

## Media Release

### ***Sentosa Gives 2018* brings Fun to over 1,500 beneficiaries**

- *Over 1,500 underprivileged children to be treated to Sentosa Experience from 12 -16 March*
- *Staff volunteers bring cheer as they work with Habitat for Humanity, mentor youths and raise funds for the community*

**Singapore, 12 March 2018** – More than 1,500 underprivileged children and their families are set to enjoy a fun-filled Sentosa Experience this week, following the launch of *Sentosa Gives 2018*, the seventh edition of Sentosa Development Corporation’s (SDC) signature community outreach programme. With its mission to spread joy to underprivileged families, children, youth and elderly, the annual programme brings together staff volunteers and island business partners in a Sentosa-wide effort to give back to the community, through various activities within and outside the island.

As part of the Sentosa Experience, the beneficiaries of some 29 social service organisations will be treated to a day out at some of Sentosa’s most popular attractions, including KidZania Singapore, Madame Tussauds Singapore and Skyline Luge Sentosa, accompanied by over 100 hosts from SDC and island business partners. Some 250 beneficiaries also enjoyed various activities and performances during the launch of *Sentosa Gives 2018* at KidZania Singapore this morning, including magic, a-capella and beatboxing performances, as well as the opportunity to role-play as Fire Fighters, Pizza Chefs and Airplane Pilots.

“Sentosa is known as *The State of Fun*, with an exciting array of unique leisure experiences for all ages, so bringing joy to guests is part and parcel of our mission as a destination. *Sentosa Gives* enables us to give back to the local community by making this fun-filled Sentosa Experience accessible to the underprivileged and their families,” said Mr Chan Mun Wei, Divisional Director of Corporate Planning at SDC. He added: “We also take this opportunity to invite more guests and their families to Sentosa this March school holidays, as we celebrate the term break with free entry\* into Sentosa for Singapore residents from 10 – 18 March.”

### **Sentosa Gives youths insights into tourism industry**

As part of *Sentosa Gives 2018*, 120 secondary school students will also be given the opportunity on 14 March to experience life in Sentosa through the Youth-In-Action (YIA) programme, which exposes youths who are keen on pursuing a career in the leisure and tourism industry to the myriad of jobs and inner workings of the sector. These youths will be mentored by various SDC staff, including those in technical support, events production and beach patrol, as well as island business partners such as One Faber Group, iFly Singapore and Sentosa 4D Adventureland.

## **Engaging beneficiaries beyond the March holidays**

Beyond activities during the March school holidays, staff volunteers have also been hard at work bringing cheer to the community through activities outside Sentosa, with SDC raising \$8,600 for the Caregiving Welfare Association (CWA) through an internal fundraising effort. In addition, 14 staff members were given time off on 8 February to volunteer with Habitat for Humanity, during which they spent an afternoon cleaning, painting and de-cluttering homes in the Chinatown area, creating a more conducive and comfortable home environment for the residents.

“At Sentosa, we are all encouraged to uphold a service mindset and focus on being guest-centric in all that we do. *Sentosa Gives* enables us to not just put these values into practice, but also give back to the less privileged. Overall, the experience has been an extremely enriching one, and I look forward to future editions and more opportunities to give back,” said Mohamad Hamdi Bin Ibrahim, Senior Officer, SDC. This marks his sixth year volunteering as an island host for *Sentosa Gives*.

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*\*Applicable when guests take the Sentosa Express or drive into the island*

## About Sentosa

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The New Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women's World Championship, featuring some of the world's best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: [www.sentosa.com.sg](http://www.sentosa.com.sg).

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