



PRESS RELEASE

Sentosa Spooktacular Ropes in Thailand's leading film studio to double the thrill and fun factor

GTH, creator of international horror hits, partners with Sentosa to deliver Asia's "Scariest Fun"

Singapore, 13 June 2013 — Sentosa today announced that for the first-time ever, it will be teaming up with renowned Thai movie production studios, GMM Tai Hub Co. Ltd. (GTH), in a joint production of its annual signature Halloween event – Sentosa Spooktacular 2013.

Creator of international horror hits such as ***Coming Soon, Shutter, Body, Dorm*** and ***Pee Mak***, GTH will bring their unique brand of storytelling, deeply-rooted in Asian horror folklore, to redefine this year's edition of Sentosa Spooktacular. ***Pee Mak***, the studio's blockbuster horror-comedy, along with other horror titles will transform Fort Siloso, setting the stage for a terrifying Halloween event, filled with blood-curdling screams and side-splitting laughter.

Sentosa Spooktacular, Asia's largest horror fest, is set to take place for six nights in October and November. Fans of classic Thai horror films can expect to have their nerves tested in up to five elaborately themed, haunted trails inspired by GTH's internationally acclaimed films namely, ***Coming Soon, Shutter, Pee Mak, Dorm*** and ***Body***. These trails will be held once again at Fort Siloso.

"Sentosa Spooktacular has been synonymous with Asia's scariest fun and is one of the biggest Halloween events in Singapore. At GTH, we want people to experience the same terror, scares and a whole host of other emotions that are akin to watching a Thai horror movie. Our experienced team of directors, producers and set builders will use various storytelling techniques to capture the essence of Asian and Thai horror in these five trails. Together with the Sentosa team, GTH will ensure that this year's Spooktacular will be one that visitors will never forget", said Mr. Yongyoot Thongkongtoon, Senior Director of International Business for GTH.¹

¹ Mr. Yongyoot Thongkongtoon's cinematic experience include his role as producer in Thai horror hits *Dorm* (2006), *Alone* (2007), *Body* (2007), *4BIA* (2008), *Coming Soon* (2008), and *Phobia 2* (2009).

"The collaboration with GTH and their creative teams is a fantastic cross-promotional opportunity and a great way to take the Sentosa Spooktacular up a notch. With GTH's cinematic and production expertise, together with Fort Siloso's unique backdrop and history, we believe that this year's Spooktacular will present fans with not just a scarier Asian experience. Visitors will also feel as though they are living out a scene of a Thai horror film. With Sentosa's tourism and leisure management expertise and GTH's movie-production quality, thrill-seekers are assured of an experience filled with fear, fun and authenticity like nothing they've ever experienced before!" said Mr. David Goh, Senior Divisional Director, Sentosa Leisure Management.

The collaboration with GTH will see an infusion of Thai horror popularized by recent Thai cinematography. Beautiful Ghost wife 'Nak' from **Pee Mak**, vengeful spirits such as 'Darara' from **Body** and 'Netre' from **Shutter**, will join arms with 'Wichien', the angry child spirit from **Dorm**, as well as the gruesome and iconic 'Chaba', who cursed and took the lives of movie goers in the frightful film, **Coming Soon**; in making their nether world crossover to Fort Siloso come October 2013.

The five will add to the line-up of Spooktacular's famed resident ghoulish ambassadors such as the *Pontianak*, the *Chinese Ghost Bride*, the *Dead Soldier* and the *Chinese Vampire (Jiang Shi)*, who were successfully hired last year after their public displays and performances won over Sentosa Spooktacular's organisers. Together, these two groups of distinctively Asian supernaturals will come together to populate Fort Siloso and its **five new Horror Trails** for a fright fest filled with spine-chilling encounters of 'spooktacular' proportions.

STAND A CHANCE TO BE A TALENT AT SPOOKTACULAR AND A CHANCE TO AUDITION FOR A GTH MOVIE

Spooktacular fans can also participate in a video contest where the winner can stand a chance to be a talent at Spooktacular and be shortlisted for an audition for a GTH movie!

Interested participants are encouraged to show-off their acting chops by submitting video re-enactments of scenes from a choice of Thai horror films; **Shutter**, **Pee Mak**, **Body**, **Dorm** or **Coming Soon**. The contest will run via the specially designed Facebook App, at (www.facebook.com/sentosa.spooktacular) and will begin tomorrow, 14 June 2013 when the App goes 'live'.

All entries must be submitted by 31 July 2013. The top five entries will be selected based on a combination of public voting on the Sentosa Spooktacular Facebook page (50%)

and judges' decision (50%). These five finalists will be enlisted to become 'Spook Talents' in this year's Sentosa Spooktacular. Based on their talent and performance, GTH directors and producers will judge and select the best individuals for a chance to audition in a GTH movie.

Public voting ends 31st July 2013. Interested participants and aspiring actors/actresses are encouraged to submit their entries early to secure as much votes as possible.

TICKETS ON SALE NOW

For more information, check out the Sentosa Spooktacular website (www.spooktacular.com.sg) and Facebook page (www.facebook.com/sentosa.spooktacular), where fear-enthusiasts can get a taste of Sentosa Spooktacular 2013 by re-living the terror from the five films.

Leading cinema exhibitor, Golden Village, has also come onboard as a cinema partner by offering the public the chance to view the films in the lead up to Sentosa Spooktacular. More details will be announced soon.

Ticket can be purchased from the Spooktacular website (www.spooktacular.com.sg), or from Sentosa ticketing counters. Ticket sales will begin from noon today. Limited 666 tickets to catch the preview show on 18th October 2013 are also available for purchase from 13 June, while stocks last.

Please refer to the following for details on Sentosa Spooktacular 2013

Event:	Sentosa Spooktacular 2013 Jointly produced by GTH		
Date:	18 th (Preview Night) 19 th , 25 th , 26 th , 31 st October, 1 st and 2 nd November 2013		
Time:	7pm - 11pm		
Horror Trails:	1. Coming Soon 2. Shutter 3. Pee Mak 4. Body 5. Dorm		
Ticket Price:	Special Preview Night (18 th Oct)	\$40.60	Limited 666 tickets available, while stocks last!
	Advance Purchase	\$56.60	Valid between 1 July to 15 October While stocks last!
	Standard Purchase	\$66.60	Valid between 16 October to 2 November. While stocks last!
Tickets Available at:	Sentosa Spooktacular Website: http://www.spooktacular.com.sg ; Sentosa Ticketing Counters.		

FOR MEDIA ENQUIRES

Please contact **Strategic Public Relations Group (SPRG)**

Diana Low DID: + (65) 6325 8264 MOBILE: + (65) 9877 6706 diana.low@sprg.com.sg	Alvin Yeo DID: + (65) 6325 8269 MOBILE: + (65) 9623 3432 alvin.yeo@sprg.com.sg	Gwendoline Lee DID: + (65) 6325 8184 MOBILE: + (65) 9126 7721 gwendoline.lee@sprg.com.sg
---	---	--

ABOUT SENTOSA ISLAND

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, operation of the various leisure offerings and management of the residential precinct on the island. The Corporation also manages the Southern Islands, and owns Mount Faber Leisure Group which runs Singapore's only cable car service.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences - making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive residential enclave. By 2014, it will be bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. Offering Singapore's only truly oceanfront residences, Sentosa Cove is fast becoming the world's most desirable address.

The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. In 2013, Sentosa Golf Club hosted the HSBC Women's Champions, featuring some of the world's best female golf professionals. This prestigious ladies event will continue teeing off at the Serapong till 2015.

Since 2006, Asia's richest national open, the annual Barclays Singapore Open, has teed off on The Serapong with star-studded line-ups featuring international players and golf professionals from Asia, Europe and the USA playing to nail-biting finishes.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit www.sentosa.com.sg

ABOUT GMM TAI HUB CO. LTD.



Since GTH's founding in 2004, GTH has been an influential player in contemporary Thai cinema, a fully integrated studio committed to producing, marketing and distributing commercially successful movies. With its position in the local film scene secured after a string of hits and critically acclaimed productions, GTH has also been reaching out to international audiences through films of universal appeal, made by some of the most recognized talents in Thailand.

Over the past years the studio has attracted a number of Thai directors who have unique, exciting ideas, and GTH has cemented its footing in the field of quality commercial pictures geared towards audiences who're looking for cutting edge in modern cinema. With its flagships in well-crafted horror movies and smart comedies, GTH has continually expanded its potentials with the image of a solid yet fun modern studio with an optimistic attitude.

Based in the leafy, stylish compound in the heart of Bangkok, GTH is an independent joint venture from three of Thailand's most renowned and innovative media companies: GMM Grammy, Tai Entertainment and Hub Ho Hin. Between them, they bring together an unprecedented combination of media reach, marketing expertise and production excellence that have already set new records at the box office both in Thailand and in greater Asia.

GTH's major international hits include the horror film *Shutter* (remade by Hollywood), *Alone*, *4BIA* (Phobia), *Phobia 2*, *Laddaland*, and the wonderful coming-of-age drama *My Girl*, the critically praised *Dorm*, *Best of Times*, *The Little Comedian*, and the commercially successful *4BIA*, *Phobia 2*, *BTS – Bangkok Traffic (Love) Story*, *Hello Stranger*, *ATM*, and *Seven Something*. GTH's recent release *Pee Mak* is now Thailand's highest grossing box office film of all time.

Contact Address:

92/11 Sukhumvit 31 (Soi Sawasdee)
Sukhumvit Road, Klongtonnue, Wattana
Bangkok 10110, Thailand
Tel: (662) 662 3404
Fax: (662) 662 3405
www.gth.co.th

THE SPOOKY TRAILS OF SENTOSA SPOOKTACULAR 2013



Trail: Coming Soon

About the movie

Every movie goer is cursed by Chaba, who was hung to death by accident due to a technical glitch during filming. Nobody thought of helping her as she suffocated to death during her last scene in front of the whole cast. Everybody thought she was giving the performance of her life. Chaba now curses all who sees the movie, and they are doomed to die.



Trail: Shutter House

About the movie

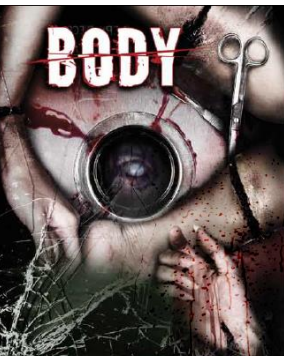
Tun, a photographer, begins to discover mysterious white shadows in his photographs, and develops severe neck pains which no doctor has answers to. Further investigation revealed that the white shadows belong to Netre's, his ex-girlfriend who was raped by his best friends. Under peer pressure, Tun had witnessed and taken photos of the accident. His best friends used them to blackmail Netre, resulting in her committing suicide.



Trail: Pee Mak

About the movie

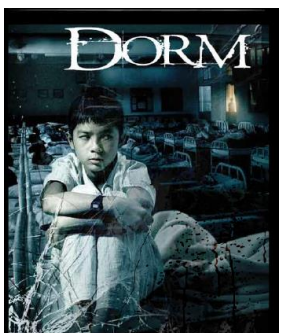
Once the war was over, Mak invited his four best friends to visit his home and introduced them to his beautiful wife "Nak" and his newborn baby boy "Dang". They decided to move into the old house across from Mak's house and soon heard the village rumor going around that Nak had died giving birth to her stillborn baby. Aunty Priak, source of the rumour was found dead a few days later. The four friends set out to seek the truth and convey to Mak that the living and dead shouldn't coexist together. In the end, it will be up to Pee Mak to choose between love and reality.



Trail: Body

About the movie

Chon is a second year medical student who does autopsies every day. One day, he starts having nightmares which flashes horrifying images of one of the bodies that he recently studied. He then discovered that the body belongs to Dararai, who was gruesomely murdered. The spirit of Dararai is now seeking revenge on everyone involved in the murder, and placed a curse on the whole faculty.



Trail: Dorm

About the movie

Wichien is a loner in the boarding school with no friends. One summer break, he falls into a well and the saddest part is nobody notices his absence. Year after year, Wichien's spirit gets angrier and angrier with everyone in the school. Kids began to go missing one by one, and incidents of drowning increases in the school.