

## Media Advisory

### Sentosa and Udders launch carbon neutral ice creams to celebrate island's Golden Jubilee

- *Inspired by Sentosa's history and former plantations, Golden Jubilee Ice Creams feature two unique flavours, with goodness of pineapples, coconuts, lime, mangoes and pomelos*



**Singapore, 14 June 2022** – Sentosa Development Corporation (SDC) and Udders Ice Cream are jointly launching two uniquely-flavoured ice creams today to commemorate the leisure destination's 50th anniversary, as SDC brings Sentosa's celebrations out of the island.

Paying homage to Sentosa's rich history, the Golden Jubilee ice creams are inspired by refreshing fruits found on the island, which was once home to a pineapple plantation around Mount Serapong, as well as coconut and mango trees planted by villagers then, alongside other naturally growing flora.

Guests who choose the Coco Palawan flavour will taste a marriage of tangy pineapples and refreshing coconuts, topped off with a hint of lime. The Mango Siloso flavour, meanwhile, pairs juicy Alphonso mangoes, inspired by mango trees planted in the island's early days, with the sweetness of pomelo pulp.

As part of SDC's advocacy for climate action and commitment to building a sustainable future, the carbon profile of the ice cream production process was ascertained by Climate Resources Exchange International (CRX) and neutralised through <sup>1</sup>Verra-certified carbon credits. Carbon credits procured were from the Keo Seima Wildlife Sanctuary (KSWS) project in Cambodia, a habitat for threatened

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<sup>1</sup> Verra administers the Verified Carbon Standard (VCS), through which the credibility of emission reduction projects is ensured through adherence to a rigorous set of rules and requirements. Founded by the Climate Group, International Emissions Trading Association, World Economic Forum and World Business Council for Sustainable Development, the VCS is one of the world's most widely used carbon accounting standards. For more information, visit [www.verra.org](http://www.verra.org).



species including rare Asian elephants and the giant ibis. Forest Stewardship Council (FSC) certified paper has also been used for the ice cream cups.

“We are delighted to partner Udders in launching the inaugural Sentosa-inspired carbon neutral ice creams, the latest instalment in our Golden Jubilee celebrations. We invite guests to join us in our festivities with these tasty tropical treats, as we extend the Sentosa experience beyond our island’s shores,” said Mira Bharin, Divisional Director, Marketing and Guest Experience, SDC.

"After months of research and development, we are excited to be part of Sentosa's Golden Jubilee celebrations in bringing you these cheery flavours that taste refreshingly good. With these ice creams being certified carbon neutral, we hope to give back to Mother Nature and do our part in building a sustainable future," said Wong Peck Lin, Co-founder, Udders Ice Cream.

The Golden Jubilee ice creams will be available at participating Sentosa retail outlets, Udders outlets, and online delivery platforms from today. Please refer to Annex A for the list of retailers. Guests can also keep an eye out for a secret code to be disseminated via TikTok to redeem a free cup of the Golden Jubilee Ice Cream from **20 to 24 June 2022**, while stocks last.

You can visit <https://www.sentosa.com.sg/sentosaicecream> for more information.

High-resolution visuals can be downloaded [here](#).

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### **About Sentosa**

Sentosa is Asia’s leading leisure destination and Singapore’s premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore’s first integrated resort, Resorts World Sentosa, which operates South East Asia’s first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The New Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women’s World Championship, featuring some of the world’s best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore’s goal to be a global destination to work, live and play. For more information, please visit: [www.sentosa.com.sg](http://www.sentosa.com.sg).



## About Udders

Founded in 2007, Udders Ice Cream is a Singapore ice cream brand that prides itself on a range of drool-worthy, kickass delicious ice cream flavours. From Asian flavours to strong alcoholic flavours that hit the spot, they do it all with a big dose of sassy humour! Their ice creams are honest, intense and bring forth true flavours from natural ingredients. Udders Ice Cream currently has 5 milking outlets, is available at 400 retail points, has more than 4 million cups served on Singapore Airlines, Jetstar and other airline flights, and is expanding into Indonesia, Malaysia, Vietnam, Philippines and Netherlands through outlets and export.

 /UddersIceCream

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### ANNEX A – List of distribution channels for Golden Jubilee Ice Cream

<b>On-island</b>	<b>Off-island</b>
<b><u>F&amp;B establishments</u></b> <ul style="list-style-type: none"> <li>○ Good Old Days</li> </ul>	<b><u>Retailers</u></b> <ul style="list-style-type: none"> <li>○ Selected Cheers outlets</li> </ul>
<b><u>Retail outlets</u></b> <ul style="list-style-type: none"> <li>○ Singapore Cable Car Gift Shop @ Imbiah</li> <li>○ FUN Shop, Beach Plaza</li> <li>○ Skyline Luge Sentosa</li> </ul>	<b><u>E-tailers and delivery platforms</u></b> <ul style="list-style-type: none"> <li>○ Pandamart</li> <li>○ GrabFood</li> <li>○ Deliveroo</li> <li>○ Foodpanda</li> </ul>
	<b><u>Udders outlets and e-store</u></b> <ul style="list-style-type: none"> <li>○ <a href="#">Udders outlets</a></li> <li>○ <a href="#">Udders e-store</a></li> </ul>

\*This list is accurate as of 14 June 2022.