

## Media Release

### MARVEL SUPER HEROES TAKE CENTRESTAGE IN LARGER-THAN-LIFE RETURN OF SENTOSA SANDSATIION

*Get up close to MARVEL Super Heroes Iron Man, Thor, and Captain America  
amongst 15 towering sand sculptures at the  
Sentosa Sandsation: MARVEL Edition*



**Singapore – 3 July 2018** – Southeast Asia’s biggest sand festival, **Sentosa Sandsation**, is set to return bigger and better from 1 to 16 September this year in a never-before seen MARVEL Edition, as part of the second year of a three-year collaboration between the Singapore Tourism Board (STB) and The Walt Disney Company Southeast Asia (Disney). Taking place at The State of Fun’s Siloso Beach, **Sentosa Sandsation: MARVEL Edition** will feature 15 larger-than-life sand sculptures of popular MARVEL Super Heroes such as Iron Man, Thor, Captain America, Hulk and many more.

Sculpted by the internationally-acclaimed JOOheng Tan and his team, the sand-art will also make their home alongside an array of interactive MARVEL-themed activities that are set to bring out the inner super hero in everyone:

- **Hulk Smash** – Discover how your strength compares to a MARVEL Super Hero, as you watch the ground break and tremor according to the intensity of your smash
- **Freeze Frame Station** – Show off your superhero moves along with other MARVEL Super Heroes in a 180-degree photo opportunity activation, and take home a photo memorabilia after
- **Hero Action Centre** – Find out how similar you are to a MARVEL Super Hero, and bring home a customised Singapore-themed MARVEL comic book

Said Lynette Ang, Chief Marketing Officer, Sentosa Development Corporation, “We are excited to partner Disney and STB to present **Sentosa Sandsation: MARVEL Edition** this year, as we continue in our quest to bring more unique leisure experiences to our guests. **Sentosa Sandsation** is Southeast Asia’s largest sand festival and has been hugely popular since its debut in 1999. With larger-than-life, very “Instagrammable” sand sculptures of popular MARVEL Super Heroes, as well as a whole host of other exciting MARVEL-themed activities, this year promises to be a marvellous September in Sentosa!”

“Everything we do revolves around our fans and how they can best experience their favorite stories and characters. Our focus is to build connections through great stories, innovative marketing and multi-platform experiences,” said Amit Malhotra, Country Head, The Walt Disney Company Singapore and Malaysia. “The **Sentosa Sandsation: MARVEL Edition** will provide our MARVEL fans from Singapore and across the region with a creative and fun experience to enjoy their favorite MARVEL stories and Super Heroes.”

Carrie Kwik, Executive Director of Attractions, Entertainment & Tourism Concept Development at STB, said, “We are pleased to welcome **Sentosa Sandsation: MARVEL Edition** as part of the second year partnership between STB and Disney. The first year of our collaboration not only saw strong interest from regional visitors, but also generated direct and indirect benefits for local businesses. Such events offer rich opportunities for Singapore SMEs to grow their capabilities in producing world-class entertainment content. **Sentosa Sandsation: MARVEL Edition** will support our efforts to further elevate our status as a family-friendly global entertainment destination.”

Over the three-weekend affair, MARVEL fans can look forward to sand sculpting workshops for those aged five and above, movies by the beach, and unique offerings at Madame Tussauds Singapore’s MARVEL 4D Experience.

Fans of **Sentosa Sandsation** can also look forward to the return of the acclaimed **Sentosa International Sand Sculpting Championship**, which will see 14 of the world’s best sand sculptors pit against each other for the Golden Shovel Award in a MARVEL-inspired sand sculpting competition.

More information can be found at [www.sentosa.com.sg/sandsation](http://www.sentosa.com.sg/sandsation) and in the Annex.

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Developed by:



Organised by:



Supported by:



Held in:



### **About Sentosa**

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The New Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women's Champions, featuring some of the world's best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: [www.sentosa.com.sg](http://www.sentosa.com.sg).



#thestateoffun

### **The Walt Disney Company Singapore:**

The Walt Disney Company (TWDC), together with its subsidiaries and affiliates, is a leading diversified international entertainment and media enterprise with four business segments: Direct-to-Consumer & International, Parks, Experiences and Consumer Products, Studio Entertainment and Media Networks. The Company first launched Disney Channel in Singapore in 2000, and has since expanded with businesses spanning Studio Entertainment and Distribution, TV Networks, Interactive Media, Mobile Content, Consumer Products and Publishing. Building around core brands Disney, Pixar, Marvel and Star Wars, the organization is dedicated to creating high quality branded entertainment experiences for consumers in the region. In 2017, The Walt Disney Company was ranked #1 within the entertainment industry in Fortune Magazine's list of "World's Most Admired Companies" survey- a testament to the Company's strategy to successfully expand the brand and its franchises beyond North America. For more information about The Walt Disney Company please visit: <https://thewaltdisneycompany.com>

### **About the Singapore Tourism Board**

The Singapore Tourism Board (STB) is the lead development agency for tourism, one of Singapore's key economic sectors. Together with industry partners and the community, we shape a dynamic Singapore tourism landscape. We bring the Passion Made Possible brand to life by differentiating Singapore as a vibrant destination that inspires people to share and deepen their passions. For more information, visit [www.stb.gov.sg](http://www.stb.gov.sg) or [www.visitsingapore.com](http://www.visitsingapore.com) or follow us on Twitter @STB\_sg ([https://twitter.com/stb\\_sg](https://twitter.com/stb_sg)).

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**[ANNEX A: Profiles of international sand sculptors](#)**

**[ANNEX B: Details of sand sculpting workshop](#)**

**[ANNEX C: Schedule of movies by the beach](#)**

## ANNEX A: Profiles of sand sculptors

No.	Country	Name
1.	Australia	<a href="#">Kevin Crawford</a>
2.	Belgium	<a href="#">Enguerrand David</a>
3.	Canada	<a href="#">Melineige Beauregard</a>
4.	France	<a href="#">Benoit Duthelage</a>
5.	Ireland	<a href="#">Fergus Mulvany</a>
6.	Italy	<a href="#">Michela Ciappini</a>
7.	Japan	<a href="#">Katsuhiko Chaen</a>
8.	*Japan	<a href="#">Kei Hirooka</a>
9.	*Singapore	<a href="#">JOOheng Tan</a>
10.	Mexico	<a href="#">Calixto Molina</a>
11.	Netherlands	<a href="#">Susanne Ruseler</a>
12.	Poland	<a href="#">Wiaczeslaw Borecki</a>
13.	Portugal	<a href="#">Pedro Mira</a>
14.	Russia	<a href="#">Ilya Filimontsev</a>
15.	United States of America	<a href="#">Kirk Rademaker</a>
16.	United States of America	<a href="#">Sue McGrew</a>

***\*Not taking part in the International Sand Sculpting Championship***



Kevin Crawford



AUSTRALIA

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I have had an incredible journey through life as a nomadic sand gypsy. I have been a professional sand sculptor for 38 years and have won over 11 World Championships in Sand Sculpture competition. I have worked internationally on big scale projects throughout Europe, Asia, America, Canada, The Middle East and of course my home country of Australia. Much of my work in Australia involves being the project designer for Sandstorm Events. I live in Perth, Western Australia and I am the current Australian Champion.





Enguerrand David



BELGIUM

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MAC DAVID always felt attracted by space design. Initially fascinated by architecture and historical heritage, he gradually opened himself to the art of sculpture thanks his university training as an art historian and archeologist. He discovered the art of sand, ice and snow sculpture in 1999. Since 2003, he has participated in more than 30 competitions throughout the world. He has been the winner of the Virginia Beach competition (USA) in 2014 (solo), the St Petersburg competition (Russia) in 2014 and in Siesta Key in 2015 (duo with Leonardo Ugolini)





Melineige Beauregard



CANADA

Some believe sand sculpting is art, some believe it's a sport. While others, like Melineige, believe it's a spiritual experience. "When my hands touch the material, when my heart opens to give life, when my head is illuminated by light, I become the co-creator of the universe," she said. "An artist is one who spiritualizes matter." She should know. Art is in her blood. Her father is internationally renowned sculptor Guy Beauregard, and like her father, she too has achieved international success. In fact, in 2004 the father-daughter duo teamed to win the World Championship in the doubles category. Since then she has won more than 30 individual awards. In 2013 she was Grand Champion of the first All Woman World Championship of Sand Sculpting in Florida. And she is, with Jonathan Bouchand « Jobi », the current World Cup Champion 2014 in the doubles category. "For me, art is a means of communication, a way to transmit the energy of life, to affirm its vastness and its beauty."







Benoit Duthelage



FRANCE

Before 2000, I was a Chef, at:

- Raffles hotel, Singapore
- Four Seasons Resort, Palm Beach -Vistabella Hotel, Spain....

UNTIL, I met sandsculpture, on an event, Life has changed for me, and suddently, I had to be a SANDCARVER. Then, I got hired on the event, as staff, welcoming visitors,technical, animating sand lessons for kids....

2002, First summer of sand sculpture, with INAXI SAND TOUR. Inaxi was organising many events in sand , and then ice and snow across europe and China. Amazing sculptures, experiences, and getting to know sculptors from all over the world.





Fergus Mulvany



IRELAND

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I started sand sculpting by chance in 1993 while studying sculpture in Dublin. Since then the medium and culture of sand has exploded into a worldwide phenomenon and has carried me on it's ever-widening path from Europe to Australia and Asia to North America. Along the way I have picked up awards such as 1st , 2nd and four times Sculptors'Choice in the Moscow International Sand Championships. 1st in the 2012 Toronto CNE International Sand Masters. In the San Diego US Sand Sculpting Challenge I recieved 2nd and Sculptors' Choice in 2012 and 2nd again in 2016. I also placed 1st in the 2013, 2014 and 2017 European Championships in Zandvoort, Holland.





Michela Ciappini



ITALY

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After 5 years Art Institute, studying decoration and restoring, I continued my study at the Art Academy in Bologna where I studied at the course of stage-design. Here I discovered the scenery applied on theatre which became my passion and my way to discover how to use art and creativity. For many years, then I worked in different Theatre and theatric -company, and other private scene-company for theater productions or TV-set productions. I have worked as scen-maker with any different material (polystyrene, wood, colors, resin, concrete..) and I have worked on the stage as set-dressing. On 2003 I started to carve sand in my place on the beach and I discovered a new way to train myself on art. After that I did discover and start to carve snow and ice. I do works as a professional sand and ice carver for variour theme park enterprice around Europe, and other continents.



## SENTOSA SANDSATON



Katsuhiko Chaen



JAPAN

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1999 WSSA international sand sculpture competition in Sentosa Singapore 1st place  
2002 WSSA international sand sculpture competition in Ningxia China 2nd place  
2008 International sand sculpture competition in Matera Italy 1st place





Kei Hirooka



JAPAN

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I have been doing sand sculpture for 15 years. Every year I attend sand sculpture events in Fukuoka and Kagoshima in Japan. Interaction with others that like to do sand sculpture. I enjoy doing sculpture and what I learn more from others.



## SENTOSA SANDSATI<sup>ON</sup>



JOOheng Tan



SINGAPORE

A Singaporean from the 70s that give out almost everything just to be in love with sand. He takes ordinary sand and transforms the medium into incredible art works. Publication referred to the granule master as "Vincent Sand Gogh".

JOOheng's works have been showcased in over 60 cities across more than 20 countries around the world, winning awards from Aisa across Europe to America. His series of sand sculpture backdrops "Dirt is Good" incorporate with photograph for an advertising campaign amaze the World and bring sand sculpting to another level.





Calixto Molina



MEXICO

Calixto Molina has been called the mexican sand carver, egressed from prestigius school ENPEG La Esmeralda from INBA, Molina have been envolving in sand festival and contest around the world during 17 years winning in somes of them like

Second place in doubles in Harrison Hot Spring Canada 2006.

Third place in doubles in Sandesign Leipzig Germany, 2009.

First place in Russia in 2008 and 2009.

People's choice in Russia, Qatar and Suiza.





Susanne Ruseler



THE NETHERLANDS

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My name is Susanne Ruseler, I was born in Rotterdam. I started sand sculpting in 2003, while I was studying biology and living in Utrecht. I discovered that I love creating sculptures and started sculpting more and more. After receiving my masters degree in animal behavior and ecology, I started my own sculpture company also working with other materials such as snow, ice, foam and concrete. and I've been sculpting full time since 2008. I really enjoy alternating between materials, but I mostly work with sand, my favourite material. I travel all over the world working on projects, events and competitions







Wiaczeslaw Borecki



POLAND

Wiaczeslaw Borecki is a graduate of National Art College in Kharkov (Ukraine) and Academy of Fine Arts in Poznan (Poland). After studies he worked as an Assistant in the Department of Sculpture. Since 1996 Slava has participated in festival of sand and ice sculptures and competitions all over the world and won many award . He also works with with bronze, stone, resin and ice. His works have been shown in individual and collective exhibitions in many European countries.

2017 Sentosa Sandsation, Singapore (III prize)

2015 Neptune's International Sand Sculpting Championship in Norfolk, USA (II prize)

2014 International Sand Sculpting Championship in Moscow, Russia (I prize)





Pedro Mira



PORTUGAL

Pedro Mira was born in 1970 in Lisbon, where he studied sculpture at the Faculty of Fine Arts and photography at the Portuguese Institute of Photography. He began his career in the early 90s and has exposed at various art exhibitions since then. For several years he sculpted in silver for a famous silversmith in Lisbon while also working in photography, design and sculpture in other mediums. Besides creating his own work, Pedro Mira also worked together with other artists, sculpting and developing moulds using different techniques. Pedro Mira currently develops his work in a private studio in Portugal and sculpts in sand at major festivals and competitions around the world and has been distinguished with several awards.

International Sand Sculpture Festival "Summer Signs", Latvia, 1st prize  
Sand sculpture contest, Garderen, Holland - 1st prize  
International Sand Sculpture Competition, Expo Cité, Quebec, Canada -  
1st prize and sculptors choice  
Sentosa Sandsation, Singapore - 1st prize





Ilya Filimontsev



RUSSIA

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After studying at the art college in Moscow I worked as a jeweler/goldsmith designing and making jewelry for 7 years. While working as a jeweler I started making ice sculptures and found I enjoyed the combination of traveling and sculpting.

I quit my jewelry job and continued to study sculpture for 6 more years at the Moscow State Academic Art Institute of Surikov. I have been sculpting sand since 2005 while traveling all over the world. I took part in more than 100 international sand sculpture festivals competitions and exhibitions.

2014 Taiwan Sand Sculpture World Championship 1 place Fulong Taiwan

2016 International Sand Sculpture Competition San Diego, CA, USA «Nostalgia» (Solo) 1st place

2017 international Sand Sculpture Competition Moscow, Russia "Flamenco"





Kirk Rademaker



UNITED STATES  
OF AMERICA

Up until the age of 45 I worked in the construction business making houses and cabinets. In 1997 I started to make sand sculptures on the beach near San Francisco. Since then I have engineered and managed a Guinness Record for "Tallest Sandcastle in the World" in Rio De Janeiro, did 2 seasons of the reality TV show "Sandmasters", and co founded the sand company "Sandguys.com with my business partner Rusty Croft.

1st place solo Texas Sandfest 2003

1st place doubles with Wilfred Stigiart in Rorschach Switzerland 2014

Sculptors Choice at Texas Sand fest 2003





Sue McGrew



Exploding onto the professional sand sculpting scene in early 2009, Sue McGrew has enjoyed a meteoric rise to international prominence. In the years since she began sand sculpting she has participated in over three dozen sand sculpting festivals, and dozens more sand sculpting competitions, winning a host of honors for her efforts. Sue also costarred on the successful TV show Sand Masters, which followed her and a cast of other artists on their international adventures in sand sculpting. Her most recent achievement is breaking the Guinness World Record for Tallest Sand Castle with Sand Guys International in 2014. Sue employs a truly unique style which places a heavy emphasis on flowing organic shapes, her pieces often centering on stylized renditions of the nude human body in a style reminiscent of art deco, yet with her own flourishes that make each piece truly memorable.



## ANNEX B: Details of sand sculpting workshop

<b>Workshop dates</b>	1 to 16 September 2018
<b>Programme overview</b>	<ul style="list-style-type: none"><li>• How to build a sand sculpture with only sand and water</li><li>• Introduction to sand sculpting tools</li><li>• How to compact sand in a form bucket</li><li>• Basic sand sculpting method</li></ul>
<b>Age requirement</b>	5 years & above <i>(Participants aged 10 &amp; below are to be accompanied by an adult)</i>
<b>Duration of each session</b>	Each session will take up to about 50 minutes: <ul style="list-style-type: none"><li>• Demonstration by master sculptor (15 to 20 minutes)</li><li>• Participants to work on their respective sand sculptures, guided by master sculptor and assistants along the way (20 to 30 minutes)</li></ul>
<b>Registration</b>	Details will be provided in due course. Please visit <a href="http://www.sentosa.com.sg/sandsation">www.sentosa.com.sg/sandsation</a> for updates.

### **ANNEX C: Schedule of movies by the beach**

Dates	Enjoy 10 days of movies by the beach on the following dates: <ul style="list-style-type: none"><li>• 2 September 2018</li><li>• 3 to 9 September 2018</li><li>• 15 and 16 September</li></ul>
Time	7:45pm
Venue	Palawan Green