



PRESS RELEASE

FREE ENTRANCE FOR FIRST ROUND OF SMBC SINGAPORE OPEN AS TICKETS GO ON SALE ON THE NEW OFFICIAL SITE

Singapore, September 1: Tickets for next year's SMBC Singapore Open went on sale today organisers said and can be purchased through the event's official new website <http://smbcsingaporeopen.com/> and ticketing partner ATRACTix.

Last staged in 2012, the SMBC Singapore Open is set to thrill local golf fans and global audiences alike when it roars back to life from January 28 to 31, 2016 at the scene of past dramatic editions, the Serapong Course at Sentosa Golf Club. Next year marks the 50th edition of the prestigious event.

And in a first for the event entrance will be free for everyone on the opening day, Thursday, January 28, a move aimed at making the event more accessible that also celebrates the tournament's popular comeback.

For the second round on Friday the standard price for entry will be S\$20, while on Saturday and Sunday the cost will be S\$30 each day. A S\$50 season ticket will also be available allowing entrance for all four days as part of the SG50 celebrations. An early bird deal is available before September 30 with 10% off ticket prices.

Children under the age of five will be allowed in for free while those aged between five and 12 will be charged only S\$5. Group discounts are also available as well as fabulous hospitality packages through event promoter World Sport Group.

The SMBC Singapore Open's official website was recently launched and features a wealth of latest news and information about the event.

As well as Ticketing Information going online today an exclusive interview with Gregory Foo, the Singapore Open Amateur Champion who will be playing in the SMBC event, has also been uploaded.

Also of great interest for viewing will be five historical videos looking back at the Singapore Open's from 1996 to 1999. These are part of a series of archival videos that run between now and the event.

Further emphasising the new direction of the event, the SMBC Singapore Open will be co-sanctioned for the first time by previous partner the Asian Tour and a new partner in the Japan Golf Tour Organization (JGTO).

With a minimum prize purse of US\$1million, the SMBC Singapore Open will also entice some of the world's best players to tackle the award winning Serapong Course.

Home to the event from 2005 to 2012, the Serapong Course will once again prove a stern test to Asia Pacific's and the world's best players. Australian star Adam Scott won the event a record three times in 2005, 2006 and 2010.

The SMBC Singapore Open will feature a field of the top 60 from the Asian Tour, top 60 from the JGTO, top Singapore professionals and amateurs and invites including players from the top 50 in the world.

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