



For Immediate Release

The Search is on for Singapore Cable Car's 50 Millionth Guest

Singapore, 4 December 2015 — For over four decades, the Singapore Cable Car has been creating fond memories with millions of local and international visitors who ride in the cabins and are treated to spectacular views, as they get up and away to Faber Peak at Mount Faber park, soar above the forest, highway and harbour to Sentosa Island, before flying to the many attractions inside Singapore's resort island. This December, the iconic attraction will welcome its 50 millionth cable car rider.

All visitors who purchase a cable car ticket are automatically in the running to go down in Singapore Cable Car's history book as its 50 millionth rider.

General Manager of Mount Faber Leisure Group Suzanne Ho said, "We have a surprise planned and we hope this special someone will be high on happiness when all is revealed! Singapore Cable Car just marked its 40th anniversary last year and we are excited to be celebrating another milestone again, just as Singapore wraps up the Jubilee Year."

The 50 millionth rider will automatically become a Faber Licence holder and enjoy unlimited cable car rides and complimentary admission to Sentosa under the annual membership programme. Other treats include a 3D2N stay at the Shangri-La Rasa Sentosa Resort & Spa, vouchers to enjoy shopping and dining at Faber Peak Singapore which houses the cable car station at Mount Faber, and more. Information on the search for the 50 millionth rider can be found at www.faberpeaksingapore.com.

As Faber Peak and Singapore Cable Car dress up for the year end festivities, the 50 millionth rider will also be treated to four decorative designs inside the fleet of cabins on the Mount Faber Line – a sure way to get up and away, make yet more happy memories and end the year on a high!

-End-



Media Contacts

For media enquiries,

Strategic Public Relations Group (SPRG):

Deborah Dayani

Senior Manager

Deborah.Dayani@sprg.com.sg

Tel: +65 6325 8275

M: +65 9758 4071

Fiona Tan

Account Executive

Fiona.Tan@sprg.com.sg

Tel: +65 6325 8271

M: +65 9727 2520

Marion Ang

Marion.Ang@sprg.com.sg

Tel: +6325 8278

M: +65 9670 4895

Mount Faber Leisure Group (MFLG):

Woo Joen Wai

Manager, Public Relations

woo.joen.wai@mountfaber.com.sg

Tel: +65 6377 9641

M: +65 8268 7089

About Faber Peak Singapore – the city’s unique hilltop destination filled with natural serenity, spectacular views, delectable dining, cosy event venues and its own cable car network.

Away from the hustle and bustle of the city, Faber Peak Singapore (formerly The Jewel Box) features a vibrant cluster of dining and entertainment, cable car *joyrides* and unique experiences enjoyed by local residents and international travellers at the peak of Mount Faber. Located 100 metres above the sea, this buzzing peak invites guests to get **HIGH ON HAPPINESS** as they take in the relaxing views of the Sentosa-HarbourFront skyline, green vistas and the picturesque cable car line.

Our passionate service ambassadors are on hand to create happy moments for all guests of Faber Peak Singapore. For more information, please visit www.faberpeaksingapore.com.



About Singapore Cable Car - the breath-taking connection between Faber Peak Singapore and Sentosa Island.

Established since 1974, Singapore Cable Car is the nation's first and only cableway that links Faber Peak Singapore on mainland Singapore to the island resort of Sentosa, before flying you to the Merlion or the sandy beach at Siloso. Today, the cable car rides are enjoyed across a Cable Car Sky Network of more than 100 cabins spanning almost 5 kilometres on the Mount Faber Line and the Sentosa Line.

A *joyride* across the Cable Car Sky Network offers a 360-degree aerial and visual treat of the entire Sentosa-HarbourFront skyline and the resort island. The scenery transforms as the cabins soar above the forest, through a skyscraper, over the harbour and travel across the jungle, sand and sea.

The view is extra special on the Mount Faber Line's one and only glass-bottom VIP cabin encrusted with Swarovski crystals. There are four leather armchairs for family and friends to share this unique ride together.

On the Mount Faber Line, tuck in to a Sky Dining experience in your own private cabin and find yourself on cloud nine, as you enjoy a 4-course meal under the beautiful night sky with someone special.

Our passionate service ambassadors are on hand to create happy moments for all cable car *joyriders*. For more information on Singapore Cable Car, please visit www.faberpeaksingapore.com.

About Mount Faber Leisure Group

A wholly owned subsidiary of Sentosa Development Corporation, Mount Faber Leisure Group manages Faber Peak Singapore and the Singapore Cable Car Sky Network of 6 stations that connect mainland Singapore to the resort island of Sentosa. Its key businesses comprise attractions and event management, guided tour experiences, coach services, souvenirs and lifestyle merchandise as well as alfresco dining. Mount Faber Leisure Group strives to create happy experiences for all its guests with friendly and thoughtful service from its passionate team of ambassadors. For more information, please visit www.faberpeaksingapore.com