



**FOR IMMEDIATE RELEASE**

## **The State of Fun Gives Back**

- *Sentosa Gives to benefit more than 1,700 members of the community*
- *An estimated quarter million dollars has been raised in cash and in kind*

**Singapore, 8 September 2014** – Sentosa Development Corporation’s (SDC) annual charity initiative, *Sentosa Gives*, was officially launched today with some 250 children from 25 voluntary welfare organisations (VWOs) and schools gathered at the Faber Peak to kick-off a fun day out on Sentosa Island, starting with a joy ride on the Singapore Cable Car.

The day’s programme is one of the many outings which SDC and its business partners on Sentosa Island will host throughout the *Sentosa Gives* week from 6-14 September. Returning for the fourth time this year, *Sentosa Gives 2014* will see an estimated 1,700 children, teenagers and seniors from the participating VWOs, schools and charities benefiting from the many activities planned for them.

Some 1,500 young guests will be treated to the ‘Sentosa Experience’ – one of four key activities under *Sentosa Gives*. This year, the children’s ‘Sentosa Experience’ will begin on board the “Fly with the Super Heroes” themed cable car to Sentosa. Thereafter, they will get to enjoy a full day of complimentary visits and rides at various island attractions on Sentosa. These include *the 4D Adventureland, iFly, Combat Skirmish, Segway, MegaBounce, Butterfly Park, Resorts World Sentosa’s (RWS) S.E.A. Aquarium* and the recently launched *Wings of Time*.

Commenting on Sentosa's corporate social responsibility efforts, SDC's CEO Mike Barclay said: "Supporting our local community has always been a key focus for Sentosa. The island is a place where people come to have fun and create long-lasting memories. Through *Sentosa Gives*, we hope to continue providing every segment of our society an opportunity to enjoy the island, which we now call The State of Fun. We are heartened that our business partners on the island share this commitment and have maintained their support for this meaningful programme year after year."

In addition to the Sentosa Experience, SDC will continue to run its Youth-in-Action programme this year as part of *Sentosa Gives*. This programme aims to provide secondary school students work exposure in the leisure and tourism fields. Close to 120 students from five secondary schools – Northbrooks, Bukit Merah, Commonwealth, Xinmin, and Kent Ridge – will be mentored by Sentosa staff in this programme, learning about the various occupations on the island through hands-on experience.

SDC will also be donating \$1 from each paid island admission during the Sentosa Gives week to the Community Chest, with the government matching all proceeds under the Care & Share Movement. It was the main sponsor and venue host for the ComChest Orange Day on Palawan Beach, which took place over the weekend on 6 September.

Earlier on, SDC had also raised \$36,000 for the Community Chest and the Hair for Hope cause, from two staff fundraising efforts. In total, Sentosa is giving back an estimated quarter of a million dollars in cash and in kind through its *Sentosa Gives* programme this year, with the contributions from the Sentosa Experience sponsorships, donations to Orange Day, and staff fundraising efforts. Sentosa's contributions are set to increase after the Sentosa Golf Club's Charity Golf Tournament in November 2014, where proceeds from the event will be channelled to the Assisi Hospice.

In further efforts to strengthen its commitment to community outreach, SDC staff volunteers were also encouraged to spread the spirit of fun beyond the island this year. Over three days in August, close to 60 SDC staff visited several VWO centres and

brought the joy of Sentosa to the DORCAS Home Care, the Thye Hua Kwan Seniors Activity Centre@Telok Blangah, and the Assisi Hospice. Besides entertaining the homes' residents through song and dance, SDC staff delivered meals to needy beneficiaries and participated in a mass workout during these visits.

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## **About Sentosa**

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, operation of the various leisure offerings and management of the residential precinct on the island. The Corporation also manages the Southern Islands, and owns Mount Faber Leisure Group which runs Singapore's only cable car service.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences - making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive residential enclave. By 2014, it will be bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. Offering Singapore's only truly oceanfront residences, Sentosa Cove is fast becoming the world's most desirable address.

The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. In 2013 and 2014, Sentosa Golf Club hosted the HSBC Women's Champions, featuring the world's best female golf professionals. This prestigious ladies event will continue teeing off at the Serapong till 2015.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit [www.sentosa.com.sg](http://www.sentosa.com.sg).