



FOR IMMEDIATE RELEASE

Sentosa Island offers the Best Visitor Attraction Experience

SINGAPORE, 18 October 2011 – Sentosa has come out tops in the latest annual Singapore Experience Awards, winning the industry award for the Best Visitor Attraction Experience.

The annual award by the Singapore Tourism Board recognises visitor attractions which provide their guests with memorable experiences through good levels of services, facilities, exhibitions and environments. Shortlisted attractions were judged on their ability to attract local and foreign tourists and positively promote Singapore as a premier tourist destination. A key consideration in the judging process involved a mystery shopping experience on the island resort.

"Sentosa is delighted and honoured to win this award", said Mike Barclay, Chief Executive Officer, Sentosa Development Corporation, which is the place manager that operates and manages the island resort. "We would like to dedicate this win to all Sentosians - our employees as well as our Island Partners and their staff."

"The award is testament to the popularity of the attractions on the island and our collective commitment to consistently deliver positive and memorable experiences for all our guests. We will continue to provide service from the heart, deliver premium quality experiences and refresh our offerings so guests will keep coming back to play and bond on Sentosa."

The win is also a reflection of the island's appeal among families, youth and leisure seekers from Singapore and abroad. With a wide range of themed attractions and family entertainment, a vibrant beach lifestyle, and a growing array of dining choices, visitor numbers to Sentosa Island more than doubled to 17.7 million in 2010.

MEDIA RELEASE

ABOUT SENTOSA ISLAND

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, operation of the various leisure offerings and management of the residential precinct on the island. The Corporation also manages the Southern Islands, and owns Mount Faber Leisure Group, which runs Singapore's only cable car service.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences - making Sentosa a vibrant island resort for business and leisure. In 2010, Sentosa welcomed Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa island is Sentosa Cove, an exclusive residential enclave. By 2014, it will be bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. Offering Singapore's only truly oceanfront residences, Sentosa Cove is fast becoming the world's most desirable address.

The island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. Since 2006, Asia's richest national open, the annual Barclays Singapore Open, has teed off on The Serapong with star-studded line-ups featuring international players and golf professionals from Asia, Europe and the USA playing to nail-biting finishes.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play.

For more information, please visit www.sentosa.com.sg

ABOUT SINGAPORE EXPERIENCE AWARDS

The Singapore Experience Awards was launched in 2009 to give due recognition to organisations and individuals that have made outstanding contributions to enhance Singapore's image as a premier tourist destination. Award categories encompass a wide cross-section of tourism sectors including, Hospitality, Retail, Dining, Entertainment, Attractions, Business Travel & MICE, Education and Healthcare. For more information on the awards, please log on to <http://www.singaporeexperience.com>.