



Dragons in full bloom at Sentosa Flowers 2012

SINGAPORE, 17 January 2012 – Dragons of various shapes and forms have arrived at Sentosa Flowers 2012 (圣淘沙春节花会), in time to celebrate the Lunar New Year amidst a million cheery blooms!

The annual floral festival will return from 22 to 29 January 2012 and transform Sentosa into a magical floral wonderland that is cloaked in the sweet scents and brilliant hues of spring. Carrying the theme "Enchanted Spring" (绮域之旅), the eight-day event will feature 16 colourful and interactive photo points – at least half of which are inspired by the Chinese zodiac dragon.

In its seventh year, Sentosa Flowers 2012 will feature a couple of firsts in the event's history:

- **First Sand Sculpture**

Specially sculpted for the event, a majestic sand sculpture of a dancing dragon will be brought to life, at the hand of internationally-acclaimed sand sculptor JOOheng Tan. Named "Dance of the Dragon" (祥龙欢舞), this sand sculpture spans six meters in length, three meters in width and three meters in height, and greets guests at Imbiah Lookout.

- **Mount Faber's Debut**

Guests can complete the Sentosa Flowers experience by taking an idyllic ride on the Singapore Cable Car and visit the "Dragon Gate Inn" (龙门客栈) at The Jewel Box. At the "inn", guests can take photos with a large dragon-shaped kite or enjoy a cup of Jasmine tea and light refreshments. Those with more sophisticated palates can also

head to the Chinese restaurant, Empress Jade, for the luxurious Dragon Well Tea (龙井茶) and festive feasts.

“In creating the seventh installment of Sentosa Flowers, we wanted to captivate the imagination of our guests with intriguing interpretations of the Chinese zodiac dragon. The floral representations give a fresh twist to the majestic creature and are set to be colourful backdrops for guests to snap away with their cameras. To start the year on an auspicious note, the photo journey must include a walk through our specially-crafted Dragon Gate located at the Merlion Plaza,” said Grace Lee, Environmental Management Director, Sentosa Leisure Group.

Stretching across Merlion Plaza, Imbiah Lookout, Beach Plaza and Mount Faber, Sentosa Flowers will showcase some 800 types (species, cultivars and varieties) of flowers and plants. Amongst these, dragon-related plants and spring flowers from temperate countries feature prominently, including the Red Spider Lily (龙爪花), which is reminiscent of dragon claws, and Daphne (睡香), a flower famed for its fragrance.

The dragon theme also extends to Resorts World Sentosa, where two giant dragons take centre stage during the festive season – a golden dragon at The Bull Ring blessing guests with good fortune and an auspicious dragon at The Forum.

Sentosa Flowers 2012 is the ideal venue for families to capture fun memories together and learn fun facts about plants bearing names with the Chinese character for “dragon”, dinosaurs, dragonflies, tea processing, scented orchids and sea creatures at the six educational trails available.

For information about Sentosa Flowers 2012, the public can visit <http://flowers.sentosa.com.sg/> or call 1800-Sentosa (736 8672).

Event details

Date: 22 – 29 January 2012

Time: 10am to 10pm

Venue: Merlion Plaza, Imbiah Lookout, Beach Plaza, Resorts World Sentosa and The Jewel Box (Mount Faber)

Event admission: Free entry (usual island admission charges apply)

How to get there:

- Board the Sentosa Express (\$3 per entry) from VivoCity, Level 3
- Take the Sentosa Lunar New Year shuttle bus service (\$2 per person) from HarbourFront Interchange (*on 23 & 24 January only*)
- Ride the Jewel Cable Car: Two-way trip – \$26 (adult), \$15 (child)
- Walk in via the Sentosa Boardwalk (\$1 per entry)

CAR & TAXI ADMISSION CHARGES*		7am – 11.59am	12pm – 2pm	2.01pm – 5pm	5.01pm – 6.59am
Per Car	Weekday	\$6	\$2	\$6	\$2
	Weekend & PH	\$7			\$3
Per Taxi	Weekday	\$5	\$2	\$5	\$2
	Weekend & PH	\$6			\$3

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ABOUT SENTOSA ISLAND

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, operation of the various leisure offerings and management of the residential precinct on the island. The Corporation also manages the Southern Islands, and owns Mount Faber Leisure Group which runs Singapore's only cable car service.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive residential enclave. By 2014, it will be bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. Offering Singapore's only truly oceanfront residences, Sentosa Cove is fast becoming the world's most desirable address.

The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. Since 2006, Asia's richest national open, the annual Barclays Singapore Open, has teed off on The Serapong with star-studded line-ups featuring international players and golf professionals from Asia, Europe and the USA playing to nail-biting finishes.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play.

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Sentosa Flowers 2012

圣淘沙春节花会

DESCRIPTION	<p>Guests will be greeted by a million cheery blooms at Sentosa's annual floral festival, Sentosa Flowers 2012! To usher in the Lunar New Year, the island will be cloaked in the brilliant colours and the delightful scents of spring. In its seventh year, the highly popular festival will feature colourful photo points and educational trails for families to share enjoyable Sentosa moments together.</p>
THEME	<p>Enchanted Spring (绮域之旅)</p> <p>This year, Sentosa will be transformed into an enchanted floral wonderland, with breathtaking floral sculptures and photo points inspired by legends of the Chinese Zodiac dragon, as well as other real and mythical creatures like dinosaurs and fairies.</p> <p>The photo points and trails are planned, based on a story of three mischievous kids who venture out to play and stumble upon a magical land.</p>
DATE & TIME	<p>22 – 29 January 2012 10am to 10pm daily</p>
VENUE	<p>Sentosa – Merlion Plaza, Imbiah Lookout, Beach Plaza, The Jewel Box (Mount Faber) and Resorts World Sentosa</p>
EVENT ADMISSION	<p>Free entry (usual island admission charges apply)</p>
HIGHLIGHTS	<p><u>Photo Points</u></p> <p>Carp Leaping over the Dragon Gate 鲤鱼跃龙门</p> <p>Legend has it that carps will turn into dragons, if they successfully leap over the fabled “Dragon Gate”. This tale of determination and perseverance is depicted at Sentosa Flowers – a large “ancient Chinese” gate (8m wide, 3m tall) adorned with nine carps is created almost entirely</p>

with flowers and symbolises success through hard work. Walk through it to start the new lunar year on good footing!

Awakening 春眠觉晓

This giant dragon painting stands at 5 meters wide and 3 meters tall, and features a dragon whose body is made of flowers. Guests can pick up the giant Chinese paintbrushes next to painting and dot the eye of the dragon, which comes alive with a glow in its eye!

Floral Zodiac Dragon 花卉祥龙

To the Chinese, dragons are associated with kindness and helpfulness. According to Chinese mythology, the dragon took the fifth place (instead of the first) in the Chinese Zodiac as it was busy making rain for the people and animals. About 5 meters wide and 4 meters tall, this large floral dragon sculpture sits in the water fountain, in front of the Merlion.

Dance of the Dragon 祥龙欢舞

This majestic sand sculpture of a dancing dragon will be brought alive at the hand of JOOheng Tan, an internationally acclaimed sand sculptor. The sculpture is about 6 meters (20 feet) long, 3 meters (10 feet) wide and 3 meters (10 feet) tall.

Flowers (found in the “Lost Garden”)

Red Spider Lily (*Lycoris radiata*) 龙爪花

Blooming only in spring, the Red Spider Lily is making its first appearance at Sentosa Flowers this year. The lily resembles the claws of a dragon and is touted to have medicinal values. This flower is featured alongside other plants that resemble different parts of the dragon.

Daphne (*Dapne odorata*) 睡香

Popular in China and other parts of the world, this spring bloom has a very distinct and strong fragrance. Legend has it that the flower was discovered by a traveling monk, who fell asleep on a rock and was awoken by its strong scent.

HIGHLIGHTS

Educational Trails

- Lost Garden 遗忘的花园: plants with the Chinese character for “dragon” in their names
- Tea Journey 茶之旅: follow the process of tea leaves from the field to the cup
- Dinoland 恐龙园地: fun facts about dinosaurs

Food & Beverage

Dragon Gate Inn 龙门客栈 (The Jewel Box, Mount Faber)

After an idyllic and scenic ride on the Singapore Cable Car, guests can sip a cup of Chinese tea and savour buns and other snacks at this olden day Chinese tavern.

THE PEOPLE

JOOheng Tan, Sand Sculptor

Internationally acclaimed sand sculptor JOOheng Tan was born in Singapore and is a maestro in coaxing giant masterpieces out of sand, with over a decade of sand sculpting experience. His works have been showcased in over 50 cities across 20 countries.

Graphic-design trained, JOOheng began sand sculpting in 1997 as a hobby, and participated in several small events in Singapore. In 1999, his creation at the Sentosa Sandsation event impressed the founder and former President of the World Sand Sculptors Association, who invited JOOheng to participate in several international sand sculpting festivals and competitions abroad. This eventually led to a full blown career and his love for the art.

JOOheng has clinched three World Champion titles and many awards in various countries, including the top spot in the 2011 World Championship of Sand Sculpting, Tournament of Champions, in the United States and World Sand Sculpting Championship in Japan.

Grace Lee, Environmental Management Director

李玉琴, 环境管理部处长, 圣淘沙集团

Heading Sentosa’s landscape and environmental management team, Grace is the expert behind Sentosa Flowers. Since the floral festival’s

inception in 2005, she has been responsible for conceptualising, designing vibrant floral sculptures and photo points, and selecting flowers.

Grace started her career in Sentosa in 1993 and has since been involved in a number of major projects, including designing the landscape for Barclays Singapore Open, “Grow our Nature Heritage” nature conservation project and green corridor planning.

NO. OF PLANTS	100,000 flowers and plants (800 species, varieties and cultivars)
NO. OF PHOTO POINTS	16
PAST AWARDS	Bronze award at the International Festivals and Events Association (IFEA) Annual Pinnacle Awards, 2011 Finalist, <i>Best Leisure Event Experience</i> , Singapore Tourism Board’s Annual Tourism Awards 2008 Grand Pinnacle Award , IFEA Annual Pinnacle Awards, 2006 Gold Award, <i>Best New Event</i> , IFEA Annual Pinnacle Awards, 2005
ENQUIRIES	1800-SENTOSA (736 8672)