

Media Advisory

Sentosa celebrates National Day with massive Flag of Unity featuring well wishes for Singapore

- Digitally submit well wishes and see them transplanted onto 10,000 flags, which will be upcycled into useable items;
 - Every 20th submission receives a Sentosa National Day souvenir



Artist's impression of the "Flag of Unity" at Siloso Beach

Singapore – 27 July 2020 – In a rallying call for Singaporeans to stay united as the nation works together to emerge stronger from the challenges, Sentosa Development Corporation (SDC) is inviting Singaporeans and friends of the nation to share their hopes and aspirations for Singapore, in a massive Flag of Unity that will form this year's National Day Parade (NDP) theme and logo, "Together, A Stronger Singapore".

Organised in conjunction with this year's National Day Parade, the display will span 4,500sqm across Siloso Beach, and feature 10,000 recyclable red and white flags, each carrying one heartfelt message.

Stand a chance to win wireless earbuds

From now till 8 August 2020, head over to <u>www.sentosa.com.sg/ndp2020</u> to submit your wishes for Singapore, or to read the celebratory messages from others. As part of National Day celebrations, every 20th submission will also receive a pair of wireless earbuds worth \$20!

Please note that for the safety and wellbeing of guests, there will be no onsite submissions.

Upcycling of flags

In line with SDC's commitment to environmental sustainability, SDC will be working with a dedicated partner to upcycle the flag materials into usable items like bags after the completion of the Flag of Unity.

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About Sentosa

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The New Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women's World Championship, featuring some of the world's best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: <u>www.sentosa.com.sg</u>

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