

## Media Release

### Sentosa Celebrates Sandsational Fun this September with S.E. Asia's Biggest Sand Festival!

- Get up close to larger-than-life 'Uniquely Singaporean' sand sculptures at Sentosa Sandsation 2017;
- Marvel at creations by world-renowned sculptors at the International Sand Sculpting Championship; and immersive sand works from internationally acclaimed Singaporean sand artist - JOOheng Tan
- Local residents to enjoy free entry to Sentosa from 4 – 10 September, on top of sandsational activities & promotions island-wide



A team of 14 international sculptors are now in the process of sculpting larger-than-life sand pieces at Siloso Beach

**SINGAPORE, 21 AUGUST 2017** – Come September, immerse yourselves in **Sandsational Fun at Sentosa** under the sun! From 1-17 September, the island's Siloso Beach will be home to Southeast Asia's biggest sand festival, featuring a plethora of exciting activities set to delight guests from all over. Plus, between 4-10 September 2017<sup>1</sup>, Singapore residents will enjoy free entry into Sentosa via the Sentosa Express and Sentosa Gateway, as part of the resort island's 45<sup>th</sup> anniversary celebrations!

Ms Lynette Ang, Chief Marketing Officer at Sentosa Development Corporation said, "In our continuing engagement with the local community and tourists, we are constantly looking to enhance our 'always-on' calendar of events and build signature events that will put Singapore on the world map. Capitalising on Sentosa's unique assets of sun, sea and sand, the sand festival is a befitting way to celebrate the island's 45<sup>th</sup> anniversary. We are delighted to keep our gates open for all locals to come celebrate with us at *The State of Fun!*"

Anchoring the three-week festival will be **Sentosa Sandsation 2017**, featuring more than 30 intricately-carved and larger-than-life sand sculptures of some five metres in height. Spread over 2,400 square metres of exhibition space on Siloso Beach, guests can journey through three zones showcasing different experiences, from 10am – 9pm daily. Admission is free.

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<sup>1</sup> Guests can already enter the island free of charge via the Sentosa Boardwalk (until 31 December 2017), or opt to hop on to SBS Transit Bus Service 123 terminating at Sentosa's Beach Station, which charges distance-based fares only.

“The local sand sculpting scene can trace its roots to *Sentosa Sandsation*, which made its debut in 1999. The appeal of sand sculptures has since persisted, evident in the popularity of *Sands of Times*, which was held to celebrate SG50 and attracted more than 80,000 visitors to Siloso Beach over four days in 2015. We are excited to bring this event back, bigger and better than ever before. By extending the exhibition to 9pm, guests will have the added visual treat of viewing the sand sculptures amid lighting effects and enjoy the pleasure of a scenic stroll by the beach in the cool evening breeze,” Ms Ang added.

### ***Sentosa Sandsation 2017***

#### ***Zone 1: Our Sandsational Singapore (Singapore, Ho Say!)***

Welcoming guests to the exhibition will be 15 three-dimensional sculptures inspired by Singapore’s unique blend of culture, humour, quirks and colloquialism. These intricately-carved sand artworks will depict various facets of Singaporeans’ everyday life, both past and present.

Passing through the multi-sensory exhibits marrying visuals with audio in the story-telling, guests will discover sand works inspired by local experiences, situations and phrases such as “So *Jialat!*” ; “Blur like *Sotong*, *Gabra* like Zebra”, “*Jiak Zua*” and “So *Wayang*” to name a few. (For more details about these sculptures, please refer to the fact sheet in Annex A).

Guests can also look forward to these sculptures taking on new life with augmented reality. Users of the *MixGo* mobile app can catch special behind-the-scenes video features; enhance their experience with simulated photo frames and filters, as well as gamification features that will provide added interactivity.

#### ***Zone 2: Sentosa International Sand Sculpting Championship***

In the next zone, Sentosa will play host to 14 world-renowned sand masters from 13 nations across the world, who will be showcasing their creative sand works around the theme, ‘Imagination’. Among the renowned participants of the championship are Sudarsan Pattnaik from India, David Enguerrand from Belgium, Leonardo Ugolini from Italy, Sergio Ramirez from Spain, Borecki Wiaczeslaw from Poland, Calixto Molina from Mexico, Aleksei Shchitov from Russia, Bob Atisso from Togo, among others.

These sand masters will pit their skills against each other from 28 – 31 August 2017, with the top three winners walking away with cash prizes totalling more than S\$12,000.

#### ***Zone 3: Shifting Sand 2***

Leading the team of sand sculptors for *Sentosa Sandsation 2017* is JOOheng Tan, an internationally-acclaimed Singapore sand artist, whose works have been showcased in over 70 cities across more than 20 countries.

In the last zone, JOOheng will commemorate his 20<sup>th</sup> year of transforming ordinary sand into incredible artworks through a series of interactive sand art pieces. In this technique pioneered by JOOheng, guests will “step into” the art pieces and become part of the artwork. This showcase pays homage to his first solo exhibition held at Sentosa’s Palawan Beach back in 2010.

JOOheng commented, “Sentosa will forever hold a special place in my heart as this was the place that propelled the start of my sand sculpting career. 20 years on, I feel that it will be really meaningful to be back once again on home ground. This homecoming is made even more endearing

as I am given the opportunity to curate the exhibition and bring in international talents for the showcase. I would certainly love to see this event grow in the coming years, and for more Singaporeans to be inspired to shine on the global stage of sand sculpting.”

The immersive sand work in this zone will be refreshed every week, and guests are welcomed to come back for a different view each week. Visitors to *Sentosa Sandsation* between Mondays and Thursdays will be able to witness the master at work, while *Sentosa Islander* members will get the exclusive opportunity to snap a photo with the interactive sand works from Fridays - Sundays. In the final week of the exhibition, JOOheng will also translate a child’s imagination of Singapore’s future into sand sculpture. The image will be selected from Sentosa’s Children’s Drawing Competition held from 10 – 28 August in conjunction with *Sentosa Sandsation*.

More details on the sand sculptures can be found in [Annex A](#).

### ***People’s Choice Awards***

As they tour the exhibition, guests can take part in the ***People’s Choice Awards*** and pick their favourite sand sculpture by simply taking a photo with their favourite sand artwork, posting it on Instagram with the hash tags #SentosaSandsation and #SandsationalContest, while stating the reason(s) for their choice. A winner will be drawn from the entries featuring the most popular sculpture, and he/she will walk away with a 2D1N Sentosa staycation package. Results of the People’s Choice Awards will be announced after 20 September 2017.

### ***Exciting Programming from dawn till dusk***

When night falls, not only can visitors take in the sights at *Sentosa Sandsation* with lighting effects, they can also head over to the Merlion Plaza and be entertained by the dazzling ***Merlion Magic Lights***. This iconic and ever-popular light and music show will feature a new neon theme starting 1 September. Be sure to catch it daily until 29 October, starting at 7.45pm, with 30-minute show intervals until 9.15pm. Two additional shows will be held on weekends, eve of public holidays and public holidays.

From 2-3 and 16-17 September, guests can also choose to wind down the day at *The State of Fun* with beach-themed films at ***Movies by the Beach*** sited at Palawan Green.

### ***Sandsational Deals***

Getting to *Sentosa Sandsation 2017* will be a breeze with special *Sandsational Fun Ride* deals. On offer are special deals including 50% off a one-way ride onboard the *Segway miniPro* from Beach Station to the event site, and 20% off the unlimited Cable Car Sky Pass (50% off for local residents). These tickets can be purchased online at <http://store.sentosa.com.sg> or onsite.

In addition, guests will also get to enjoy an additional 10% off at the event’s food kiosk, *Wavehouse Sentosa* and *Good Old Days* by flashing any of the abovementioned *Sandsation Fun Ride* tickets.

After soaking in the sun, sea and sand, guests can cure their hunger pangs with thematic food & beverage offerings at the event’s kiosks and beachside establishments. *Gelatissimo* at the Beach Station, for example, will introduce a special combo deal for its “sandsational flavour of the month” – the *Pineapple Carnival Gelato*, from 1-17 September.

More information on these special offers can be found in [Annex C](#).

Elsewhere on the island, the month of September will continue to thrill with various activities including *ONE°15 Marina Club's* 10<sup>th</sup> Anniversary Celebration on 10 September, *The Great Food Festival at Resorts World Sentosa* from 21-24 September, as well as the 29<sup>th</sup> Southeast Asian Beach Volleyball Championship (28-30 September) at Palawan Beach.

To find out more information about ***Sandsational Fun at Sentosa 2017***, please visit [www.sentosa.com.sg/sandsation](http://www.sentosa.com.sg/sandsation) or call our hotline at 1800-SENTOSA (7368672). Do stay tuned to Sentosa's digital platforms for more event updates.

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### About Sentosa

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The New Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women's Champions, featuring some of the world's best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: [www.sentosa.com.sg](http://www.sentosa.com.sg).

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#sentosasandsation

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### Editors' Note:

Please download hi-res image(s) at <http://sentosa.link/sandsationalfun2017> (or <https://app.box.com/v/sandsationalfun2017>), and credit them to "Sentosa Development Corporation".

## Fact Sheet - Sentosa Sandsation 2017

# SENTOSA SANDSATON

### **Zone 1: Our Sandsational Singapore (Singapore, Ho Say!)**

Featuring 15 three-dimensional sculptures inspired by Singapore's unique blend of culture, humour, quirks and colloquialism, this zone depicts various facets of Singaporeans' everyday life, both past and present.

#### (Artworks in sequential order)

1. Sentosa Sandsation
2. So *Jialat!* (Using lots of strength)
3. Blur like *Sotong*, *Gabra* like Zebra (to describe a person as being totally clueless, and messes things up)
4. *Kelong* (match-fixing)
5. Singapore National Theatre
6. *Lia'h Boh Kiew* (to express one's inability to understand)
7. *Jiak Zua* (to *jiak zua* or *eat snake literally* means to skive or shirk responsibilities)
8. So *Wayang* (an act of pretence)
9. *Steady Pom Pipi* (to describe one's ability to remain cool under pressure)
10. *Kan Cheong* Spider (refers to a person with a nervous disposition, one who is easily flustered)
11. Cut Queue (to jump queue)
12. Talk cock sing song, play ping pong (to engage in nonsensical conversation or to make no sense)
13. *Chope!* (to reserve a seat)
14. So *Kiasu* (afraid to lose out)
15. *Tok Kong* (superb, top of line)

## **Zone 2: Sentosa International Sand Sculpting Championship 2017**

Based on the theme of “**IMAGINATION**”, see the world through the eyes of 14 renowned sand artists from 13 nations around the globe. From ancient legends to ways of our modern life, these artists will transform the fluid medium of sand into creative pieces of art, each telling its own story or a cause to rally up to.

*(Artworks in alphabetical order of sculptors’ country)*

<b>Country</b>	<b>Sand Artist</b>	<b>Title of Sand Sculpture</b>
<b>Belgium</b>	David Enguerrand	...if cats got bigger?
<b>Canada</b>	Michel Lepire	Tropical Splendor
<b>Czech Republic</b>	Jakub Zimacek	Lion City
<b>France</b>	Benoit Duthelage	The world through children’s eyes
<b>India</b>	Sudarsan Pattnaik	Save our Oceans
<b>Italy</b>	Leonardo Ugolini	Smog City
<b>Mexico</b>	Calixto Molina	Way (or Uay)
<b>Netherlands</b>	Marielle Heessels	Entangled
<b>Poland</b>	Borecki Wiaczeslaw	Evolution
<b>Portugal</b>	Pedro Mira	Broken Heart
<b>Russia</b>	Aleksei Shchitov	Dreams
<b>Spain</b>	Montserrat Cuesta Marin	Everything can be possible, so why not?
<b>Spain</b>	Sergio Ramirez	Game Over
<b>Togo</b>	Bob Atisso	The Drive of Illusion

## **Zone 3: Shifting Sand 2**

In this milestone showcase, JOOheng will be showcasing immersive sand artworks with a different theme for each weekend. On the last weekend (15-17 September), JOOheng will be sculpting a vision of Singapore in the year 2040, based on a winning sketch submitted by a local child aged 5-12 years old who will imagine how it will be like to live and play in future Singapore, and what makes us a happy and cohesive nation. The contest is ongoing and will end on 28 August 2017. More details of the contest can be found on Sentosa’s Facebook page.

FUN Facts – Sentosa Sandsation 2017

Did You Know?

- Sand Sculptures are made with nothing but SAND & WATER!
- Neither rain nor wind will affect the sand sculptures as rainwater will be absorbed (and evaporate), while the compressed sand will not be affected by the wind.

Facts & Figures

1.2 million KG



of sand will be used to create *Sentosa Sandsation 2017*.  
 (...which will be recycled after the event *lah...*)

>6,000 man hours



dedicated to sand transportation, compacting & sculpting.

16 ft (4.87m)



Height of sand piles for Zone 1: *Our Sandsational Singapore (Singapore, Ho Say!)*

300 tonnes





of seawater is used to compact the sand.

2,400 sqm





Area on Siloso Beach dedicated to *Sentosa Sandsation 2017*.

Events at *The State of Fun* this September

Dates	Event/ Activity	Admission
<p>1-17 September</p> <p><b>Time</b> 10am-9pm</p> <p><b>Venue</b> Siloso Beach</p>	<p><b>Sentosa Sandsation 2017</b></p>  <p>Singapore's only sand sculpture exhibition is back with a bang, bigger and better! Head down to Siloso Beach at Sentosa to discover more than 30 intricately-carved sand sculptures (up to heights of 4.9 metres) created by award-winning Singaporean sand sculptor JOOheng and his team of international sculptors! Spread over 2,400 square metres, you can walk through three distinct zones showcasing different experiences, from day to night.</p>	Free
<p>2,3,16,17 September</p> <p><b>Time</b> 7.30pm</p> <p><b>Venue</b> Palawan Green</p>	<p><b>Movies by the Beach</b></p>  <p>Head over to the beach to unwind and end your day in <i>The State of Fun</i>, with a fun line-up of family-friendly movies under the night sky! This edition of Movies by the Beach will feature movies aligned with theme of "Beach".</p> <p>Refer to <a href="#">Sentosa (Official)</a> Facebook page or onsite information for details.</p>	Free



<p>1 September – 29 October</p> <p><b>Time</b> 7.45pm, 8.15pm, 8.45pm &amp; 9.15pm</p> <p>Additional shows at 9.45pm &amp; 10.15pm (weekends, eve of PH, and PH)</p> <p><b>Venue</b> Merlion Plaza</p>	<p><b>Merlion Magic Lights!</b></p>  <p>Be treated to a visual and musical spectacular as the 37-metre-tall Sentosa Merlion transforms! Witness the iconic Sentosa Merlion transform into a neon theme, lighting up the night with stunning video-mapping animations!</p>	<p>Free</p>
<p>10 September</p> <p><b>Time</b> 11am – 9pm</p> <p><b>Venue</b> One°15 Marina Club, Sentosa Cove</p>	<p><b>ONE°15 Marina 10th Anniversary Celebration</b></p>  <p>To celebrate this significant milestone, ONE°15 Marina is welcoming our members as well as the public to their anniversary celebration. The carnival-style celebration will include highlights such as band performance &amp; competition, interactive children activities, a mini boat show, pool activities, games and a marketplace showcasing local and designer food and products.</p> <p>As the club celebrates its 10-year milestone and commemorates its achievements at this event with both Club members and the public, it also presents an opportunity to give towards the less fortunate in the community. Part of the proceeds raised from the event will go towards caring for patients of the NKF.</p>	<p>Free</p>

<p>28-30 September</p> <p><b>Venue</b> Palawan Beach</p>	<p><b>29th South East Asian Beach Volleyball Championship</b></p>  <p>In conjunction with the 29th South East Asian (SEA) Games, the Volleyball Association of Singapore (VAS) will be organising the 29th South East Asian Beach Volleyball Championships for the first time to give SEA spikers an opportunity to participate in a high level competitive play. The Championships will host an estimate of 28 teams from the region.</p>	<p>Free</p>
<p>21-24 Sep 2017</p> <p><b>Time</b> 11am – 10pm</p> <p><b>Venue</b> Resorts World Sentosa (RWS)</p>	<p><b>The Great Food Festival</b></p>  <p>As the country's biggest gourmet and lifestyle event to be staged in one integrated venue, <i>The Great Food Festival</i> will feature the biggest collection of international culinary stars from around the world with a total of 30 top names, including a team of RWS celebrity chefs coming together for the first time, showcasing their masterpieces at various venues across RWS of over 215,000 square feet. Grouped into five segments – <b>Star Chef Arena, Heritage Lane, Rollin' Sweet Times, Feast of Kings</b> and <b>Connoisseur Collection</b>, visitors can taste specially created dishes at a gourmet arena by star chefs.</p>	

## Sandsational Deals at Sentosa

- Information accurate as of 21 August 2017.
- Terms & Conditions apply.
- Please check [www.sentosa.com.sg/sandsation](http://www.sentosa.com.sg/sandsation) for the latest updates.

Dates	Event/ Activity	Promotions	Savings
1-17 September	<b>Sandsational Fun Ride Ticket</b> Go Green - Sandsational Segway Fun Ride (one-way Segway Sandsation ride from Beach Station to <i>Sentosa Sandsation</i> )	S\$8 (per person)	50% off
	<b>Sandsational Fun Ride Ticket</b> One Faber Group – Singapore Cable Car Sky Pass (Unlimited) – <b>For local residents only</b>	S\$21.50 (Adult) S\$16 (Child)	50% off
	<b>Sandsational Fun Ride Ticket</b> One Faber Group – Singapore Cable Car Sky Pass (Unlimited)	S\$34.40 (Adult) S\$25.60 (Child)	20% off
<b>F&amp;B Offerings</b>			
1-17 September	<ul style="list-style-type: none"> <li>• Sandsation F&amp;B Kiosk</li> <li>• Wave House Sentosa</li> <li>• Good Old Days</li> </ul>	Flash any of the above Sandsational Fun Ride Ticket to enjoy 10% off your total bill (in a single receipt). Valid throughout the promotional period.	
	<ul style="list-style-type: none"> <li>• Gelatissimo</li> </ul>	Flash any of the above Sandsational Fun Ride Ticket to enjoy 2 Jumbo cups of the ‘sandsational’ flavour of the month – Pineapple Carnival Gelato - with a bottle of water at only \$20! Valid throughout the promotional period.	
	<ul style="list-style-type: none"> <li>• Ola Beach Club</li> </ul>	Savour Hawaii-inspired meals at Ola Beach Club and get beach themed drink offers at 15% off. Applies for only for <i>Siloso First Light</i> and <i>Sunkiss Dreams</i> . - 15% off <i>Siloso First Light</i> (cocktail) @ \$15.30 (U.P. \$18) - 15% off <i>Sunkiss Dreams</i> (mocktail) @ \$8.50 (U.P. \$10)	

1-30 September	<ul style="list-style-type: none"> <li>FOC Sentosa</li> </ul>	<p>On Saturdays and Sundays, enjoy the following promotions:</p> <ol style="list-style-type: none"> <li>Pure Blonde Beer - 6 bottles @ \$50 / 24 bottles @ \$198</li> <li>DELAMOTTE, Brut NV (Champagne)- 2 bottles @ \$208</li> <li>Gin Mare - 1 bottle @ \$168 / 2 bottles @ \$308</li> <li>Abuelo 7 Years - 1 bottle @ \$168 / 2 bottles @ \$308</li> <li>Johnny Walker Black Label - 1 bottle @ \$168 / 2 bottles @ \$308</li> <li>Grey Goose - 1 bottle @ \$168 / 2 bottles @ \$308</li> </ol> <p><i>All spirits (items 3-6) will be served with 2-litre mixers, additional \$30 for 1-litre premium tonic or Red Bull.</i></p>
<b>Mastercard® Deals</b>		
1-17 September	<ul style="list-style-type: none"> <li><b>Exclusive Mastercard Bundles at the Sentosa Sandsation F&amp;B Kiosk</b></li> </ul> <p><b>Bundles can only be purchased using a Mastercard credit or debit card.</b></p>	<p><b>Bundle A: \$8 (worth \$20.90!)</b> Chicken Wings (3pcs) + Bottled Soft Drink + Sandcastle Set</p> <p><b>Bundle B: \$20 (worth \$41.90!)</b> BBQ Tiger Prawn + Chicken Wings (3pcs) + 2 Local Drinks + Sandcastle Set</p> <p><b>Bundle C: \$8</b> 1-For-1 Chicken Satay with condiments (10pcs)</p> <p><b>Bundle D: \$10</b> 1-For-1 Beer Cup (12 oz)</p>
	<ul style="list-style-type: none"> <li><b>Flash your Sandsation Mastercard F&amp;B Bundle receipts at the following ticketing counters to enjoy even more!</b></li> </ul>	<p><b>Gogreen Segway</b> Enjoy 20% discount for Segway Fun Ride</p> <p><b>Sentosa 4D AdventureLand</b> Enjoy 20% Off Published Rates</p> <p><b>MOSH!</b> Enjoy 30% Off Family Bundle</p>

		<p><b>Mega Adventure Park</b> Experience the Conqueror Package at \$65 (U.P. \$100)</p> <p><b>Wings of Time</b> Enjoy 52% Off For x2 Wings of Time (Premium Seats)</p>
<b>Hotel Staycation Packages</b>		
	<ul style="list-style-type: none"> <li>Amara Sanctuary Resort Sentosa</li> </ul>	<ul style="list-style-type: none"> <li>Enjoy a <b>2D1N Sandsational Staycation</b> (Deluxe Room, Double Occupancy) at \$340++.</li> <li>The package includes a sharing tasting dinner experience for two at <i>Shutters</i> restaurant worth \$68++, complimentary Unicorn Swimming Float, breakfast for two and WiFi.</li> <li>Promotion is applicable for direct bookings via reservations or Amara Sanctuary Resort Sentosa website from 28 August to 28 October, for stays from 1 September 2017 to 31 October 2017.</li> </ul>
	<ul style="list-style-type: none"> <li>Le Méridien Singapore, Sentosa</li> </ul>	<ul style="list-style-type: none"> <li>Get 15% off the best available rates with the <b>Escape The Everyday Staycation</b>.</li> <li>The package includes two adult admission tickets to S.E.A. Aquarium and Adventure Cove Waterpark.</li> <li>Promotion is only applicable for online booking from now till 15 October, for stays through 31 December 2017.</li> </ul>