stage at the iconic Foam Zone where you can groove to the sounds of R&B, hip hop and familiar favourites by top regional DJs, as well as the 2019 winner of the Sentosa DJ Spin Off who will be crowned on 30 Nov 2019.

At the stroke of midnight, watch as an amazing fireworks spectacle light up the night skies and ring in 2020. Partygoers can also refuel themselves at the Food Zone, with tasty noms and great drinks, and continue partying throughout the night.

# 11.11 deal and special promotions

The sale of online tickets (<a href="www.sentosa.com.sg/silosobeachparty">www.sentosa.com.sg/silosobeachparty</a>) will begin at 11.00am on 11 November 2019 with an exclusive "11.11" deal. Party animals can enjoy a whopping 50% discount off Early Bird pricing and score a General Admission ticket at just \$24 each!



Only a limited number of tickets are available for the "11.11" deal and once sold out, Early Bird tickets will be available for purchase at just \$48 with a complimentary drink.

Other promotions include a 15% discount for Mastercard and Sentosa Islander cardholders, as well NTUC and SAFRA members.

To make it more convenient to get to the party, revellers can also make use of the Grab promo code "SBP2019" to enjoy \$8 off their Grab ride into Sentosa (valid from 6.00pm to 10.00pm on 31 December 2019). Getting home is equally convenient with Grab promo code "Sentosa2020" to knock \$8 off their Grab ride out of Sentosa after partying (valid from 2.00am to 6.00am on 1 January 2020). Limited to one redemption per user for each promo code.

Online Ticket Sales			
Category	Period	Price	
"11.11" Exclusive	From 11.00am, 11 Nov 2019	\$24 (Admission only)	
Promotion (General	to		
Admission)	11.59pm, 13 Nov 2019 or until sold out.		
	Only a limited number of tickets are available.		
Early Bird (General	From 12.00am, 11 Nov	\$48 (includes 1 complimentary	
Admission)	to	drink)	
	11.59pm, 30 Nov 2019		
Advance (General	From 12.00am, 1 Dec	\$68 (includes 1 complimentary	
Admission)	to	drink)	
	4.00pm on 31 Dec 2019		
VIP	From 11.00am, 11 Nov	\$108 (includes 3	
	to	complimentary drinks)	
	4.00pm on 31 Dec 2019		



Partygoers can also round up their buddies to enjoy the following bundles:

Bundle Ticket Packages			
Category	Period	Price	
Celebration Package for 4	From 11.00am, 11 Nov to 4.00pm on 31 Dec 2019	\$428 (includes 4 General Admission tickets, 1 bottle of house pour and 3 mixers)	
Party of 6		\$628 (includes 6 General Admission tickets, 1 bottle of house pour, 3 mixers and 6 cups of beer)	
Celebration Package for 5		\$1,488 (includes 5 VIP Admission tickets, 1 bottle of champagne, 3 bottles of premium pour, 9 mixers and access to exclusive Lounge area)	

Online ticket sales will be available until 4.00pm on 31 December 2019, while On-site Sales will commence at 6pm.

At-the-door Ticket Sales			
Category	Period	Price	
VIP	From 6.00pm, 31 Dec 2019	\$108 (includes 3 complimentary drinks)	
	Tickets can be purchased at		
General Admission	Emerald Pavilion, Siloso Beach.	\$88 (includes 1 complimentary drink	

Please visit <u>www.sentosa.com.sg/silosobeachparty</u> for ticket sales and more information.

Media images can be downloaded here. (Photo credits: Sentosa Development Corporation)

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#### **About Sentosa**

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious



residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The New Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women's World Championship, featuring some of the world's best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: <a href="https://www.sentosa.com.sg">www.sentosa.com.sg</a>.





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