

Media Release

Get set for a *So Singapore* experience at Sentosa!

- *Travel back in time to pre-war Singapore through a special costumed carnival celebrating the nation's cuisines and heritage*
- *Iconic Merlion Magic Lights! take on augmented reality in celebration of National Day*

Singapore, 11 July 2017 – Immerse in a ***So Singapore*** experience at Sentosa from July to August, where a slew of exciting free day and night programmes and activities is set to give locals and tourists a truly Singapore adventure in celebration of the Nation's 52nd Birthday!

Travel back in time for a historical experience including tasty treats

From 4 August to 13 August, enjoy delectable and original local tastes while travelling back in time at the unique **Heritage Carnival 2017 – So Singapore** at Palawan Green, where guests will meet and interact with roving costumed characters from Singapore's pre-war days. Featuring Singaporean delights such as Peranakan Kueh, Burger Bombs and Chendol, the inaugural carnival will offer dishes from more than 20 stalls, as well as various exciting activities! Check out the outdoor obstacle course for children, movies under the stars and larger-than-life photo props at the carnival too!

Sentosa Merlion turns up the magic

From 14 July to 27 August, a special National Day edition of the iconic **Merlion Magic Lights! – So Singapore** is set to thrill guests with not only a colourful canvas of lights accompanied by audio and visual effects, but also augmented reality (AR) features by simply downloading a free AR application (*marq+*).

The same App can also be used in an interactive guest activity **Virtual Moments**. By pointing their smartphones at Singapore icons planted at various points around Merlion Plaza, Beach Plaza and Beach Station, guests will see AR graphics and a short write-up about the icon they are focusing on.

Special performances

From 15 July to 26 August, music and performance arts lovers should look out for **Sounds of the Lion City**. This is where various performances will be held every Saturday, including traditional Face-changing (Biàn Liǎn), Wushu, Peranakan folk songs, classic Indian songs, and even East-meets-West fusion music that brings together instruments such as an erhu, a modern music keyboard, and more.

Great deals*

To up the fun factor even further, all Singapore Citizens, Permanent Residents and those living in Singapore, including holders of employment passes, work permits and dependent passes, will enjoy **attractive deals and big discounts of up to 52%** at various attractions in celebration of National Day! They include Trick Eye Museum Singapore, Sentosa Merlion, Singapore Cable Car Sky Network, Wings of Time and Butterfly Park & Insect Kingdom, just to name a few.

***Refer to Annex B for promotion details**

Sports Activities

There will also be something for sports fans and adrenaline-junkies with the **Sentosa Adventure Race 2017**, as part of the annual “GetActive! Singapore”, a week that offers people from all walks of life with varied opportunities to participate, organise, share and enjoy the celebration of Singapore’s birthday through sport, fitness and wellness activities. The 5.2km adventure race spans Palawan Beach, Siloso Beach and Siloso Skywalk, and will include both water and vertical obstacles across seven adventure checkpoints.

- For more info on the **free programmes and activities**, please refer to Annex A or visit www.sentosa.com.sg/sosingapore
- For more info on the **promotions & discounts**, please refer to Annex B or visit www.sentosa.com.sg/sosingapore_offers

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About Sentosa

Sentosa is Asia’s leading leisure destination and Singapore’s premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore’s first integrated resort, Resorts World Sentosa, which operates South East Asia’s first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The New Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women’s Champions, featuring some of the world’s best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore’s goal to be a global destination to work, live and play. For more information, please visit: www.sentosa.com.sg.

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  @sentosa_island

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Media Contacts:

Daniel Chan
Manager, Strategic Communications & PR
Tel: +65 6279 3415 / 9747 0035
Email: daniel_chan@sentosa.com.sg

Eunice Lim
Executive, Strategic Communications & PR
Tel : +65 6279 3290 / 97730212
Email : eunice_lim@sentosa.com.sg

Editors’ Note:

Please download hi-res image(s) at <http://tinyurl.com/y9tdy8hz>, credited to “Sentosa Development Corporation”.

Annex A: Admission Free Event Listing

- Activities will take place from 14 July to 27 August 2017.
- Information accurate as of press time.
- Terms & Conditions may apply.
- For more information, please visit www.sentosa.com.sg/sosingspore

Merlion Magic Lights!: National Day colours with augmented reality

Get your cameras ready and stand in awe as the majestic Sentosa Merlion comes to life with vibrant and colourful National Day-themed lights and projections, when night falls! Apart from the theme of patriotism, the ever-popular light and music extravaganza now comes with an added technological feature that allows guests to experience augmented reality effects while watching the *show* through smartphones. Just download the free marq+ App, available on both App Store (iOS) and Android Play Store.

Date: From 14 July to 27 August

Time:

- Weekdays: 7.45pm to 9.15pm (30-minute show intervals)
- Weekends: 9.45pm to 10.15pm (Additional show)

Venue: Merlion Plaza (Imbiah Station, Sentosa)

Virtual Moments: Learn about Singapore as you explore Sentosa

Whip out your smartphones and capture images of Singapore icons with a dose of augmented reality at five photo points spread out across Merlion Plaza, Beach Plaza and Beach Station. Guests will get to relive their childhoods at one of these photo points at Beach Plaza with nostalgic kampong games like the colourful Five Stones, the exciting Chapteh, and the exciting Eraser Game, just to name a few!

Date: From 14 July to 27 August

Time:

- Weekdays: 11.00am to 8.00pm (Merlion Plaza & Beach Plaza)
- Weekends: 10.00am to 8.00pm (Beach Plaza), 10.00am - 8.00pm (Merlion Plaza)

Venue: Merlion Plaza (Imbiah Station) & Beach Plaza (Beach Station), Sentosa

Heritage Carnival 2017 – So Singapore: “Travelling back in time” has never been more fun & tasty!

The all-day Heritage Carnival will take guests back in time to Singapore’s fishing village days to the post-war era. During which, guests can interact with villagers, snap selfies with retro exhibits and larger-than-life food props, or take a trip down memory lane with old-school Singapore artefacts and collectibles on display. As the grown-ups explore and munch on delectable cuisines like Burger Bombs, Peranakan Kueh, among others, children will be kept engaged by the Kids Obstacle course. There will also be movie screenings under the stars!

Date:

- 4 August to 6 August (Food & Retail)
- 7 August to 13 August (Larger-than-life photo props & movie screenings)

Time: 11.00am to 9.00pm

Venue: Palawan Green (Beach Station, Sentosa)

National Day @ Sentosa: Celebrating Singapore’s 52nd Birthday

Sentosa celebrates Singapore’s 52nd National Day with a myriad of activities. Apart from roving characters dressed up as Singapore’s icons and stilt walkers for exclusive photo opportunities, there will also be exciting percussion performances throughout the day. Additionally, there will be a LIVE screening of the National Day Parade 2017 on the big screen located on the facade of iFly Singapore.

Date: 9 August 2017

Time: 11.00am to 8.00pm

Venue: Merlion Plaza (Imbiah Station), Beach Plaza & Beach station, Sentosa

GetActive! Singapore: Sentosa Adventure Race

Organised as part of the GetActive! Singapore campaign, the Sentosa Adventure Race will involve a series of seven obstacle courses in different parts of the island, where participants will run down a trail, run up a tower and crawl through the sand in the most exciting 5.2km race yet.

Date: 29 July 2017

Time: 8.00am to 12.00pm

Venue: Sapphire Pavilion (near Beach Station, Sentosa)

GetActive! Singapore: The Ultimate Frisbee

The Ultimate Frisbee (Beach Ultimate) sport competitions will be held at Sentosa as part of GetActive! Singapore, where members of public can form teams and sign up under Corporate and Youth. This is a new sport that has been introduced as part of the GetActive! Singapore – Sport Competitions. It will be held on 29 to 30 July at Palawan Beach.

Date: 29 to 30 July 2017

Time: 8.00am to 6.00pm

Venue: Palawan Beach (near Beach Station, Sentosa)

Sounds of the Lion City: For music and performing arts lovers

A string of free Saturday performances based on the four ethnic groups in Singapore, guests will get to experience a myriad of activities including; traditional Face-changing (Biàn Liǎn), Wushu performance, Peranakan folk songs, classic Indian songs, and even an East-meets-West fusion music that brings together the Erhu with the likes of a music keyboard, and more.

Date: Every Saturday from 15 July to 26 August 2017

Time: 5.30pm, 6.30pm, 7.55pm

Venue: Merlion Plaza (Imbiah Station, Sentosa)

Artisans' Bazaar: Interesting curios and handmade crafts

Shop for a delightful array of vintage goods and handmade collectibles at this crafts fair, where you can pick up gifts like Handmade Zen figurines, Grandfather Clocks, Dreamcatchers, Recycled Tins with Functional lights, Hand Wax Modeling and Handmade Miniature Clay Dollhouses.

Date: Every Saturday from 14 July to 27 August 2017

Time: 4.30pm to 9.30pm

Venue: Linkway Bridge (Imbiah Station, Sentosa)

Pen a Dream for Singapore: Wishing Singapore a Happy Birthday!

Guests of all nationalities are welcomed to pen down their dreams and well wishes in celebration for Singapore's 52nd National Day. Thereafter, the well wishes will be placed on a special wall (6.0metre x 1.8metre) and remain as a photo point for guests.

Date: From 14 July to 27 August 2017

Time:

- Weekdays: 11.00pm to 8.00pm
- Weekends: 10.00am to 8.00pm

Venue: Merlion Plaza (Imbiah Station) & Beach Plaza (Beach Station), Sentosa

Fort Siloso & Revamped Surrender Chambers: Celebrating Singapore's 52 years of history

With National Day just round the corner, Singapore has come a long way. Yet, not all may be familiar with Singapore's glorious history and the heroes who laid their lives leading to today's success. Built in the late 19th century, Fort Siloso is a "witness" to Singapore's rise from a fishing village to the megacity today. With a newly revamped Surrender Chambers, explorers can relive some of the historical moments in an experiential journey, guided by light and sound effects through the six interactive zones.

Date: Daily

Time: 10.00am to 6.00pm

Venue: Fort Siloso

Annex B: Promotions & Discounts

- Promotions & discounts will take place from 4 August to 13 August 2017.
- Promotion is only applicable for Singapore Citizens, Permanent Residents and those living in Singapore, including holders of employment passes, work permits or dependent passes.
- Promotion prices accurate as of press time.
- Terms & Conditions may apply.
- For more information, please visit www.sentosa.com.sg/sosingapore_offers

Promotion Type	Attraction	Offering (Promotion Validity: 4-13 August)
52% off Standard Ticket	Trick Eye Museum Singapore	52% Off Child Tickets
	Sentosa Merlion	52% Off Child Tickets
	Singapore Cable Car Sky Network	52% Off Child Tickets
	Wings of Time	52% Off Bundle of 2 Tickets (Standard Seat)
	Butterfly Park & Insect Kingdom	52% Off Adult/Child Tickets
52% off Second Ticket Purchased	MOSH!	52% Off second Ticket purchased* *Tickets must be of the same category (Adult/Child/Senior).
	KidZania Singapore	52% Off second Child Ticket purchased
Others \$52.00 / \$5.20 Priced Tickets	Sentosa 4D AdventureLand	\$52 for two One-Day Adventure Pass (Unlimited)* *Savings up to 33%.
	Wave House Sentosa	\$52 for 1 hour FlowRider session for two Standard Tickets* *Savings up to 35%. Promotion is applicable for both Weekdays and Weekends.
	Tiger Sky Tower	\$5.20 for Child Single Ride Ticket with every Adult Ticket purchased* *Savings up to 17%.