



Media Release

3,000 beneficiaries to gain from *Sentosa Gives* this year

Beneficiaries from various organisations enjoy a 'Sentosa Experience' on 27 August 2016 and during the Sentosa Gives week from 5 – 9 September 2016

SINGAPORE, 5 SEPTEMBER 2016 – Sentosa Development Corporation (SDC) today kicked off a week of community giving, as part of its annual community giving initiative, *Sentosa Gives*. Over the next five days, close to 1,500 beneficiaries from 31 voluntary welfare organisations (VWOs) will get to enjoy the 'Sentosa Experience' – a fun day out on the resort island, while another 139 secondary school students will get the opportunity to preview a career in the tourism and leisure industry as they undertake a day of job-shadowing on *The State of Fun*. These activities come just a week after 1,000 children and their family members had a memorable day on Sentosa, where they visited attractions of their choice and watched performances by local stars at *Singapore Rhapsodies – The Concert 2016* for free.

Into its sixth edition this year, *Sentosa Gives* is the statutory board's signature annual Corporate Social Responsibility (CSR) initiative, where island partners and staff volunteers are encouraged to give back to the community in various ways. Each year, a series of outreach activities are conducted both within and beyond Sentosa, targeted at spreading joy to the underprivileged families, children, youth and the elderly.

"Sentosa Gives is our way of giving back to the community in a tangible way. Together with our island partners, we reach out annually to various beneficiaries with a focus on children, elderly and the less privileged families to ensure that our resort island remains accessible to every member of our society to enjoy," said Mr Chan Mun Wei, Divisional Director of Corporate Planning at SDC.

"We actively encourage our staff to spread joy not only to our island visitors, but also to bring fun to the underprivileged beyond the island. We have seen a good number of repeat staff volunteers each year, and we are very heartened by their willingness to give and play a part for the community."

Enriching the lives of underprivileged children with the Sentosa Experience

To take place from 5 – 9 September 2016, *Sentosa Gives 2016* will see close to 1,500 beneficiaries, accompanied by 176 volunteers from 31 VWOs enjoy the ultimate 'Sentosa Experience' and the island's latest offerings, including the new *KidZania Singapore*, *MOSH!*, and more. 144 staff volunteers have stepped forward as island hosts to bring the beneficiary groups around Sentosa. In addition to some of Sentosa's long-term island business partners which have actively participated in this initiative, new partners including *KidZania*, *K-Live Sentosa*, *MOSH!*, *Mambo Beach Club*, *Stickhouse* and *Sofitel Singapore Sentosa Resort & Spa* will also be participating in *Sentosa Gives* for the first time, providing the beneficiaries with more wholesome fun.

Earlier on 27 August 2016, in conjunction with *Singapore Rhapsodies – The Concert* held at the Palawan Green, *The State of Fun* also welcomed some 1,000 underprivileged children and their families, who enjoyed a day of fun-filled activities in Sentosa. 1,000 FUN passes were given out to beneficiaries under the Ministry of Education's Financial Assistance Scheme, allowing each

beneficiary to visit three attractions of their choice around Sentosa. The beneficiaries also joined in the concert, which saw local acts like Sezairi Sezali, Daphne Khoo and more coming together for an exhilarating three-hour long live performance.

Adding colours to the homes of the elderly

As an extension to Sentosa Gives, 26 staff volunteers from SDC also took time off on 2 September 2016 to visit the elderly from the Lions Befrienders Senior Activity Centre @ 150 Mei Ling. Spreading joy and hope through colours, the staff volunteers partnered with Central Singapore Community Development Council's *Painting Smiles* programme to lit up the centre with a kaleidoscopic mural wall painting of the traditional Singaporean *kopitiam*, allowing the seniors to feel more at home.

Mentors to youths

139 students from six secondary schools and one VWO will also be given an opportunity to experience first-hand working in the hospitality sector come 7 September 2016. Under the *Youth-in-Action* programme, these students will be mentored by SDC staff and Sentosa's island business partners, allowing the youths to gain insights and better understanding towards the industry, supporting them in their future education and career development.

For a detailed listing of the *Sentosa Gives 2016* outreach initiatives, please refer to [Annex A](#).

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Editor's Note

1. High-resolution photos of the various events will be uploaded to <http://bit.ly/SentosaGives2016>.
2. Please credit all photos to "Sentosa Development Corporation".



Sentosa Gives 2016 declared open by SDC's Divisional Director for Corporate Planning, Mr Chan Mun Wei, with children beneficiaries at the launch ceremony.



At the launch ceremony, beneficiaries got to meet Louie, the mascot of the *Singapore Cable Car Sky Network*.



Beneficiaries enjoy a bubbly good time with bubble performances at the launch of *Sentosa Gives 2016*.

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About Sentosa

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island. The Corporation also manages the Southern Islands, and owns Mount Faber Leisure Group which runs Singapore's only cable car service.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops.

The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women's Champions, featuring some of the world's best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: www.sentosa.com.sg.

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SENTOSA GIVES 2016 OUTREACH INITIATIVES

Sentosa Gives is an island-wide community initiative by the Sentosa Development Corporation (SDC). This initiative aims to reach out to every member of society, providing them the opportunity for everyone to enjoy the activities and attractions available at Sentosa. It is also SDC's main platform to encourage corporate volunteerism amongst SDC staff and its island business partners.

Distribution of 1,000 Sentosa FUN Passes (PLAY 3) Extending a day of fun at Sentosa to the underprivileged children and their families.	
27 August 2016	Total number of Sentosa FUN passes distributed: 1,000 Type of Sentosa FUN passes: PLAY 3 – which allow each individual pass holder to enjoy complimentary access to three Sentosa attractions.
Mural Wall Painting at Lions Befrienders Home Lightening up the lives of the elderly through a mural wall painting and activity tea session.	
2 September 2016	Name of organisation: Lions Befrienders Senior Activity Centre @ 150 Mei Ling Total of staff volunteers: 26 Total number of senior citizens: 50
Sentosa Experience Engaging underprivileged children and their families, providing them a chance to enjoy Sentosa and its island attractions.	
5 - 9 September 2016	Number of children and caregivers: 1,453 children and 176 adults Profile of children: From 31 different VWOs and special needs schools Number of staff as island hosts: 144 Participating attractions and F&B that the children will visit: <ol style="list-style-type: none"> 1. Sentosa 4D Adventureland 2. Sentosa Merlion 3. Singapore Cable Car Sky Network 4. Combat Skirmish LIVE 5. iFLY 6. Mega Adventure 7. Tiger Skytower 8. S.E.A Aquarium (RWS) 9. Kidzania (<i>participating for the first time</i>) 10. K-Live Sentosa (<i>participating for the first time</i>) 11. Trickeye Museum 12. Wavehouse Sentosa 13. MOSH! (<i>participating for the first time</i>) 14. Image of Singapore LIVE! 15. Madame Tussauds Singapore

	<ul style="list-style-type: none"> 16. Butterfly Park & Insect Kingdom 17. COASTES 18. Mambo Beach Club (<i>participating for the first time</i>) 19. The Coffee Bean & Tea Leaf 20. Stickhouse (<i>participating for the first time</i>) 21. Siloso Beach Resort 22. Sofitel Singapore Sentosa Resort & Spa (<i>participating for the first time</i>) 23. Sentosa Golf Club 24. Faber Peak Singapore
<p>Youth-in-Action program Empowering students through providing them with a mass-mentoring platform, exposing them to the possible career prospects in the leisure and tourism industry.</p>	
<p>7 September 2016</p>	<p>Number of participating students: 139 Profile of students: 15-16 years old Secondary 3-4 from the Normal Stream Number of job types: 23 Number of staff involved: 69</p> <p>Participating schools:</p> <ul style="list-style-type: none"> 1. Kent Ridge Secondary School 2. Bukit Merah Secondary School 3. Xinmin Secondary School 4. Commonwealth Secondary School 5. New Town Secondary School 6. Outram Secondary School 7. CDAC (@ Bukit Panjang) <p>Participating island partners:</p> <ul style="list-style-type: none"> 1. GoGreen Segway 2. iFly Singapore 3. 4D AdventureLand 4. Costa Sands Resort (Sentosa) 5. Amara Sanctuary Resort Sentosa 6. Sofitel Singapore Sentosa Resort & Spa