

Media Advisory

Sentosa, Brewerkz join hands to launch Jubilee Edition Islander Brew, as resort island marks 50th year

- *In line with Sentosa's and Brewerkz's commitment to sustainability, the Islander Brew has been certified carbon neutral*
- *Available in two different designs, the Islander Brew will bring the Sentosa experience out of the island and hit participating Sentosa establishments, supermarkets, and online stores today*



Singapore, 28 March 2022 – Sentosa Development Corporation (SDC) has teamed up with Brewerkz again to launch the resort island's Jubilee Edition Islander Brew, adding a brand new flavour inspired by Sentosa's plants to the Islander Brew series. With two designs depicting Sentosa by day and by night, the Jubilee edition of the Islander Brew marks the fifth carbon-neutral beer rolled out under the partnership between two of Singapore's most well-known brands.

Available at participating Sentosa dining establishments, supermarkets, and online retail stores from today until the end of the year, the Jubilee Edition Islander Brew will bring the Sentosa experience out of the island, as the multi-faceted leisure destination celebrates its 50th anniversary with Singaporeans and guests.

Inspirations behind the Jubilee Edition Islander Brew

Only available during Sentosa's 50th anniversary, the limited Jubilee Edition Islander Brew features the Lychee Pale Ale flavour, inspired by Sentosa's "island lychee" trees (*Pometia pinnata*). A marriage of various beer styles, the intricate yet subtle greatness of lychee is complemented with a silky mouthfeel. The Sentosa-inspired flavour is a trademark of the Islander Brew series, with the previous four flavours also inspired by plants found in Sentosa: cocoa, lime, jasmine and nutmeg.

Guests can look out for unique visuals on the Jubilee Edition Islander Brew cans, which depict various landmarks, both past and present, from Sentosa's 50-year transformation into one of the world's leading leisure destinations today. Among the offerings in the artwork are Sentosa's former monorail, Sentosa Ferry Terminal, Fort Siloso, Universal Studios Singapore and more.

"We are delighted to partner Brewerkz once again to introduce a new flavour in our Islander Brew series. The Jubilee Edition Islander Brew is one of the over 50 commemorative experiences that we are rolling out this year as we celebrate our 50th anniversary with our guests. As we extend the Sentosa experience beyond our island's shores, we look forward to giving Singaporeans and guests a refreshing twist in how they enjoy Sentosa's offerings," said Mira Bharin, Divisional Director, Marketing and Guest Experience, SDC.

"The Islander Brew series has been very well received from launch and we are excited to add this Lychee Pale Ale to the range. Lychee is a popular flavour and a fitting celebration of Sentosa, one of the most popular resort island destinations in Asia. We are proud to celebrate Sentosa's 50th anniversary with this Jubilee Edition Islander Brew," added Tan Wee Tuck, Executive Director, Brewerkz.

Please refer to Annex A for a list of locations where guests can purchase the Islander Brew.

You can watch the limited-edition Islander Brew video [here](#), or visit www.sentosa.com.sg/sentosabeer for more information.

High-resolution photos can be downloaded [here](#).

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About Sentosa

Sentosa is Asia’s leading leisure destination and Singapore’s premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore’s first integrated resort, Resorts World Sentosa, which operates South East Asia’s first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops. The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The New Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women’s World Championship, featuring some of the world’s best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore’s goal to be a global destination to work, live and play. For more information, please visit: www.sentosa.com.sg.

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About Brewerkz

Brewerkz kick-started Singapore's craft beer story in 1997. Bringing full-flavoured fun to the local indie beverage scene, the constant flow of tasty experimental beers is a product of their love for exploration and a passion for the artisanal craft. As a true original, this home-grown brand is dedicated to creating exciting experiences to tickle the senses of craft beer lovers anywhere in the world.

Brewerkz operates multiple restaurants, a 9,000 sqft standalone brewery, brew and distribute an extensive line-up of craft beverages, and has a strong presence at major large-scale outdoor events.

Brewerkz is part of the Easy and Light Group which owns Crystal Wines, distributes Fiji Water and operates a portfolio of Mexican and Japanese restaurants.

ANNEX A – List of distribution channels for Islander Brew

<u>On-island</u>	<u>Off-island</u>
<u>F&B establishments</u> <ul style="list-style-type: none"> ○ Arbora Hilltop Garden & Bistro ○ Dusk Restaurant & Bar 	<u>Retailers</u> <ul style="list-style-type: none"> ○ Cold Storage ○ Fairprice Finest ○ Fairprice Xtra

<p><u>Retail</u></p> <ul style="list-style-type: none"> ○ Cable Car Gift Shop, Faber Peak ○ Cable Car Gift Shop, Imbiah Lookout ○ Sentosa FUN Shop, Beach Plaza 	<p><u>E-tailers</u></p> <ul style="list-style-type: none"> ○ Shopee ○ Redmart ○ KrisShop
	<p><u>Brewerkz F&B outlets and e-store</u></p> <ul style="list-style-type: none"> ○ Brewerkz outlets ○ Brewerkz e-store: http://store.brewerkz.com/

*This list is accurate as of distribution.